

# MSME SCHEMES



**GOVERNMENT OF INDIA**



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**  
**(An organisation of the Ministry of MSME, Govt. of India)**  
**Yousufguda, Hyderabad – 500 045**

# MSME SCHEMES

## **Introduction**

In India like other developing nations, the business climate is more informal in nature. The entrepreneurs are not interested to register their businesses, the society is conservative and never “doing business” had been seen with a great value, though culturally we had been rich for several hundred years with many intellectual capabilities. We always preferred doing jobs over businesses, India is burgeoning as the neo youth power which needs lots of job opportunities. By 2020 the median of the age of India would be 27, hence young India needs enough jobs to feed this aspiring youth to maintain their living as well as a healthy family life. To take the advantage of the age dividend, India needs to promote a better business climate. However, presently India ranks 137 as per World Bank to do businesses whereas, New Zealand stood third and China stood 37 in the ranking in 2014. To evolve the businesses as part of culture, Indian Government already has taken many steps, including giving many incentives and subsidies to encourage youth to opt for business as another career option which would be a better/stable career option compared to doing jobs for others. Several schemes, assistance and many benefits are being provided to entrepreneurs through different ministries, this is a pioneering effort to consolidate all the MSME related schemes under one umbrella, thus conceptualised.

## **Objectives**

Entrepreneurs are to be given information that would facilitate to take best advantage of the schemes. This would give them encouragement, enhancement and handholding resulting in improving productivity of the enterprises. Development of enterprises in terms of establishment, expansion, modernisation, acquisitions and mergers can take place. Organisation structure in terms of proprietary, partnership, cooperatives, corporations, etc., can be planned. Issues like state development, infrastructure, fiscal issues, export prospects, etc., paves way for economic prospects.

## **Methodology**

Both primary and secondary sources of information are obtained. The pointers are in respect to each ministry with the focus in terms of purpose, nature of assistance, etc.

<b>S. No.</b>	<b>CONTENTS</b>	<b>Page No.</b>
<b>I.</b>	<b>MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES</b>	<b>01</b>
	<b>SME Division Scheme</b>	<b>01</b>
	1. Providing financial assistance on International Cooperation	01
	2. Assistance to Training Institutions Scheme (ATI Scheme)	01
	3. Marketing Assistance Scheme	02
	<b>Development Commissioner (DC-MSME)</b>	<b>03</b>
	1. Credit Guarantee Scheme	03
	2. Credit Linked Capital Subsidy Scheme for Technology Upgradation	03
	3. ISO 9000/ISO 14001 Certification Reimbursement Scheme	04
	4. Micro & Small Enterprises Cluster Development Programme	05
	5. Micro Finance Programme	06
	6. MSME Market Development Assistance (MDA)	07
	7. National Awards (for individual MSEs)	08
	8. National Manufacturing Competitiveness Programme (NMCP)	10
	i. Marketing Support/Assistance to MSMEs (Bar Code)	11
	ii. Support for Entrepreneurial and Managerial Development of SMEs through incubators	11
	iii. Enabling Manufacturing Sector: Be competitive through QMS & QTT	12
	iv. Building Awareness on Intellectual Property Rights(IPR)	13
	v. Lean Manufacturing Competitiveness Scheme	15
	vi. Design Clinic Scheme for design expertise to MSMEs manufacturing sector (DESIGN)	16
	vii. Marketing Assistance & Technology Upgradation Scheme	17
	viii. Technology and Quality Upgradation Support to MSMEs	19
	<b>NSIC Schemes</b>	<b>20</b>
	1. Performance and Credit Rating Scheme	20
	2. Bank Credit Facilitation Scheme	21
	3. Raw Material Assistance Scheme	21
	4. Single Point Registration	22
	5. Infomediary Services	23
	6. Marketing Intelligence Services Lease	23
	7. Bill Discounting Scheme	25
	8. NSIC Infrastructure	26
	i. NSIC Exhibition Hall – Hyderabad	26
	ii. IT Incubator	26
	iii. Exhibition cum Marketing Development Business Park	27
	iv. Software Technology and Business Parks	28
	v. NSIC Exhibition Grounds, New Delhi	29

S. No.	CONTENTS	Page No.
<b>ARI Division Scheme</b>		
1.	Prime Minister Employment Generation Programme (PMEGP)	30
2.	Janshree Bima Yojana for khadi artisans	31
3.	Market Development Assistance (MDA)	31
4.	Providing financial assistance for R&D activities of Coir Board under Central Sector Plan Scheme of Science & Technology (S&T) of the Coir Board	32
5.	Rejuvenation, Modernisation and Technology Upgradation of Coir Industry (REMOT)	32
6.	CSS of Export Market Promotion	33
7.	Skill Upgradation & Quality improvement and Mahila Coir Yojana	34
8.	Development of Production Infrastructure (DPI) Scheme	34
9.	Welfare Measures Scheme (Coir workers)	35
10.	Programme for promotion of Village Industry Cluster - Rural Industry Service Centre(RISC) for Khadi and Village industry	36
<b>II.</b>	<b>MINISTRY OF AGRICULTURE</b>	<b>38</b>
<b>Enterprise Development (Direct/Indirect)</b>		
1.	Agricultural Marketing Divisions scheme (Marketing Research and Information Network)	38
2.	Strengthening of Agmark Grading Facilities	38
3.	Development/Strengthening of Agricultural marketing infrastructure, Grading & Standardisation	39
4.	Gramin Bhandaran Yojana: A Capital Investment Subsidy scheme for Construction/Renovation of Rural Godowns	40
5.	Small Farmers' Agriculture-Business Consortium- Agriculture - Business Development scheme	41
6.	Assistance to NCDC Programmes for Development of Cooperatives of Cooperatives	42
7.	Establishment of Agri-clinics and Agri-Business Centres	43
8.	National Horticulture Board	
A.	Development of Commercial Horticulture	43
i.	Horticulture in Open Field	43
ii.	Horticulture in Protected Cover	44
iii.	Horticulture for Post harvest management projects	44
B.	Capital investment subsidy scheme for construction/expansion / modernisation of cold storage and storages for horticulture	45
i.	Cold storage unit - Basic mezzanine structure	45
ii.	Cold storage unit - PEB Structure	46
iii.	Cold storage unit using technology for controlled atmosphere	46
iv.	Cold Chain scheme	46
v.	Refrigerated transport vehicle scheme	46

<b>S. No.</b>	<b>CONTENTS</b>	<b>Page No.</b>
9.	Promotion and Strengthening of Agricultural Mechanisation through Training, Testing & Demonstration	47
10.	Post Harvest Technology and Management	48
11.	Capacity Building to enhance Competitiveness of Indian agriculture and Registration of Organic Products Abroad	49
12.	Dairy Entrepreneurship Development Scheme	50
13.	Fodder and Feed Development Scheme	51
<b>III.</b>	<b>MINISTRY OF CHEMICALS AND FERTILIZERS</b>	<b>52</b>
	<b>Department of PetroChemicals</b>	
1.	Centres for Excellence in Petrochemicals Sector	52
2.	Scheme for Setting Up of Plastic Parks	53
	<b>Department of Fertilizers</b>	
1.	Nutrient Based Subsidy (NBS)	54
	<b>Department of Pharmaceutical (DoP)</b>	
1.	Cluster Development Programme for Pharma Sector (CDP-PS)	54
<b>IV.</b>	<b>MINISTRY OF COMMERCE &amp; INDUSTRY</b>	<b>56</b>
	<b>Export Credit Guarantee Corporation of India Limited</b>	
1.	Scheme relating to Exporter Credit Insurance	
i.	Small Exporters Policy - (SEP)	56
ii.	Small and Medium Exporters Policy	55
	<b>Department of Industrial Policy and Promotion</b>	<b>55</b>
2.	Indian Leather Development Programme	
i.	Mega Leather Cluster Sub-Scheme	55
ii.	Market Access Initiatives (MAI) Scheme	56
	<b>TEA Board</b>	<b>57</b>
3.	Scheme for participation in International fairs and exhibitions with Tea Board	57
4.	Promotion Scheme for packaged Tea's of Indian origin	57
	<b>SPICES Board</b>	<b>58</b>
5.	Export Development & Promotion of Spices	
i.	Promotion of Indian Spice Brands Abroad	58
ii.	Spices Processing in North Eastern Region	58
iii.	International Trade Fairs/Meetings	59

<b>S. No.</b>	<b>CONTENTS</b>	<b>Page No.</b>
<b>V.</b>	<b>MINISTRY OF COMMUNICATION AND INFORMATION TECHNOLOGY</b>	<b>60</b>
	1. R&D Funding scheme	60
	2. Technology Incubation and Development of Entrepreneurs (TIDE)	60
	3. Multiplier Grants scheme (MGS)	61
	4. SIP-EIT, Support International Patent Protection in Electronics and IT	61
	5. e-Governance schemes	62
	i. Common Service Center (CSC)	62
	ii. Capacity Building scheme	62
	iii. State Data Centre scheme	63
	iv. State Wide Area Network	63
	6. Software Technology Parks of India (STPI)	63
	7. Special Economic Zone scheme (SEZ)	64
	8. Electronics Hardware Technology Park (EHTP) scheme	64
	9. Export Promotion Capital Goods (EPCG) scheme	65
	10. Duty Exemption and Remission Schemes	66
	11. Deemed Exports	66
	12. Manpower development for Export Industry	67
	13. The participation of private institutes under ISEA project	67
<b>VI.</b>	<b>MINISTRY OF CORPORATE AFFAIRS</b>	<b>69</b>
	1. Renewed Scheme for Certified Filing Centres (CFCs) to be operated by Professionally qualified persons/Bodies to facilitate e-filing of documents under MCA	69
	2. EES Filing scheme & Information	70
	3. Scheme for fast track exit mode	70
<b>VII.</b>	<b>MINISTRY OF CULTURE</b>	<b>71</b>
	1. Scheme For The Award Of Fellowship To Outstanding Persons in the field of culture	71
	2. Scheme for Financial Assistance for Capacity Building and training of Museum Professionals	72
	3. Scheme of Building Grants, Including Studio Theatres.	74
<b>VIII.</b>	<b>MINISTRY OF FINANCE</b>	<b>76</b>
	SIDBI Schemes	
	1. Scheme for Growth Capital and Equity Assistance	76
	2. Scheme for Refinance for Small Road Transport Operators(SRTOS)	
	3. Scheme for General Refinance Scheme (GRS)	76
	4. Refinance scheme for textile industry under Technology Upgradation Fund	77

<b>S. No.</b>	<b>CONTENTS</b>	<b>Page No.</b>
5.	Scheme for acquisition of ISO series certification by MSE unit	77
6.	Scheme for Composite Loan Scheme	77
7.	Scheme for Single Window Scheme (SWS)	78
8.	Scheme for Rehabilitation of Sick Industrial Units	78
9.	Scheme for development of industrial infrastructure for MSME sector	78
10.	Scheme for Integrated Infrastructural Development (IID)	79
11.	Scheme for Bills Re-Discounting Equipment	79
12.	Scheme for Bills Rediscounting – Equipment(Inland Supply Bills)	79
	<b>NABARD Schemes</b>	<b>80</b>
1.	Scheme for Producers Organisations	80
2.	Scheme for Dairy Venture Capital Fund	80
3.	Scheme for establishing “Poultry Estates” and mother units for rural backyard poultry	80
4.	Scheme for Establishment/Modernisation of Rural Slaughter Houses	81
5.	Scheme for Commercial Production Units of Organic Inputs	81
6.	Poultry Venture Capital Fund	81
<b>IX.</b>	<b>MINISTRY OF FOOD PROCESSING INDUSTRIES</b>	<b>83</b>
1.	Mega food park	83
2.	Cold chain	83
3.	Modernisation of Abattoirs	84
4.	Research & Development, Quality assurance, Codex, Promotional activities	85
5.	National Mission on Food Processing (NMFP)	86
<b>X.</b>	<b>MINISTRY OF HOUSING &amp; URBAN POVERTY ALLEVIATION</b>	<b>87</b>
1.	RAY (Rajiv Awas Yojana)	87
2.	RRY (Rajiv Rinn Yojana)	87
3.	National Urban Livelihoods Mission	88
4.	JNNURM (Jawaharlal Nehru National Urban Renewal Mission)	88
<b>XI.</b>	<b>MINISTRY OF RURAL DEVELOPMENT</b>	<b>89</b>
1.	Aajeevika	89
2.	Indira Aawas Yojna	90
3.	Pradhan Mantri Gram Sadak Yojana	90
4.	Prime Minister’s Rural Development Fellows Scheme(PMRDFS)	91
5.	Provision of Urban amenities to Rural Areas (PURA)	92
6.	Swarnjayanti Gram Swarozgar Yojana	92

<b>S. No.</b>	<b>CONTENTS</b>	<b>Page No.</b>
<b>XII.</b>	<b>MINISTRY OF SCIENCE &amp; TECHNOLOGY</b>	<b>93</b>
1.	International S&T Cooperation (ISTC)	93
2.	Science & Engineering Research Council (SERC)	93
3.	State Science & Technology Programme (SSTP)	94
4.	Science And Technology Application For Rural Development(STARD)	94
5.	Science and Technology for Weaker Sections (STAWS)	94
6.	Scheme for Young Scientists (SYS)	95
7.	Tribal Sub-Plan (TSP)	95
8.	Critical Technology Programme (CTP)	95
9.	Science and Technology for Women	95
10.	National Science & Technology Entrepreneurship Development Board (NSTEDB)	96
i.	Innovation and Entrepreneurship Development Centre(IEDC)	96
ii.	Entrepreneurship Development Cell(EDC)	96
iii.	Entrepreneurship Development Programme(EDP)	96
iv.	Science & Technology Entrepreneurship Development(STED)	97
v.	Science & Technology Entrepreneurs/Entrepreneurship Park(STEP)	97
vi.	Technology Business Incubators(TBI)	98
	<b>Department of Biotechnology (DBT)</b>	
11.	Schemes Department of Bio-Technology (DBT)	98
12.	Schemes under Department of Bio-Technology (Phase-1)	98
13.	Schemes under Animal/Agriculture/Marine Biotechnology /Bioresource Programme	99
14.	Biotechnology Industry Partnership Programme (BIPP)	99
15.	Biotechnology Industry Research Assistance Programme (BIRAP)	100
16.	Biotechnology Ignition Grant Scheme (BIG)	100
<b>XIII.</b>	<b>MINISTRY OF SOCIAL JUSTICE</b>	<b>101</b>
1.	Rajiv Gandhi National Fellowship (RGNF)	101
2.	Scheduled Caste welfare schemes	101
3.	NGO working for SC organisations	102
<b>XIV.</b>	<b>MINISTRY OF TEXTILES</b>	<b>103</b>
1.	Additional Grant for Apparel Manufacturing Units under scheme for Integrated Textile Park (SITP)	103
2.	Catalytic Development Programme (CDP) in Project Mode	103
	<b>Development Commissioner (Handlooms)</b>	
1.	Comprehensive Handloom Cluster Development Scheme(CHCDS) Mega Handloom Cluster (12th Plan)	104
2.	Comprehensive Handlooms Development Scheme (CHDS)	106
3.	Yarn Supply Scheme	107
4.	Pashmina Wool Development scheme	108

<b>S. No.</b>	<b>CONTENTS</b>	<b>Page No.</b>
	<b>Development Commissioner (Handicrafts)</b>	<b>110</b>
	1. Design and Technology Up-gradation	110
	2. Babasaheb Ambedkar Hastshilp Vikas Yojana	113
	3. Human Resource Development (HRD) Scheme	114
<b>XV.</b>	<b>MINISTRY OF TOURISM</b>	<b>115</b>
	1. Timeshare resorts	116
	2. Tented accommodation	116
	i. Motels accomdation	
	ii. Hotels accomdation	
	3. Travel trade	117
	4. Scheme of capacity building for service providers (Institutes)	117
	5. Marketing Development Assistance (MDA)	118
	6. Publicity and Marketing.	118
	7. Refresher courses for regional level guides	119
	8. Rahul Sankrityayan Paryatan Puraskar Yojna	119
	9. Stand-alone Restaurants	120
	10. Hunar-Se-Rozgar Tak-Sena Ke Sahyog Se(Creating Employable Skills)	120
<b>XVI.</b>	<b>MINISTRY OF TRIBAL AFFAIRS</b>	<b>122</b>
	National Scheduled Tribes Finance & Development Corporation	
	1. Adivasi Mahila Sashaktikaran Yojana	122
	2. Tribal Forest Dwellers Empowerment Scheme	122
	3. Micro Credit Scheme (MCS) for Self Help Groups (SHGs)	123
<b>XVII.</b>	<b>MINISTRY OF URBAN DEVELOPMENT</b>	<b>124</b>
	1. National Urban Information System(NUIS)	124
	2. North Eastern Region Urban Development Programme(NERUDP)	124
	3. Pooled Finance Development Fund Scheme	124
<b>XVIII.</b>	<b>MINISTRY OF WOMEN AND CHILD DEVELOPMENT</b>	<b>125</b>
	Women related schemes	
	1. Gender budgeting scheme	125
	2. Support to Training and Employment Programme for Women (STEP)	126

## I. MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

SME Division Scheme	
1. Scheme for 'Providing financial assistance on International Cooperation'	
Related Scheme	International Cooperation Scheme
Description	<p>The scheme covers the following activities:</p> <p>(a) Deputation of MSME business delegations to other countries for exploring new areas of technology infusion/upgradation, facilitating joint ventures, improving market of MSMEs products, foreign collaborations, etc.</p> <p>(b) Participation by Indian MSMEs in international exhibitions, trade fairs and buyer-seller meets in foreign countries as well as in India, in which there is international participation.</p> <p>(c) Holding international conferences and seminars on topics and themes of interest to the MSME.</p>
Nature of assistance	IC scheme provides financial assistance of up to 95% of airfare and space rent of entrepreneurs. Assistance is provided on the basis of size and type of the enterprise. It also provides assistance for common expenses of delegation like freight & insurance, local transport, secretarial/communication services, printing of common catalogue, etc.
Who can apply?	<p>(a) State/Central Government Organisations;</p> <p>(b) Industry/Enterprise Associations; and</p> <p>(c) Registered Societies/Trusts and Organisations associated with promotion and development of MSMEs</p>
How to apply?	Apply online. or else can send applications for seeking financial assistance, in the prescribed to the Director (International Cooperation), Ministry of MSME, Udyog Bhavan, New Delhi - 110 011
2. Scheme for providing establishment of new institutions (EDIs), strengthening the infrastructure for EDIs under ATI scheme	
Related Scheme	Assistance to Training Institutions scheme
Description	The assistance shall be provided to training institutions in the form of capital grant for creation/strengthening of infrastructure and programme support for conducting entrepreneurship development and skill development programmes.
Nature of assistance	Maximum assistance for creation or strengthening of infrastructure will be Rs.150 lakhs on matching basis, not exceeding 50% of project cost. However, for the North Eastern region (including Sikkim), Andaman & Nicobar and Lakshadweep, maximum assistance on matching basis would be Rs.270 lakhs or 90% of

	<p>project cost, whichever is less.</p> <p>Maximum assistance per trainee per hour for entrepreneurship development and skill development programmes is Rs.50 (Rs.60 for NER, A&amp;N and Lakshadweep)</p>
	<p>Any State/Union Territory Government, Training Institutions, NGOs and other development agencies can apply for assistance for creation or strengthening of infrastructure.</p>
Who can apply?	<p>Training institutions who wish to conduct training programmes under the scheme will have to enroll themselves with any of the three national level EDIs of the Ministry viz, NIESBUD, Noida; IIE Guwahati and <b>ni-msme</b>, Hyderabad.</p>
	<p>Organisations who wish to apply for assistance for creation or strengthening of infrastructure may send their applications to the Director (EDI), Ministry of Micro, Small and Medium Enterprises, Udyog Bhawan, Rafi Marg, New Delhi - 110 107.</p>
How to apply?	<p>Training institutions who wish to conduct training programmes or persons who wish to enroll for training programmes under the scheme may visit <a href="http://msmetraining.gov.in/">http://msmetraining.gov.in/</a> approach any of the three EDIs mentioned above</p>
<b>3. Marketing support under the Marketing Assistance scheme</b>	
Related Scheme	Marketing Assistance Scheme
	<p>The assistance is provided for following activities:</p>
Description	<p>A. Organising exhibitions abroad and participation in international exhibitions/trade fairs</p> <p>B. Co-sponsoring of exhibitions organised by other organisations/industry associations/agencies</p> <p>C. Organising buyer-seller meets, intensive campaigns and marketing promotion events</p>
Nature of assistance	<p>Financial assistance of up to 95% of the airfare and space rent of entrepreneurs. Assistance is provided on the basis of size and type of the enterprise.</p> <p>Financial assistance for co-sponsoring would be limited to 40% of the net expenditure, subject to a maximum amount of Rs.5 lakh</p>
Who can apply?	MSMEs, Industry Associations and other organisations related to the MSME sector
How to apply?	The applications/proposals for seeking assistance under the scheme shall be submitted to the nearest office of National Small Industries Corporation, with full details and justification.

## DEVELOPMENT COMMISSIONER (DC-MSME)

<b>Related Scheme: 1. Credit Guarantee Scheme</b>	
Description	Ministry of Micro, Small and Medium Enterprises, GoI and Small Industries Development Bank of India (SIDBI), established a Trust named Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) to implement Credit Guarantee Fund Scheme for Micro and Small Enterprises. The corpus of CGTMSE is being contributed by GoI and SIDBI.
Nature of assistance	For individuals: Collateral free loans up to a limit of Rs.50 lakhs - for individual MSEs.
Who can apply?	Both existing and new enterprises are eligible to be covered under the scheme.
How to apply?	Candidates meeting eligibility criteria may approach Banks/Financial Institutions, which are eligible under the scheme, are scheduled commercial banks and select Regional Rural Banks.

<b>Related Scheme: 2. Credit Linked Capital Subsidy Scheme for Technology Upgradation</b>	
Description	<p>Technology up-gradation would ordinarily mean induction of state-of-the-art or near state-of-the-art technology. In varying mosaic of technology obtaining in more than 7,500 products in Indian small scale sector, technology up-gradation would mean a significant step up from present technology level to a substantially higher one involving improved productivity, and/or improvement in quality of products and/or improved environmental conditions including work environment for the unit. It include installation of improved packaging techniques as well as anti-pollution measures and energy conservation machinery. Further, units in need of introducing facilities for in-house testing and on-line quality control would qualify for assistance, as the same is a case of technology up-gradation.</p> <p>Replacement of existing equipment/technology with same equipment/technology will not qualify for subsidy under this scheme, nor would scheme be applicable to units upgrading with second hand machinery.</p>
Nature of assistance	The revised scheme aims at facilitating technology up-gradation by providing 15% up-front capital subsidy to SSI units, including tiny, khadi, village and coir industrial units, on institutional finance availed of by them for induction of well established and improved technologies in specified sub-sectors/products approved under the scheme.

	<p>Revised CLCSS has been amended as follows:</p> <p>(a) Ceiling on loans under scheme has been raised from Rs.40 lakh to Rs.1 crore</p> <p>(b) Rate of subsidy has been enhanced from 12% to 15%</p> <p>(c) Admissible capital subsidy is calculated with reference to purchase price of plant and machinery, instead of term loan disbursed to beneficiary unit</p> <p>(d) Practice of categorisation of SSI units in different slabs on the basis of their present investment for determining eligible subsidy has been done away with; and</p> <p>(e) Operation of scheme has been extended upto 31 st March, 2007. The above revisions/amendments are effective from September 29, 2005.</p>
Who can apply?	Eligible beneficiaries include sole proprietorships, partnerships, co-operative societies, and private and public limited companies in the SSI sector. Priority shall be given to women entrepreneurs.
How to apply?	Candidates meeting eligibility criteria may all scheduled commercial banks, scheduled cooperative banks [including urban cooperative banks co-opted by SIDBI under Technological Up-gradation Fund Scheme (TUFS) of Ministry of Textiles], Regional Rural Banks (RRBs), State Financial Corporations (SFCs) and North Eastern Development Financial Institution (NEDFi) are eligible as PLI under this scheme after they execute a General Agreement (GA) with any of nodal agencies, i.e., Small Industries Development Bank of India (SIDBI) and National Bank for Agriculture and Rural Development (NABARD).

<b>Related Scheme: 3. ISO 9000/ISO 14001 Certification Reimbursement Scheme</b>	
Description	Small scale sector has emerged as dynamic and vibrant and making significant contribution to industrial production, export and employment generation. The process of economic liberalisation and market reforms has opened up Indian small scale sector to global competition. In order to enhance the competitive strength of small scale sector, Government introduced an incentive scheme for their technological up-gradation/ quality improvement and environment management. The scheme provides incentive to those small scale/ancillary undertaking who have acquired ISO 9000/ISO 14001/HACCP certifications. The scheme enlarged so as to include reimbursement of expenses for acquiring ISO 14001 certification.

Nature of assistance	Scheme envisages reimbursement of charges of acquiring ISO-9000/ISO-14001/HACCP certifications to the extent of 75% of expenditure subject to a maximum of Rs.75,000 in each case.
Who can apply?	Permanent Registered Micro Small Enterprises (MSEs) units are eligible to avail incentive scheme. Scheme is applicable to those MSEs/ancillary/ tiny/SSSBE units who have already acquired ISO-9000/ISO-14001/ HACCP certification.
How to apply?	Formats of application & required documents together with "Check list" are enclosed. Small & micro units with EM No. are required to submit their application duly completed to their local Director, MSME-DI addresses given in following websites : <a href="http://www.dcmsme.gov.in">www.dcmsme.gov.in</a>

<b>Related Scheme: 4. Micro &amp; Small Enterprises Cluster Development Programme (MSE-CDP)</b>	
Description	<p>Ministry of Micro, Small and Medium Enterprises (MSME), Government of India (GoI) has adopted cluster development approach as a key strategy for enhancing productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. Clustering of units also enables providers of various services to them, including banks and credit agencies, to provide their services more economically, thus reducing costs and improving availability of services for these enterprises.</p> <p>Objectives of the scheme:</p> <ul style="list-style-type: none"> <li>i. Support sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc.</li> <li>ii. Build capacity of MSEs for common supportive action through formation of self help groups, consortia, upgradation of associations, etc.</li> <li>iii. To create/upgrade infrastructural facilities in the new/existing industrial areas/clusters of MSEs.</li> <li>iv. To set up common facility centres (for testing, training centre, raw material depot, effluent treatment, complementing production processes, etc).</li> </ul>

Nature of assistance	<ul style="list-style-type: none"> <li>• Diagnostic study</li> <li>• Soft intervention</li> <li>• Setting up of Common Facility Centres (CFCs)</li> <li>• Infrastructure development (Up-gradation/New)</li> </ul> <p>Cost of project and Govt of India assistance:</p> <ul style="list-style-type: none"> <li>• Diagnostic study - Maximum cost Rs.2.50 lakhs.</li> <li>• Soft interventions - Maximum cost of project Rs.25.00 lakh, with GoI contribution of 75% (90% for special category States and for clusters with more than 50% women/micro/village/SC/ST units).</li> <li>• Hard interventions i.e., setting up of CFCs – maximum eligible project cost of Rs.15.00 crore with GoI contribution of 70% (90% for special category States and for clusters with more than 50% women/micro/village/SC/ST units).</li> <li>• Infrastructure development in the new/existing industrial estates/areas. Maximum eligible project cost Rs.10.00 crore, with GoI contribution of 60% (80% for special category States and for clusters with more than 50% women/micro/SC/ST units).</li> </ul>
Who can apply?	Industrial association/Consortium, Clusters
How to apply?	Online applications are only considered with effect from 01-04-2012. Hard copy of applications needs to be sent through State Governments or their autonomous bodies or field institutes of Ministry of MSME i.e., MSME-DIs. The proposals are approved by Steering Committee of MSE-CDP.

<b>Related Scheme: 5. Micro Finance Programme</b>	
Description	Government launched a Scheme of Micro Finance Programme and tied up with existing programme of SIDBI by way of contributing towards security deposits required from the MFIs/NGOs to get loan from SIDBI. The scheme is being operated in underserved States and underserved pockets/districts of other States.
Nature of assistance	Government of India provide funds for Micro Finance Programme to SIDBI, which is called 'Portfolio Risk Fund' (PRF). At present SIDBI takes fixed deposit equal to 10% of loan amount. The share of MFIs/NGOs is 2.5% of loan amount (i.e., 25% of security deposit) and balance 7.5% (i.e., 75% of security deposit) is adjusted from funds provided by the Government of India.
Who can apply?	MFIs/NGO
How to apply?	Submit the proposal in prescribed form to SIDBI

<b>Related Scheme: 6. MSME Market Development Assistance (MDA)</b>	
Description	<p>As part of comprehensive policy package for MSMEs, MSME-MDA scheme has been announced with a view to increase participation of representatives of participating units, the provision of MSME-MDA scheme has been modified recently. MDA is offered in three forms as mentioned below:</p> <p>Participation in the international exhibitions/fairs - For registered small &amp; micro manufacturing enterprises with DI/DIC. Financial assistance for using Global Standards (GS1) in barcoding - Recognised importance of barcoding and avail financial assistance through Office of DC (MSME).</p> <p>Purchase and Price Preference Policy - This is administered through Single Point Registration Scheme of NSIC. Under this, 358 items are reserved for exclusive purchase from MSME by Central Government. Other facilities include tender documents free of cost, exemption from earnest money and security deposit and 15% price preference in Central Government purchases - for individual MSMEs.</p>
Nature of assistance	The scheme offers funding upto 75% in respect of to and fro air fare for participation by MSME entrepreneurs in overseas fairs/trade delegations. The scheme also provide for funding for producing publicity material (upto 25% of costs). Sector specific studies (upto Rs.2 lakhs) and for contesting anti-dumping cases (50% upto Rs.1 lakh) - for individual MSMEs & associations.
Who can apply?	Individual MSMEs & industry associations.
How to apply?	Candidates meeting eligibility criteria may send their application to office of DC (MSME) through concerned MSME-DIs

**Related scheme: 7. National Awards (for individual MSEs)**

**Description** Micro, Small & Medium Enterprises (MSMEs) in India have seen a vast development. MSMEs have registered tremendous growth as also progress in terms of quality production, exports, innovation, product development and import substitution, very much beyond expected objectives of setting up MSMEs. Entrepreneurial efforts have made it possible to produce number of items, which hitherto were imported. In quite a few cases new variants so produced are having additional attributes than their original versions and are capable of solving a multitude of user problems. This all has become possible owing to ambitions and visionary spirit of entrepreneurs of MSMEs

Ministry of Micro, Small and Medium Enterprises with a view to recognising efforts and contribution of MSMEs gives National Award annually to selected entrepreneurs and enterprises under the scheme of National Award.

Nature of assistance	No.	Category	I	II	III	Special	Special	Special	Special Recognition Award to MSMEs scoring marks above 80% and 50% in case of NER (Cash Prize Rs.0.20 lakh)
			National Award (Cash Prize Rs.1.00 lakh)	National Award (Cash Prize Rs.0.75 lakh)	National Award (Cash Prize Rs.0.50 lakh)	National Award for women (Cash Prize Rs.1.00 lakh)	National Award to SC/ST Entrepreneur (Cash Prize Rs.1.00 lakh)	National Award to NER Entrepreneur (Cash Prize Rs.1.00 lakh)	
	1.	Outstanding efforts in Entrepreneurship in Micro, Small & Medium Enterprises (MSMEs)							
		(i). Outstanding efforts in Entrepreneurship in Micro & Small Enterprises engaged in manufacturing	√	√	√	√	√	√	√
		(ii). Outstanding Efforts in Entrepreneurship in Micro & Small Enterprises rendering Services.	√	√					√

	(iii). Outstanding Efforts in Entrepreneurship in Medium Enterprises engaged in manufacturing.	√	√					√
	2. Research & Development Efforts in Micro, Small & Medium Enterprises (MSMEs)							
	(i). Research & Development Efforts in Micro & Small Enterprises.	√	√					√
	(ii). Research & Development Efforts in Medium Enterprises.	√						√
	3. Quality Products in Micro & Small Enterprises (MSEs) in each selected product Groups.	√						√
	4. National award Entrepreneurship Service.	√						√
Who can apply?	Deserving entrepreneurs managing Micro, Small and Medium Enterprises having permanent SSI registration/have filed Entrepreneurs Memorandum Part-II with authorities notified. MSMEs should have been in continuous production/servicing at least during last three years.							
How to apply?	Eligible enterprises send nominations in prescribed proforma/downloaded only on prescribed form to Director, MSME-DI of the State where their MSMEs is registered/have filed Entrepreneurs Memorandum (EM).							

## 8. National Manufacturing Competitiveness Programme(NMCP) Schemes

### DC-MSME Schemes under National Manufacturing Competitiveness Programme

<b>1. National Manufacturing Competitiveness Programme (NMCP)</b>																					
Description	<p>National Manufacturing Competitiveness Council (NMCC) has finalised a five-year national manufacturing programme. Ten schemes have been drawn up including schemes for promotion of ICT, mini tool room, design clinics and marketing support for SMEs. Implementation will be in PPP model, and financing will be tied up. Under this plan following schemes are being implemented.</p> <table border="1"> <tr> <td>1</td> <td>Marketing support/Assistance to MSMEs (Bar Code)</td> </tr> <tr> <td>2</td> <td>Support for entrepreneurial and managerial development of SMEs through incubators</td> </tr> <tr> <td>3</td> <td>Enabling manufacturing sector to be competitive through Quality Management Standard &amp; Quality Tech. Tools (QMS/QTT)</td> </tr> <tr> <td>4</td> <td>Building awareness on Intellectual Property Rights (IPR) for MSMEs</td> </tr> <tr> <td rowspan="2">5</td> <td>(a) Lean manufacturing competitiveness scheme for MSMEs</td> </tr> <tr> <td>(b) Compendium of success stories.</td> </tr> <tr> <td rowspan="2">6</td> <td>(a) Design clinic scheme for design expertise to MSMEs manufacturing sector (DESIGN)</td> </tr> <tr> <td>(b) Case studies of design projects under design clinic scheme for MSMEs</td> </tr> <tr> <td>7</td> <td>Marketing assistance &amp; technology up-gradation scheme in MSMEs</td> </tr> <tr> <td>8</td> <td>Technology and quality up-gradation support to MSMEs</td> </tr> <tr> <td>9</td> <td>Promotion of ICT in Indian manufacturing sector (ICT)</td> </tr> </table>	1	Marketing support/Assistance to MSMEs (Bar Code)	2	Support for entrepreneurial and managerial development of SMEs through incubators	3	Enabling manufacturing sector to be competitive through Quality Management Standard & Quality Tech. Tools (QMS/QTT)	4	Building awareness on Intellectual Property Rights (IPR) for MSMEs	5	(a) Lean manufacturing competitiveness scheme for MSMEs	(b) Compendium of success stories.	6	(a) Design clinic scheme for design expertise to MSMEs manufacturing sector (DESIGN)	(b) Case studies of design projects under design clinic scheme for MSMEs	7	Marketing assistance & technology up-gradation scheme in MSMEs	8	Technology and quality up-gradation support to MSMEs	9	Promotion of ICT in Indian manufacturing sector (ICT)
1	Marketing support/Assistance to MSMEs (Bar Code)																				
2	Support for entrepreneurial and managerial development of SMEs through incubators																				
3	Enabling manufacturing sector to be competitive through Quality Management Standard & Quality Tech. Tools (QMS/QTT)																				
4	Building awareness on Intellectual Property Rights (IPR) for MSMEs																				
5	(a) Lean manufacturing competitiveness scheme for MSMEs																				
	(b) Compendium of success stories.																				
6	(a) Design clinic scheme for design expertise to MSMEs manufacturing sector (DESIGN)																				
	(b) Case studies of design projects under design clinic scheme for MSMEs																				
7	Marketing assistance & technology up-gradation scheme in MSMEs																				
8	Technology and quality up-gradation support to MSMEs																				
9	Promotion of ICT in Indian manufacturing sector (ICT)																				
Nature of assistance	Varies for each scheme. The reader is requested to refer following website: <a href="http://www.dcsmse.gov.in/schemes/nmcp_scm.htm">http://www.dcsmse.gov.in/schemes/nmcp_scm.htm</a>																				
Who can apply?	MSMEs																				
How to apply?	Submit the proposal in prescribed form given in the DC (MSME)																				

<b>i). Marketing Support/Assistance to MSMEs (Bar Code)</b>	
Description	To provide financial assistance to Micro and Small Enterprises (MSEs) to enhance their marketing competitiveness. Under this scheme MSEs are encouraged and motivated for use of bar-codes through seminars and reimbursement of registration fees.
Nature of assistance	Reimbursement of registration fee (one time and recurring for 3 years) for bar coding. Financial assistance for reimbursement of 75% of one-time registration fee (Under SSI-MDA Scheme) w.e.f., 1st January, 2002 and 75% of annual recurring fee for first three years (Under NMCP Scheme) w.e.f., 1st June, 2007 paid by MSEs to GS1 India for using of Bar Coding.
Who can apply?	The Scheme is applicable to those MSEs with EM-II registration and registration with GS1 India for use of barcode.
How to apply?	Once got registration for use of bar code for product ( <a href="http://www.gs1india.org/">http://www.gs1india.org/</a> ), take following steps for reimbursement of fee <ul style="list-style-type: none"> <li>• Fill prescribed application form for claiming reimbursement on Bar Code</li> <li>• Application form along with formats for supporting documents may be collected from Director, MSME-DI or can be downloaded from <a href="http://www.dcsmse.gov.in/">http://www.dcsmse.gov.in/</a></li> <li>• Application form with required documents is to be submitted to office of MSME-DI</li> <li>• Address of MSME-DI is given on the website: <a href="http://www.dcsmse.gov.in/MSME-DO/DCmsmeaddress.html">http://www.dcsmse.gov.in/MSME-DO/DCmsmeaddress.html</a></li> </ul>

<b>ii). Support for Entrepreneurial and Managerial Development of SMEs</b>	
Description	The objective of the scheme is to provide early stage funding for nurturing innovative business ideas (new indigenous technology, processes, products, procedure, etc.) which could be commercialised in a year. Under this scheme financial assistance is provided for setting up of business incubators.
Nature of assistance	Funding support for setting up of 'Business Incubators (BI)'. The cost may vary between Rs.4-8 lakh for each incubatee/idea, subject to overall ceiling of Rs. 62.5 lakh for each BI. Items @ per BI

	<p>(a) Upgradation of infrastructure Rs. 2.50 lakhs  (b) Orientation/Training Rs. 1.28 lakhs  (c) Administrative expenses Rs. 0.22 lakh  Thus the total assistance per BI - Rs. 66.50 lakhs</p>
Who can apply?	<p>Any individual or MSME having innovative idea near commercialisation can apply to the host institution (e.g., IITs, NITs, Technical Colleges, Research institutes, etc.). See list of host institutions at</p> <p><a href="http://www.dcmsme.gov.in/schemes/Institutions_Detail.pdf">http://www.dcmsme.gov.in/schemes/Institutions_Detail.pdf</a></p> <p>Any technical institution (as given in EOI) which wants to become host institution can apply to office of Development Commissioner – MSME (DC-MSME) or their nearest MSME-DIs for funding support.</p>
How to apply?	<ul style="list-style-type: none"> <li>• The scheme is based on Request for proposal (RFP)/Expression of Interest (EOI) and application by the technical institution, which wants to be host institution can be made by it, once an RFP is released.</li> <li>• Any individual or MSME can apply directly to their nearest host institution, a list of host institution is given on the website  <a href="http://www.dcmsme.gov.in/schemes/Institutions_Detail.pdf">http://www.dcmsme.gov.in/schemes/Institutions_Detail.pdf</a></li> </ul>

### **iii). Scheme for "Enabling Manufacturing Sector be Competitive through Quality Management Standards and Quality Technology Tools"**

Description	The objective of the scheme is to sensitise and encourage MSEs to understand and adopt latest Quality Management Standards (QMS) and Quality Technology Tools (QTT).
Nature of assistance	<ul style="list-style-type: none"> <li>• Funding support for introduction of appropriate course modules in technical institutions</li> <li>• Funding support for conducting 'QMS awareness' workshops (applicant – expert organisation or industry associations)</li> <li>• Funding support for conducting competition watch (C-watch) , study and analysis</li> <li>• Funding support for introduction QMS and QTT tools in selected MSMEs (applicant – expert organisation or industry association)</li> <li>• Participation in International Study Mission (MSEs as selected by Monitoring and Advisory committee)</li> <li>• A total contribution of Rs.425 lakhs per year will be done by GoI for introduction of course material, training</li> </ul>

	<p>the trainer, awareness workshop and other activities</p> <ul style="list-style-type: none"> <li>• Funding support of Rs.1.25 lakhs per programme will be provided for conducting awareness program.</li> <li>• Under C-watch <ul style="list-style-type: none"> <li>o GoI contribution of Rs.2.5 lakh for professional study on threatened product.</li> <li>o GoI contribution of Rs.7.5 lakh for technical exposure visit</li> <li>o GoI contribution of Rs.2.5 lakhs for procurement of samples</li> <li>o GoI contribution of Rs.5 lakhs for product development</li> <li>o GoI contribution of Rs.1.5 lakhs for popularisation of improved products</li> </ul> </li> <li>• GoI contribution of Rs.2.5 lakh/unit for covering costs of diagnostic study and for implementation of Quality Technology Tools/Quality Management Standards (25 - 50% cost will be paid by participating units)</li> <li>• GoI contribution of Rs.2.5 lakh per SME for international visit. (25% and 50% cost to be collected by micro and small organisations respectively)</li> </ul>
Who can apply?	Expert organisations like Quality Council of India (QCI), National Recruitment Board for Personnel and Training, Consultancy Development Corporation, National Productivity Council, Standardisation Testing & Quality Certification (STQC, a Society under Ministry of IT), IIQM (Indian Institute of Quality Management), Industry Associations that have taken active interest in QMS/QTT, Technical Institutions, Engineering Colleges, Tool Rooms and similar bodies, etc., MSEs
How to apply?	MSEs or Clusters may contact office of DC (MSME). DC office will finalise MSME clusters for conducting the Awareness Programme on Quality Management Standards and Quality Technology Tools (QMS/QTT).

#### **iv. Building Awareness on Intellectual Property Rights (IPR)**

Description	The objective of the scheme is to enhance awareness of MSME about Intellectual Property Rights (IPRs) to take measure for the protecting their ideas and business strategies. Effective utilisation of IPR tools by MSMEs would also assist them in technology upgradation and enhancing competitiveness
Nature of assistance	<p><b>Funding support for</b></p> <ul style="list-style-type: none"> <li>• Conducting awareness/ Sensitisation programmes on IPR (Applicants – MSME organisations and expert agencies)</li> <li>• Conducting pilot studies for selected clusters/Groups of industries (Applicants – MSME organisations,</li> </ul>

	<p>competent agencies and expert agencies)</p> <ul style="list-style-type: none"> <li>• Funding support for conducting Interactive Seminars/Workshops (Applicants – MSME organisations and expert agencies)</li> <li>• Funding support for conducting specialised training on IPR (Applicants – Expert agencies)</li> <li>• Funding support for Assistance for Grant on Patent/GI Registration (Applicants – MSME units and MSME organisations)</li> <li>• Funding support for setting up of ‘IP Facilitation Centre for MSME (Applicants – MSME organisations and IPR facilitating agencies)</li> <li>• Funding support for organising interaction with International Agencies (Applicants – MSME organisations and IPR facilitating agencies)</li> <li>• GoI assistance of Rs.1 lakh per awareness programme will be provided</li> <li>• GoI assistance of Rs.2.5 lakh per pilot study will be provided</li> <li>• GoI assistance of Rs.2 lakh per programme of interactive seminar will be provided</li> <li>• GoI assistance of Rs.6 lakh per short term training programme and Rs.45 lakh per long term training programme will be provided</li> <li>• Registered Indian MSME will be provided one-time financial support limited up to Rs.25,000 for on grant of domestic patent and Rs. 2.00 lakh for foreign patent. For registering under Geographical Indications of Goods Act, one time financial support will be limited up to Rs.1.00 lakh.</li> <li>• GoI will provide a total financial support up to Rs.65.00 lakh each for establishing IP facilitation centres, which will include one-time grant of Rs.45.00 lakh and Rs.18.00 lakh as recurring expenses for 3 years, Rs 2 lakhs will be provided as miscellaneous charges</li> <li>• Government of India will provide financial support up to Rs.5.00 lakh and Rs.7.50 per event for domestic intervention and International Exchange Programme respectively</li> </ul>
Who can apply?	<ul style="list-style-type: none"> <li>• Registered MSME Units</li> <li>• MSME organisations - like industry association, societies, cooperatives, firms, trusts, NGOs, institutions and universities with a track record of assisting MSMEs</li> <li>• Competent agencies - like consultancy organisations, research institutes, individual experts or agencies having sound technical and financial capabilities to conduct pilot studies with at least five years of previous experience</li> <li>• Expert agencies - like TIFAC, Patent Facilitation</li> </ul>

	<p>Centre, NRDC, Indian Patent Office, Registrar of Trademark, Registrar of Geographical Indication, D.B.T., Registrar of Copyright, MoHRD, NIIPM, IITs, Law Schools, Patent Attorneys, individual IPR expert, WIPO, EU-TIDP, USPTO, KIPO/KIPA, IIFT, DIT, MoEF, Ministry of MSME, DSIR and other such bodies</p> <ul style="list-style-type: none"> <li>• Quasi-Government or Government Aided bodies</li> <li>• Private units provided it is sponsored by MSME Industry Associations</li> </ul>
How to apply?	<p>Application forms for each of the components are given with scheme guidelines (<a href="http://www.dcmsme.gov.in/schemes/IPR10.pdf">http://www.dcmsme.gov.in/schemes/IPR10.pdf</a>), one can download application form from there and send it to nearest MSME-DI.</p>

<b>v. Lean Manufacturing Competitiveness Scheme for MSMEs</b>	
Description	The objective of the scheme is to enhance the manufacturing competitiveness of MSMEs through the application of various Lean Manufacturing (LM) techniques.
Nature of assistance	<p>Financial assistance for implementation of Lean Manufacturing techniques primarily cost of Lean Manufacturing consultant .(80% by GoI and 20% by beneficiaries)</p> <p>Lean manufacturing consultants will raise bills for services provided to SPV, SPV will pay first installment of 20% to LMC and will get it reimbursed by NMIU; funds will be transferred to NMIU by GoI. The payment to LMC by SPV would be on a milestone basis in 5 tranches of 20% each.</p>
Who can apply?	Scheme is open to all Micro, Small and Medium Manufacturing Enterprises. The units should be registered with DIC (EM-II) or with any other agency (Professional body, association, Government agency, department, etc). The units are required to form a MC ideally of 10 units (minimum 6) by signing among themselves a Memorandum of Understanding (MoU) to participate in the scheme.
How to apply?	<ul style="list-style-type: none"> <li>• A group of SMEs can apply for the scheme, hence either a recognised SPV can apply or a mini cluster can be formed by a group of 10 or more units</li> <li>• The SPV can apply to the National Monitoring and Implementing Unit (National Productivity Council for the Scheme) in the given format</li> <li>• The approval is given in two steps, first is in-principal approval and final approval is given once the criteria of in-principal approval are fulfilled.</li> </ul>

<b>vi). Design Clinic Scheme for design expertise to MSMEs manufacturing sector (DESIGN)</b>	
Description	The objective of the scheme is to increase competitiveness of MSMEs through design and hence spread awareness on importance of design and its learning.
Nature of assistance	<ul style="list-style-type: none"> <li>• Funding support for ‘Design Awareness’ workshops &amp; seminars</li> <li>• Funding support for implementing ‘Design’ projects</li> <li>• GoI contribution of Rs.60,000 per seminar and 75% subject to a maximum of Rs.3 lakhs per workshop</li> <li>• 60% of the total approved project cost or Rs.9 lakhs, whichever is less, in case of a individual MSME or a group of not more than three MSME applicants</li> <li>• 60% of the total approved project cost or Rs.15 lakhs, whichever is less, in case of a group of four or more MSME applicants</li> <li>• 40% to be contributed by the applicant MSME(s) in both cases</li> </ul>
Who can apply?	<ul style="list-style-type: none"> <li>• Expert agencies (industries associations, technical institutions or other appropriate bodies) for conducting seminars and workshops</li> <li>• MSMEs or group of MSMEs as prime applicants</li> <li>• Academic institutes/design company/design consultants, etc., as co-applicants along with a designated MSME (prime applicant)</li> <li>• Individual (e.g., design students) as co-applicants in collaboration with the academic institution and MSME (prime applicant)</li> </ul>
How to apply?	<ul style="list-style-type: none"> <li>• For conducting workshop and seminar, expert agencies can directly apply to design clinic centers.</li> <li>• For design projects application can be made by MSMEs without a design company or along with design consultant/academic institution, by submitting proposal to Design Clinic Center or through internet.</li> <li>• Apply online at <a href="http://www.designclinicsmsme.org/">http://www.designclinicsmsme.org/</a> or Download form from <a href="http://www.dcmsme.gov.in/schemes">www.dcmsme.gov.in/schemes</a></li> </ul>

<b>vii). Marketing Assistance &amp; Technology Up-gradation Scheme</b>	
Description	Marketing Assistance and Technology Upgradation scheme is a GoI initiative for adoption of modern marketing techniques by MSMEs consistent with the requirement of global market. The scheme is divided into eight subcomponents and GoI assistance is available in various proportions.
Nature of assistance	<ul style="list-style-type: none"> <li>• Funding support for conducting awareness on new packaging technologies (applicant as mentioned in EOI)</li> <li>• Cluster based studies on packaging status and need for up-gradation (gap analysis) (applicant as mentioned in EOI)</li> <li>• Unit based intervention for packaging requirement (pilot). (applicant as mentioned in EOI)</li> <li>• Funding support for conducting skill up-gradation/ Development programmes for modern marketing techniques. (applicant as mentioned in EOI)</li> <li>• Funding support for conducting trade competition studies. (applicant as mentioned in EOI)</li> <li>• Funding support to MSMEs belonging to North-Eastern Region for participation in marketing events. (For North East–Region MSMEs)</li> <li>• Enabling participation of MSMEs in State/District level local Exhibitions/Trade fairs and provide funding support (reimbursement) (Registered MSMEs)</li> <li>• Funding support (in the form of reimbursement) to MSMEs for adopting Corporate Governance Practices. (Registered MSMEs)</li> <li>• Funding support for setting up of marketing hubs</li> <li>• Reimbursement to ISO 18000/ISO 22000/ISO 27000 certification for MSMEs.</li> <li>• GoI assistance of Rs.0.50 lakh per programme (GoI:unit :: 80:20) - per awareness programme</li> <li>• GoI assistance of Rs.10 lakh (GoI:unit :: 80:20) - for cluster based study on packaging.</li> <li>• GoI assistance of Rs.9 lakh (GoI:unit :: 80:20) for a group of 10 units towards unit based interventions for packaging requirements in clusters</li> <li>• GoI assistance of Rs.6 lakh (GoI: unit :: 80:20) per cluster for skill up-gradation programmes</li> <li>• GoI assistance of Rs.8 lakh (GoI:unit :: 80:20) per trade competition study</li> <li>• Reimbursement up to Rs.75,000 per unit (north–east ) for space charge, to and fro and transport charges</li> <li>• The total reimbursement upto Rs.30,000 per unit for SC/ST/ Women/Physically Handicapped entrepreneurs, and Rs.20,000 per person for other MSME units for</li> </ul>

	<p>participation in state and district level trade fairs.</p> <ul style="list-style-type: none"> <li>• Reimbursement up to 50% of total expenditure subject to maximum Rs.45,000 per MSME unit for adopting corporate government practices</li> <li>• Funding support of Rs.30 lakhs (GoI) for marketing hubs, plus Rs.5 lakhs (GoI) for furniture, IT, etc., and recurring expenses of Rs.15 lakhs (80% GoI, 20% private units) for 2 years</li> <li>• One time reimbursement of expenditure to the extent of 75% subject to a maximum of Rs.1 lakh in each case for acquiring ISO</li> </ul>
Who can apply?	<ul style="list-style-type: none"> <li>• Competent agency as mentioned in the EOI guidelines, MSMEs, industry associations, NGOs.</li> </ul>
How to apply?	<p><b>For participation of MSMEs in State/District level trade fair</b></p> <ul style="list-style-type: none"> <li>• SSC supported by office of DC (MSME) will identify and approve manufacturing MSME clusters/units for participating in State/ District level local Exhibitions/Trade Fairs on the basis of responses received through MSME-DIs, Industries Associations, and NGOs</li> <li>• Applicant MSME unit will submit its claim along with required documents to local MSME-DI office for reimbursement in prescribed format</li> </ul> <p><b>For adopting Corporate Governance Practices.</b></p> <ul style="list-style-type: none"> <li>• Office of DC-MSME will identify MSME units for participating in this activity on the basis of request received through MSME-DIs, Industries Associations and NGOs</li> <li>• The applicant MSME unit will submit claim along with required documents to the local MSME-DI office for reimbursement in prescribed format</li> </ul> <p><b>For Reimbursement of Certification</b></p> <ul style="list-style-type: none"> <li>• The application form is given along with the scheme guidelines, (<a href="http://www.dcmsme.gov.in/schemes/MarkAssis.pdf">http://www.dcmsme.gov.in/schemes/MarkAssis.pdf</a>) fill application form and send it to Regional MSME-DI along with supporting documents.</li> </ul>

<b>viii). Technology and Quality Up-gradation Support to MSMEs</b>	
Description	The scheme advocates use of energy efficient technologies in manufacturing units so as to reduce cost of production and adopt clean development mechanism.
Nature of assistance	<ul style="list-style-type: none"> <li>• Capacity building of MSME clusters for Energy Efficiency/Clean Development and related technologies (Applicant - awareness programme and model DPRs by expert agencies as mentioned in EOI, energy audits, DPRs and EET projects by expert agencies, associations or MSMEs)</li> <li>• Implementation of Energy Efficient Technologies (EET) in MSME units (Applicant - registered MSME unit, to be implemented by SIDBI)</li> <li>• Setting up of Carbon Credit Aggregation Centers (Association, technical institutions and ESCOs)</li> <li>• Encouraging MSMEs to acquire product certification/licenses from National/International bodies</li> <li>• Funding support of 75% for awareness programme subject to maximum of Rs.75,000 per awareness programme.</li> <li>• 75% of actual expenditure for cluster level energy audit and preparation of model DPR</li> <li>• 50% of actual expenditure subject to maximum Rs.1.5 lakh per DPR towards preparation of subsequent detailed project reports (DPRs) for individual MSMEs on EET projects.</li> <li>• 25% of the project cost will be provided as subsidy by Government of India, balance amount is to be funded through loan from SIDBI/banks/financial institutions. The minimum contribution as required by the funding agency, will have to be made by MSME unit.</li> <li>• 75% of the actual expenditure, subject to a maximum Rs.15 lakh for establishing Carbon Credit Accreditation Centers</li> <li>• 75% subsidy is provided to MSME manufacturing units towards licensing of product to National/International standards. The maximum GoI assistance allowed per MSME is Rs.1.5 lakh for obtaining product licensing/marketing to National Standards and Rs.2.0 lakh for obtaining product licensing/Marking to international standards.</li> </ul>
Who can apply?	<ul style="list-style-type: none"> <li>• Expert organisations like PCRA, BEE, TERI, IITs, NITs, etc.</li> <li>• State Govt. agencies like MITCON, GEDA, etc.</li> <li>• Cluster/Industry based associations of MSMEs</li> <li>• NGOs and Technical Institutions</li> </ul>
How to apply?	<ul style="list-style-type: none"> <li>• Obtain product certification from National Standardisation Bodies (like BIS, BEE, etc.) or</li> </ul>

	<p>International Product Certifications (CE, UL, ANSI, etc.)</p> <ul style="list-style-type: none"> <li>• For reimbursement of fees forward application in the specified format (given in annexure-IV of scheme guidelines), to MSME-DI concerned, along with required documents</li> </ul>
--	---

### NSIC (National Small Industries Corporation) Schemes

Related Scheme	1. Performance and Credit Rating Scheme		
Description	<ul style="list-style-type: none"> <li>• An independent, trusted third party opinion on capabilities and credit-worthiness of SSIs</li> <li>• Availability of credit at attractive interest</li> <li>• Recognition in global trade</li> <li>• Prompt sanctions of credit from banks and financial institutions</li> <li>• Subsidized rating fee structure for SSIs</li> <li>• Facilitate vendors/buyers in capability and capacity assessment of SSIs</li> <li>• Enable SSIs to ascertain the strengths and weaknesses of their existing operations and take corrective measures.</li> </ul> <p><b>Salient features</b></p> <ul style="list-style-type: none"> <li>• A combination of credit and performance factors including operations, finance, business and management risk</li> <li>• Uniform rating scale for all empanelled rating agencies.</li> <li>• SSIs have the liberty to choose among the empanelled Rating Agencies.</li> <li>• Turn-over based fee structure</li> <li>• Partial reimbursement of rating fee through NSIC</li> </ul>		
Nature of assistance	Turnover of SSI	Reimbursement of fee through NSIC	
	Upto Rs.50 lakhs	75% of the fee or Rs.25000 (Whichever is less)	
	Above Rs.50 to 200 lakhs	75% of the fee or Rs.30,000 (Whichever is less)	
	More than Rs.200 lakhs	75% of the fee or Rs.40,000 (Whichever is less)	
Who can apply?	Any enterprise registered in India as a micro or small enterprise is eligible to apply		
How to apply?	<p>Any micro or small enterprise wishing to apply for rating will have to fill up the prescribed application form and submit the same to nearest branch of NSIC or to the rating agency chosen by it.</p> <p>Or through empanelled rating agencies: CARE, CRISIL, India Ratings, ICRA, ONICRA, SMERA, Dun &amp; Bradstreet (D&amp;B), SMERA</p>		

Related Scheme	<b>2. Bank Credit Facilitation Scheme</b>
Description	<p>To meet the credit requirements of MSME units NSIC has entered into a Memorandum of Understanding with various nationalised and private sector banks. Through syndication with these banks, NSIC arranges for credit support (fund or non-fund based limits) from banks without any cost to MSMEs.</p> <p>Furthermore MSMEs can upgrade their competence in terms of business and technologies by getting rated through independent, renowned and professional rating agencies empanelled with NSIC. MSE's which get rated under NSIC-Performance and Credit Rating Scheme not only has a liberty to get rated from any one of rating agencies of its preference but it also invariably increases their creditability in business and help them in getting timely credit from banks at liberal rates of interest.</p>
Nature of assistance	All documentations pertaining to completion and submission of a credit proposal to banks shall be undertaken by NSIC thereby saving cost and time to MSME.
Who can apply?	MSME Entrepreneurs
How to apply?	Please visit <a href="mailto:hobts@nsic.co.in">hobts@nsic.co.in</a> to download loan application forms from banks under Bank Credit Facilitation Scheme of the website address of the banks.

Related Scheme	<b>3. Raw Material Assistance Scheme</b>
Description	Scheme aims at helping MSEs by way of financing purchase of raw material (both indigenous & imported). This gives an opportunity to MSEs to focus better on manufacturing quality products.
Nature of assistance	<ul style="list-style-type: none"> <li>• Financial assistance for procurement of raw material upto 90 days.</li> <li>• MSEs helped to avail economics of purchases like bulk purchase; cash discount etc</li> <li>• NSIC takes care of all the procedures, documentation &amp; issue of letter of credit in case of imports.</li> </ul>
Who can apply?	Entrepreneurs
How to apply?	Entrepreneurs can download and apply on prescribed application forms and along with application processing fee to submit to Regional & Branch Offices.

Related Scheme	<b>4. Single Point Registration</b>
Description	Government is single largest buyer of a variety of goods. With a view to increase share of purchases from small-scale sector, Government Stores Purchase Programme was launched. NSIC registers Micro & Small Enterprises (MSEs) under Single Point Registration scheme (SPRS) for participation in Government purchases.
Nature of assistance	<p>The units registered are eligible to get benefits:</p> <ul style="list-style-type: none"> <li>• Issue of tender sets free of cost</li> <li>• Exemption from payment of Earnest Money Deposit (EMD)</li> <li>• In tender participating MSEs quoting price within price band of L1+15% allowed to supply a portion upto 20% of requirement by bringing down their price to L1 price where L1 is non-MSEs.</li> <li>• Every Central Ministries/Departments/PSUs shall set an annual goal of minimum 20% of total annual purchases of products or services produced or rendered by MSEs. Out of annual requirement of 20% procurement from MSEs, 4% is earmarked for units owned by Schedule Caste /Schedule Tribes.</li> <li>• In addition to the above, 358 items are also reserved for exclusive purchase from SSI sector.</li> </ul>
Who can apply?	<ul style="list-style-type: none"> <li>• Micro &amp; Small Enterprises which are registered with the Director of Industries (DI)/District Industries Centre (DIC) as manufacturing/service enterprises or having acknowledgement of Entrepreneurs Memorandum (EM Part-II) are eligible for registration with NSIC under its Single Point Registration Scheme (SPRS).</li> <li>• Micro &amp; Small Enterprises who have already commenced their commercial production but not completed one year of existence. Provisional Registration Certificate can be issued to such Micro &amp; Small Enterprises under Single Point Registration scheme with monitory limit of Rs.5.00 lakhs which shall be valid for the period of one year only from the date of issue after levying the registration fee and obtaining the requisite documents.</li> </ul>
How to apply?	Micro & Small Enterprises shall have to apply either on-line on website <a href="http://www.nsicspronline.com">www.nsicspronline.com</a> or on prescribed application form to concerned Zonal/Branch Office of NSIC. The application form containing terms & conditions are available free of cost.

Related Scheme	<b>5. Infomediary Services</b>
Description	Information is becoming almost vital. With increase in competition and melting away of international boundaries, demand for information is reaching new heights. NSIC is offering Infomediary Services which is a one-stop, one-window bouquet of aids that will provide information on business, technology and finance, and also exhibit core competence of Indian SMEs. The corporation is offering services through its MSME Global Mart <a href="http://www.msmemart.com">www.msmemart.com</a> ; which is a <b>Business to Business (B2B)</b> and <b>Business to Customer (B2C)</b> compliant web portal. Services are available through annual membership.
Nature of assistance	<p><b>Platinum membership:</b> A member who joins both B2B and B2C portal, will get unlimited access to all B2B and B2C features and allowed to upload 10 product's images.</p> <ol style="list-style-type: none"> <li>1. Joining fee Rs.10,000 + Service tax for one year.</li> <li>2. Renewal charges Rs.10,000 + Services tax</li> <li>3. For international customers, US\$ 250 for one year.</li> </ol> <p><b>Gold membership:</b> A member who joins only B2B or B2C portal, will be allowed features of any one portal whichever opts for and allowed to upload 10 product's images.</p> <ol style="list-style-type: none"> <li>1. Joining fee Rs.5,000 + Services tax for one year.</li> <li>2. Renewal charges Rs.5,000 + Services tax for one year.</li> <li>3. For international customers, US\$ 125 for one year.</li> </ol> <p><b>Basic member:</b> Free with limited access for B2B portal only</p>
Who can apply?	Entrepreneurs.
How to apply?	Download application form Download infomediary services membership revision request form Technology Infomediary Services and Data Centre (TISDC) National Small Industries Corporation Ltd. NSIC Bhavan, Okhla Industrial Estate, New Delhi – 110020

Related Scheme	<b>6. Marketing Intelligence Services Lease</b>
Description	<p>Marketing Intelligence Cell acquires and analyses information to understand market both existing and potential customers, determine current and future needs and preferences, attitudes and behavior of market; and to assess changes in business environment that may affect size and nature of market.</p> <ul style="list-style-type: none"> <li>• Database of bulk buyers (product wise) buyers in Government/ public sector undertakings.</li> <li>• Database of rate contracts of various Government department and PSUs.</li> </ul>

	<ul style="list-style-type: none"> <li>• Information on tenders floated by Government department and PSUs.</li> <li>• Database of Indian exporters to various countries with products.</li> <li>• Database of international buyers with products.</li> <li>• Database of technology suppliers &amp; projects for MSMEs</li> <li>• Business partner matchmaking (Arrange one to one meetings for foreign delegations with Indian Exporters)</li> <li>• Market intelligence reports can be found on web portal pertaining to several sectors, trends analysis and Export – Import statistics</li> <li>• International library provision with: Global importer’s directory, sector specific booklets, national and international business related magazines/databases/ booklets, information guides</li> <li>• List of micro &amp; small enterprises registered with NSIC for Government purchases, raw material assistance, performance &amp; credit rating schemes, list of MSMEs industrial association.</li> </ul>
Nature of assistance	<ul style="list-style-type: none"> <li>• Online request form: MSME, willing to avail any marketing intelligence services of NSIC may fill up this form for: <ol style="list-style-type: none"> <li>1. Bulk buyers in Government/public &amp; private sector</li> <li>2. Exporters</li> <li>3. International buyers</li> <li>4. Technology suppliers</li> <li>5. Units registered with NSIC under Single Point Registration Schemes</li> <li>6. DGS &amp; D registered suppliers</li> </ol> </li> </ul>
Who can apply?	Potential beneficiaries would be MSMEs seeking business collaboration and co-production opportunities, joint ventures, exporters and importers, and those looking for technology transfer.
How to apply?	Marketing Intelligence Cell, Block F, NTSC Complex, NSIC, Okhla Industrial Estate, New Delhi. Telephone : +91-11-26382047,64650781, 64651703 Email : <a href="mailto:mic@nsic.co.in">mic@nsic.co.in</a> , <a href="mailto:mangaermic@nsic.co.in">mangaermic@nsic.co.in</a>

Related Scheme	<b>7. Bill Discounting Scheme</b>										
	Scheme covers purchase/discounting of bills arising out of genuine trade transactions i.e., purchase of supplies made by small scale units to reputed public limited companies/State and Central Government Departments/ Undertakings.										
Description	<p>Bills drawn by small-scale units for supplies made by them and duly accepted by purchaser will be financed against security of bank guarantee in favour of NSIC.</p> <p>Purchaser unit(s) may approach NSIC for sanction of annual limits by furnishing information as per the prescribed application form.</p>										
Nature of assistance	<table border="1"> <thead> <tr> <th>Particulars</th> <th>Effective rate of interest (w.e.f., 20/09/2011)</th> </tr> </thead> <tbody> <tr> <td>(i) Units having valid SE 1A rating under NSIC's rating scheme</td> <td>12.40%</td> </tr> <tr> <td>(ii) Units having valid SE 2A rating under NSIC's rating scheme</td> <td>12.90%</td> </tr> <tr> <td>(iii) Units having valid SE 1B rating under NSIC's rating scheme</td> <td>12.90%</td> </tr> <tr> <td>(iv) Other units</td> <td>13.40%</td> </tr> </tbody> </table> <p>Assistance against the security of BG/SDR/FDR</p>	Particulars	Effective rate of interest (w.e.f., 20/09/2011)	(i) Units having valid SE 1A rating under NSIC's rating scheme	12.40%	(ii) Units having valid SE 2A rating under NSIC's rating scheme	12.90%	(iii) Units having valid SE 1B rating under NSIC's rating scheme	12.90%	(iv) Other units	13.40%
Particulars	Effective rate of interest (w.e.f., 20/09/2011)										
(i) Units having valid SE 1A rating under NSIC's rating scheme	12.40%										
(ii) Units having valid SE 2A rating under NSIC's rating scheme	12.90%										
(iii) Units having valid SE 1B rating under NSIC's rating scheme	12.90%										
(iv) Other units	13.40%										
Who can apply?	Entrepreneurs										
	Application form.										
How to apply?	Application for request to sanction limit under Bill Discounting Scheme is to be submitted by seller unit duly signed by authorised signatory i.e., Proprietor/Partner/Director of the Firm/Company in duplicate in prescribed form										

## 8. NSIC INFRASTRUCTURE

Related Scheme	<b>i). NSIC Exhibition hall, Hyderabad – a perfect venue for organising exhibitions/conferences</b>
Description	To showcase competencies of small scale industries and to capture market opportunities. Organised several exhibitions/events. Exhibition complex is strategically located and has lush green surroundings which enjoys very good connectivity of transport.
Nature of assistance	<ul style="list-style-type: none"> <li>• Exhibition hall of 18,000 sq.ft.</li> <li>• Conference hall with a seating capacity of 100 persons.</li> <li>• Ample two wheeler &amp; car parking space.</li> <li>• 100% power back-up facility.</li> <li>• Food court</li> <li>• Earthquake resistance structure.</li> <li>• Two atriums for ventilation and natural lighting.</li> <li>• CCTV for security surveillance.</li> <li>• PA system.</li> <li>• Modern fire fighting system technology.</li> <li>• Pleasing lush green landscape all-around the building.</li> <li>• 24 hrs. water supply through R.O. system.</li> </ul>
Who can apply?	Entrepreneurs. Mr. B. Sivaram, Dy. General Manager
How to apply?	Tel- +9908499222 / 040-27141422 / 27125802, Fax- 271141411 Website: <a href="http://www.nsic.co.in">www.nsic.co.in</a> Email- <a href="mailto:emdbphyd@nsic.co.in">emdbphyd@nsic.co.in</a>

Related Scheme	<b>ii) IT Incubator</b>
Description	<p>Emerging technological and knowledge-based ventures seek nurturing of ideas from professionals for which one need to go beyond the traditional venture capital activity. Such entrepreneurial ideas have to be fostered and developed in a supportive environment before they become attractive for venture capital. Hence the need arises for incubation centers.</p> <p>Creating sustainable entrepreneurship development in the area of ICT especially first generation entrepreneurs. Nurturing the innovative ideas to commercially viable business propositions. Encouraging commercialisation of R&amp;D outputs into commercial ventures.</p> <p>Harness the expertise of NSIC in extending hand holding of start-up companies to become successful SSI enterprises. Networking between R &amp; D and industry</p>

	<p>Target beneficiaries</p> <p>For the utilisation of the space and infrastructure of NSIC-TBI, the prospective entrepreneur shall pay a monthly licence fee to NSIC. In addition to the licence fee, business center, telephone and internet charges are also payable on actuals. Expert services like marketing, legal, accountancy, etc., are also chargeable.</p>
Nature of assistance	<ul style="list-style-type: none"> <li>• Ready to move in built-up space, standard computer hardware facilities, access to software library, internet and business centre facilities.</li> <li>• Preliminary level training/counseling, facilitation in fine tuning business plans, specialised training, mentoring services, market exposure</li> <li>• Advanced level facilitating seed finance/venture capital, market survey, support in legal formalities, documentation support, maturity level</li> <li>• Sourcing of business partners, J.V./technology transfer, legal and statutory formalities for launch of enterprise, selection process</li> </ul>
Who can apply?	<p>Persons who would like to become an entrepreneur or founded an enterprise. Groups of researchers' nearby universities who are partially financed by an industrial partner in-charge and who develop products adapted to this partner's needs. Students or ideally potential employees of start-ups, who are in need of some practical training in the industry. People who have an established credibility in the industry and would subsequently like to start product development on their own.</p> <p>Investors, who financially commit themselves to researchers' groups as well as to the start-ups at the Incubator. Clients and sales partners who are interested in cooperation with researchers' groups and start-ups at the incubator. Industrial enterprises, universities and private training institutions who are interested to transfer their know-how within the qualifying offers of the incubator and mediate their clients</p>
How to apply?	<p>Project Manager - NSIC TBI-Okhla  NTSC Premises  Okhla Industrial Estate, New Delhi - 110020  011-26926513  E-mail: itincubator@nsic.co.in</p>

Related Scheme	<b>iii). Exhibition cum Marketing Development Business Park</b>
Description	The need of growing corporate and business entrepreneurs is increasing for establishment of their operations in an extra ordinary business environment. To cater needs, Exhibition-Cum-Marketing Development Business Park, a five storied building, having a covered area of 1,50,000 sq. ft. with the provision of exhibition space on the ground floor and office space on the upper floors constructed at NSIC-TSC Complex, ECIL Post, Hyderabad spread over a sprawling area of 8 acre.
Nature of assistance	<ul style="list-style-type: none"> <li>• Aesthetics of building by providing ACP, structural glazing, fountains, etc.</li> <li>• 100% power back up facility.</li> <li>• Ample parking space</li> <li>• Capsule elevators</li> <li>• Large column free space in office areas</li> <li>• Conference hall with a seating capacity of 100 persons</li> <li>• Exhibition hall of 18,000 sq. ft.</li> <li>• Food court</li> <li>• Earthquake resistant structure</li> <li>• Polished granite flooring in all common areas</li> <li>• Two atriums for ventilation and natural lighting</li> <li>• CCTV for security surveillance</li> <li>• PA system</li> <li>• Modern fire fighting system technology</li> <li>• Pleasing lush green landscape all-around the building</li> <li>• Rain water harvesting</li> <li>• Wide approach road for hassle free traffic movement</li> <li>• Wide corridors inside the building</li> </ul>
Who can apply?	Corporate and business entrepreneurs
How to apply?	The applications/proposals for seeking assistance shall be submitted to NSIC, with full details and justification

Related Scheme	<b>iv) Software Technology and Business Parks</b>
Description	NSIC has established Software Technology-cum-Business Parks at New Delhi and Chennai for providing space to small and medium enterprises in software development and to IT/ITES/MSME units not registered with STPI or units that are falling under overall definition of MSME. Units other than MSME such as Banks/PSUs/Financial institutions, corporate sector, etc., would also be considered for allotment.
Nature of assistance	Facilities available. Built up space in modules/hall having area varying from 400 sq. ft. to 4,000 sq. ft. This enables units to commence their

	<p>operations with minimum gestation period.</p> <p>Instant power connections are available and 100% power back-up.</p> <p>Speed data link: High speed data communication facility through satellite connection is available. The member units can avail 64 kbps to 2 Mbps dedicated leased channels. TCP/IP connections are available.</p> <p>Each member will be provided with one telephone line for business promotion.</p>
Who can apply?	Entrepreneurs
How to apply?	<p>Application form for space at NSIC-STP in PDF Format Statement of charges for STBP Okhla NSIC-STBP, New Delhi</p> <p>Officer In-charge, NSIC-STBP Complex Okhla Industrial Estate, New Delhi - 110 020 NSIC-STBP, Chennai Officer In-charge</p>

Related Scheme	<b>v). NSIC Exhibition Grounds, New Delhi</b>
Description	<p>To showcase competencies of small scale industries and to capture market opportunities NSIC has constructed its own state of Art Exhibition Complex adjacent to its corporate office. Exhibition Complex is strategically located and has lush green surroundings in the posh South Delhi area which enjoys good connectivity from international airport, New Delhi Railways Station and commercial place like Connaught Place and Nehru Place. Some of the best hotels happen to be in close vicinity.</p>
Nature of assistance	<p>1,500 sq. mtrs. fully air conditioned built up area. 16,000 sq. mtrs. open space with hard standing base. Facility of cafeteria including open theater. Separate entry and exit gates. Ample parking space to accommodate more than 1,000 cars. 500 KVA un-interrupt power supply through DG set. 24 hours water supply. Facility available for conference and business meetings</p>
Who can apply?	Entrepreneurs
How to apply?	<p>Dy. General Manager Website: <a href="http://www.nsic.co.in">www.nsic.co.in</a></p>

<b>ARI Division</b>													
<b>1. Scheme for setting up new enterprises under PMEGP</b>													
<b>Related Scheme</b>	Prime Minister Employment Generation Programme (PMEGP)												
<b>Description</b>	The scheme is implemented by Khadi and Village Industries Commission (KVIC), as the nodal agency at the national level. At the state level, the scheme is implemented through State KVIC Directorates, State Khadi and Village Industries Boards (KVIBs) and District Industries Centres (DICs) and banks. The Government subsidy under the scheme is routed by KVIC through the identified banks for eventual distribution to the beneficiaries/ entrepreneurs in their bank accounts.												
<b>Nature of assistance</b>	<p>The maximum cost of the project/unit admissible under manufacturing sector is Rs.25 lakh and under business/service sector is Rs.10 lakh.</p> <p>Levels of funding under PMEGP</p> <table border="1"> <thead> <tr> <th>Categories of beneficiaries under PMEGP</th> <th>Beneficiary's contribution (of project cost)</th> <th>Rate of subsidy (of project cost)</th> </tr> </thead> <tbody> <tr> <td>Area (location of project/unit)</td> <td></td> <td>Urban Rural</td> </tr> <tr> <td>General category</td> <td>10%</td> <td>15% 25%</td> </tr> <tr> <td>Special (including SC/ST/OBC/ Minorities/Women, Ex-servicemen, Physically handicapped, NER, Hill and Border areas, etc.</td> <td>05%</td> <td>25% 35%</td> </tr> </tbody> </table> <p>The balance amount of the total project cost will be provided by the banks as term loan as well as working capital.</p>	Categories of beneficiaries under PMEGP	Beneficiary's contribution (of project cost)	Rate of subsidy (of project cost)	Area (location of project/unit)		Urban Rural	General category	10%	15% 25%	Special (including SC/ST/OBC/ Minorities/Women, Ex-servicemen, Physically handicapped, NER, Hill and Border areas, etc.	05%	25% 35%
Categories of beneficiaries under PMEGP	Beneficiary's contribution (of project cost)	Rate of subsidy (of project cost)											
Area (location of project/unit)		Urban Rural											
General category	10%	15% 25%											
Special (including SC/ST/OBC/ Minorities/Women, Ex-servicemen, Physically handicapped, NER, Hill and Border areas, etc.	05%	25% 35%											
<b>Who can apply?</b>	<p>Any individual, above 18 years of age. At least VIII standard pass for projects costing above Rs.10 lakh in the manufacturing sector and above Rs.5 lakh in the business/service sector. Only new projects are considered for sanction under PMEGP. Self Help Groups (including those belonging to BPL provided that they have not availed benefits under any other scheme), Institutions registered under Societies Registration Act, 1860; Production Co-operative Societies, and Charitable Trusts are also eligible.</p> <p>Existing units (under PMRY, REGP or any other scheme of Government of India or State Government) and units that have already availed Government subsidy under any other scheme of Government of India or State Government are not eligible.</p>												
<b>How to apply?</b>	The State/Divisional Directors of KVIC in consultation with KVIB and Director of Industries of the respective states (for DICs) will												

	<p>give advertisements locally through print &amp; electronic media inviting applications along with project proposals from prospective beneficiaries desirous of establishing the enterprise/starting of service units under PMEGP.</p> <p>The beneficiaries can also submit their application online at <a href="http://www.kviconline.gov.in/pmegp/pmegponlineapp">http://www.kviconline.gov.in/pmegp/pmegponlineapp</a> and take the printout of the application and submit the same to respective offices along with the detailed project report and other required documents.</p>
--	---

## 2. Insurance cover to khadi artisans under Janshree Bima Yojana

Related Scheme	<b>Janshree Bima Yojana for khadi artisans</b>
Description	In order to provide insurance cover to khadi artisans, a scheme of group insurance in the name of Khadi Karigar Janashree Bima Yojana (JBY) was launched. This scheme was formulated by KVIC in association with the Life Insurance Corporation of India (LIC).
Nature of assistance	<p>For death due to: (1) natural causes – Rs.20,000; and (2) accident – Rs.50,000.</p> <p>For permanent disability (loss of two eyes or two limbs) – Rs.50,000.</p> <p>For partial disability (loss of one eye or one limb) – Rs.25,000.</p> <p>Free add-on benefit: Scholarship of Rs.300 per quarter for children of Khadi Karigar, studying in 9th to 12th standard subject to a maximum of 2 children per family.</p>
Who can apply?	Khadi Karigar (Spinners and Weavers) aged between 18 years and 59 years and below and marginally above poverty line.
How to apply?	Nominee of the deceased Khadi Karigar to submit original death certificate to Pension Group Schemes Department of LIC of India through the Khadi institution under which the deceased was a member.

## 3. Providing financial assistance to Khadi institutions under MDA

Related Scheme	<b>Market Development Assistance</b>
Description	A flexible, growth stimulating and artisan oriented Market Development Assistance (MDA) scheme introduced, in place of the erstwhile system of Rebate. Under MDA, financial assistance is provided to institutions @ 20% of the value of production of khadi and polyvastra, to be shared among artisans, producing institutions and selling institutions in the ratio 25:30:45. MDA provides institutions flexibility to use the assistance for improving the outlets, products and production processes, besides giving incentive to customers, etc.
Nature of assistance	MDA shall be allowed @ 20% on cost of production of Khadi

	(Cotton, silk, woollen) and polyvastra to the extent of production target approved by Standing Finance Committee (SFC) of KVIC for the year.
Who can apply?	The Khadi institutions, having valid Khadi certificate and categorised as A+, A, B and C, are only eligible to avail MDA grant from KVIC.
How to apply?	The total amount of MDA on production will be claimed by the producing institution from the KVIC and will be distributed amongst the stakeholders viz., spinners and weavers, producing institutions and selling institutions in the ratio 25%, 30% and 45% respectively. Producing institutions shall submit quarterly claim of MDA based on the actual production achieved during the preceding quarter of the financial year. The difference, if any, would be adjusted in the last quarter of the financial year on the basis of audited accounts by the Chartered Accountants. MDA shall be preferably reimbursed electronically by State/Divisional office of KVIC on quarterly basis.
<b>4. R&amp;D activities of Coir Board under the Central Sector Plan scheme of Science &amp; Technology (S&amp;T) of the Coir Board</b>	
Related Scheme	Plan (S&T), Coir Board (CSS of S&T of the Coir Board.)
Description	Coir Board has been mandated with undertaking, assisting or encouraging scientific, technological and economic research and maintaining and assisting one or more research institutions. Two R&D institutes, namely; CCRI Alleppey and CICT Bangalore are functioning under Coir Board.
Nature of assistance	Grant is released to the two R&D institutes; CCRI Alleppey and CICT Bangalore by the Government through the Coir Board for R&D activities and creation of infrastructure & civil construction/repairs, etc., relating to R&D activities only as specified in the action plan under different programme heads of the scheme.
Who can apply?	Assistance is provided only to the two R&D institutes functioning under the Coir Board
How to apply?	Only the two R&D institutes functioning under the Coir Board are eligible for Grant under Plan (S&T)
<b>5. Scheme for providing financial assistance to Coir units under REMOT</b>	
Related Scheme	Rejuvenation, Modernisation and Technology Upgradation of Coir Industry (REMOT)
Description	This is a credit linked subsidy scheme for setting up of coir units with project cost upto Rs.10 lakhs plus one cycle of working capital which shall not exceed 25% of the project cost. Working capital will

	not be considered for subsidy.
Nature of assistance	<p>The funding pattern of the scheme is</p> <p>Bank loan/Credit role - 55%</p> <p>Government Grant (Margin money – subsidy) - 40%</p> <p>Beneficiaries contribution - 5%</p>
Who can apply?	<p>i) Any individual above 18 years of age with Indian citizenship.</p> <p>ii) There will be no income ceiling for assistance for setting up of the project under REMOT scheme</p> <p>iii) Assistance under the scheme is only available for projects for the production of coir fibre/yarn/products, etc., coming under the coir sector.</p> <p>iv) Assistance will be made available to individuals, companies, Self Help Groups, NGO, institutions registered under Societies Registration Act 1860, production co-operative societies, joint liability groups and charitable trust.</p> <p>The SC/ST, women, NER and Andaman and Nicobar Island and Lakswadweep beneficiaries will be given priority</p>
How to apply?	The applications under the scheme can be collected from Coir Board Offices, DICs, Coir Project Offices, Panchayati Raj Institutions and the Nodal Agencies approved by the Board for this purpose. The forms can also be downloaded from the Coir Board website and to be submitted directly to the Coir Board Field Offices or through the DICs.
<b>6. Scheme for providing financial assistance to coir units for export under plan (General)</b>	
Related Scheme	CSS of Export Market Promotion
Description	Coir Board is implementing Export Market Promotion scheme for adoption of strategic and aggressive product specific and market specific promotional programmes for popularising coir and coir products in markets abroad, supporting export oriented industry on modernisation programme and to attain overall and sustainable development of Indian coir industry by participating in international fairs/product promotion programmes/seminars, etc., and to assist entrepreneurs to participate in such programmes through export market development assistance scheme.
Nature of assistance	TA financial assistance of upto Rs.2 lakhs is provided to eligible coir exporters to participate in the international fairs/product promotion programmes, etc. Assistance for publicity material up to 25% of the production cost with over all ceiling of Rs.15,000 is also admissible.
Who can apply?	All micro, small and medium exporters, with FOB turnover of less than Rs.2 crore worth coir and coir products in the previous year and micro, small & medium entrepreneurs of coir and coir products,

	registered with the Coir Board, would be eligible for assistance under the scheme, provided they have not availed the facility from any other source for the same purpose or participated three times in the same exhibition to the same destination thrice with government assistance.
How to apply?	Applications under the scheme can be collected from Coir Board Offices, DICs, Coir Project Offices, Panchayati Raj Institutions and the Nodal Agencies approved by the Board for this purpose. The forms can also be downloaded from the Coir Board website and to be submitted directly to the Coir Board Field Offices or through the DICs.
<b>7. Scheme for providing training to the aspiring coir workers for capacity development and quality improvement under the plan (General)</b>	
Related Scheme	Skill Upgradation & Quality improvement and Mahila Coir Yojana
Description	<p>The objective of the scheme is to train personnel for the cadres of supervisors/instructors/artisans to meet the requirement of skilled man- power for the development of coir industry. Transfer of technology to non-traditional areas through development of the skill of coir workers is another important objective of the scheme. Training programmes and EDPs (Entrepreneurs Development Programmes) are conducted by the Coir Board through its Regional training centres.</p> <p>Mahila Coir Yojana (MCY), in particular, aims at women empowerment through the provision of spinning equipment at subsidised rate after appropriate skill development (training) programmes</p>
Nature of assistance	<p>The training programme is for two months duration and a monthly stipend of Rs.750 is now provided to the trainees. The honorarium for the trainer is limited to Rs.5,000 per month. An amount of Rs.250 per head per month is provided as financial assistance to the training sponsoring agency to meet the operational cost.</p> <p>Under MCY Coir Board provides 75% cost of motorised/motorised traditional rates as one time subsidy subject to a ceiling of Rs.7,500 in the case of motorised rate and Rs.3,200 for motorised traditional rates.</p>
Who can apply?	All micro, small and medium exporters, with FOB turnover of less than Rs.2 crore worth coir and coir products in the previous year and micro, small & medium entrepreneurs of coir and coir products, registered with the Coir Board, would be eligible for assistance under the scheme, provided they have not availed the facility from any other source for the same purpose or participated three times in the same exhibition to the same destination thrice with government assistance.

How to apply?	Selection of trainees for in-house training at NCT&DC will be made by inviting applications through advertisements in print and electronic media and through recommendation from the authorities of the coir producing States.
	Selection of trainees for training programmes conducted at Regional Extension Centre will be made by the officer-in-charge of the centre through sponsoring of candidates by Trade Associations, unit owners, Industries Department, NGOs, Co-operatives, etc.
8. Assistance to coir units for infrastructure development under plan (General)	
Related Scheme	Development of Production Infrastructure (DPI) scheme
Description	Coir Board is implementing the plan scheme 'Development of Production Infrastructure' with the objective of providing modern infrastructure facilities to coir production units resulting in improvement of productivity and quality and also creation of employment opportunities especially for women in the rural areas.
Nature of assistance	Under the DPI scheme the Coir Board provides financial assistance to the coir production units @ 25% of the cost of equipments subject to a maximum of Rs.6 lakhs for setting up of defibering unit, Rs.4 lakhs for automatic spinning unit and Rs.5 lakhs for others including coir pith. For a composite or a multiple unit the maximum ceiling of financial assistance is Rs.9 lakhs. The scheme also provides for extending financial assistance upto Rs.2 lakhs for modernisation/renovation of the existing units.
Who can apply?	All new coir processing units registered with Coir Board under Coir Industry (Registration) Rules, 2008 and registered with the DIC of the respective region of the entire coir sector of the country with project cost exceeding Rs.5 lakh each are eligible for assistance under the scheme.
How to apply?	The unit shall submit the application in the prescribed format for grant of financial assistance for new units under the scheme within 6 months from the date of commencement of production of the unit. The date of commencement of production should be supplemented by a certificate issued by the General Manager, DIC of the respective area.
9. Scheme for providing insurance cover to coir workers under the plan (General)	
Related Scheme	Welfare Measures scheme
Description	The Coir Board is implementing the plan scheme 'Welfare Measures - Coir Workers Group Personal Accident Insurance scheme with the objective of providing financial compensation to deceased/disabled coir worker/ nominee. The entire insurance premium is paid by the Coir Board to the insurance company

	selected by calling quotations. The financial compensation is provided by the insurance company to the disabled coir workers or nominee of the disabled or deceased coir workers.
	Compensation payables under the scheme are given below.
Nature of assistance	<ol style="list-style-type: none"> <li>1. Accident death : Rs.50,000</li> <li>2. Permanent Total disability : Rs.50,000</li> <li>3. Permanent Partial Disability: Rs.25,000</li> <li>4. Provision for finger cut: Depending upon the finger and limited to applicable percentages of capital sum insured.</li> </ol>
Who can apply?	Coir workers aged 18 years and above engaged in the industry (no upper age limit) are covered under the insurance scheme. The disabled coir worker or nominee of the disabled/deceased coir worker can apply for the claim. Considering the welfare of the women who form the majority of the group proposed, the accident in their case will include death and disablement arising out of and traceable to sterilisation and consequent complications, arising out of pregnancy, child birth, caesarean hysterectomy, removal of breast as well as murder and rape, etc.
How to apply?	In the event of an eligible admissible claim, the claim form should be submitted through the officers of Coir Board authorised for the purpose within the time limit fixed by disabled coir worker or a nominee of the disabled/deceased coir worker

#### **10. Programme for promotion of Village Industry Cluster - Rural Industry Service Centre (RISC) for Khadi and Village industry**

Related Scheme	<b>Programme for promotion of Village Industry Cluster - Rural Industry Service Centre (RISC) for Khadi and Village industry</b>
Description	<p>“Rural Industry Service Centre (RISC) is the Common Facility Unit which aims to provide infrastructural support and necessary services to local units to upgrade their production capacity, skill up-gradation and market promotion.”</p> <p>Rural Industry Service Centre (RISC) must cover one of the following services</p> <p>Provide testing facilities by establishing laboratory to ensure quality of the products.</p> <p>Provide improved machinery/equipment to be utilised as common utility facilities by nearby units/artisans to enhance production capacity or value addition of the product</p> <p>Provide attractive and appropriate packaging facilities and machineries to local untis/artisans for better marketing of their products.</p>

	<p>Maximum of Rs.25 lakhs with entrepreneurs contribution of 25% Releases will be made by the Commission in 3 equal installments after the utilises institution its own proportionate contribution of sanctioned amount of the project.</p> <table border="1"> <tr> <td>1</td> <td>Skill up-gradation &amp; training and/ or product catalogue institution should acquire required training for staff operation of project/prepare product catalogue, etc., from own contribution.</td> <td>Maximum 10% of project cost</td> </tr> <tr> <td>2</td> <td>Pre- operative &amp; post-commissioning expenses. Institution make expenditure towards cost of preparation of project report, etc., contingency, conveyance, miscellaneous expenditure, etc., from own contribution.</td> <td>Maximum 5% of project cost</td> </tr> <tr> <td>3</td> <td>Building/Infrastructure (Implementing agency should have own land, in case of implementing agency having its own readily available building, the cost would be restricted to 15% of project cost) subject valuation by appropriate authority.</td> <td>Maximum 15% of project cost</td> </tr> <tr> <td>4</td> <td>Plant &amp; machinery for manufacturing and or testing facilities and packaging (Cost of machinery is to be released to machinery manufacturer/supplier as per agreement who is having proper registration, with sales tax No. affiliation to Association/Federation.</td> <td>Minimum 50% of project cost</td> </tr> <tr> <td>5</td> <td>Raw material/new design, product Diversification, etc.</td> <td>Maximum 25% of project cost.</td> </tr> </table>	1	Skill up-gradation & training and/ or product catalogue institution should acquire required training for staff operation of project/prepare product catalogue, etc., from own contribution.	Maximum 10% of project cost	2	Pre- operative & post-commissioning expenses. Institution make expenditure towards cost of preparation of project report, etc., contingency, conveyance, miscellaneous expenditure, etc., from own contribution.	Maximum 5% of project cost	3	Building/Infrastructure (Implementing agency should have own land, in case of implementing agency having its own readily available building, the cost would be restricted to 15% of project cost) subject valuation by appropriate authority.	Maximum 15% of project cost	4	Plant & machinery for manufacturing and or testing facilities and packaging (Cost of machinery is to be released to machinery manufacturer/supplier as per agreement who is having proper registration, with sales tax No. affiliation to Association/Federation.	Minimum 50% of project cost	5	Raw material/new design, product Diversification, etc.	Maximum 25% of project cost.
1	Skill up-gradation & training and/ or product catalogue institution should acquire required training for staff operation of project/prepare product catalogue, etc., from own contribution.	Maximum 10% of project cost														
2	Pre- operative & post-commissioning expenses. Institution make expenditure towards cost of preparation of project report, etc., contingency, conveyance, miscellaneous expenditure, etc., from own contribution.	Maximum 5% of project cost														
3	Building/Infrastructure (Implementing agency should have own land, in case of implementing agency having its own readily available building, the cost would be restricted to 15% of project cost) subject valuation by appropriate authority.	Maximum 15% of project cost														
4	Plant & machinery for manufacturing and or testing facilities and packaging (Cost of machinery is to be released to machinery manufacturer/supplier as per agreement who is having proper registration, with sales tax No. affiliation to Association/Federation.	Minimum 50% of project cost														
5	Raw material/new design, product Diversification, etc.	Maximum 25% of project cost.														
Nature of assistance																
Who can apply?	<ul style="list-style-type: none"> <li>Farmers, individual entrepreneurs, NGOs, cooperatives, groups of unorganised and organised sector which include Self Help Groups (SHGS), rural youth, etc.</li> </ul>															
How to apply?	Source : <a href="http://www.kvic.org.in">www.kvic.org.in</a>															

## II. MINISTRY OF AGRICULTURE

<b>Related Schemes for Enterprise Development (Direct/Indirect)</b>	
<b>1. Schemes of Agricultural Marketing Divisions</b>	
<b>Related Scheme</b>	<b>Marketing Research and Information Network</b>
<b>Description</b>	<ul style="list-style-type: none"> <li>· To establish a nationwide information network by providing electronic connectivity to important Agricultural Marketing Boards and Directorates</li> <li>· To collect and disseminate price and market related data for its efficient and timely utilisation by producers, traders and consumers to derive maximum advantage of their sales and purchases</li> <li>· To increase efficiency of marketing by effective improvement in the existing market information system; and</li> <li>· To sensitise and orient farmers respond to new challenges in agricultural marketing by using Information Technology (IT) as a vehicle of extension.</li> </ul>
<b>Nature of assistance</b>	100% Grant by Government of India
<b>Who can apply?</b>	State Agricultural Marketing Boards/Institutes, Directorate of Agriculture/Agricultural Marketing of the State Governments, Market Committees and State level Institutions.
<b>How to apply?</b>	Agricultural Marketing Adviser/Joint Secretary (Marketing), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114.
<b>2. Scheme for Strengthening of Agmark Grading Facilities</b>	
<b>Related Scheme</b>	<b>Strengthening of Agmark Grading Facilities Scheme</b>
<b>Description</b>	<p>Research samples are analysed for creating analytical base for framing/revision of standards. Check samples are analysed to ensure conformity of Agmark certified products with prescribed standards.</p> <p>Scheme meets expenditure for purchase of equipment, chemicals, glassware, apparatus, etc, Annual Maintenance Contract of equipment as well as renovation and repair works in Agmark laboratories.</p> <p>11 Regional Agmark laboratories and Central Agmark Laboratory, Nagpur are carrying out analysis of check samples and research samples for developing and promoting grading and standardisation of agricultural commodities under Agmark.</p> <p>Spices, vegetable oils, ghee, butter, honey, wheat atta, besan, etc., are being popularly certified under Agmark.</p>

Nature of assistance	100% Grant by Government of India
Who can apply?	11 Regional Agmark Laboratories, Central Agmark Laboratory and various offices of DMI are eligible.
How to apply?	Agricultural Marketing Adviser/Joint Secretary (Marketing), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114.

### 3. Scheme for Development/Strengthening of Agricultural Marketing Infrastructure, Grading & Standardisation

Related Scheme	Development/Strengthening of Agricultural Marketing Infrastructure, Grading & Standardisation
Description	<p>The scheme is implemented in those States which have amended Agriculture Produce Marketing Regulation (APMC) Act, wherever required, to allow direct marketing and contract farming and to permit setting up of markets in private and cooperative sectors.</p> <p>Credit linked back-ended subsidy is provided on capital cost of general or commodity specific infrastructure for marketing of agricultural commodities and for strengthening and modernisation of existing agricultural markets, wholesale, rural periodic or in tribal areas. State Agricultural Marketing Boards/Market Committees and other State Agencies will be free to decide quantum of loan or invest their own funds in lieu of loan as per their requirement.</p>
Nature of assistance	Rate of subsidy shall be 25% of capital cost of project. It will, however, be 33% in case of North Eastern States, hilly and tribal areas in the states of Uttarakhand, Himachal Pradesh, Jammu & Kashmir and to entrepreneurs belonging to Scheduled Caste (SC)/Scheduled Tribe (ST) and their cooperatives. Maximum amount of subsidy shall be restricted to Rs.50 lakhs for each project and Rs.60 lakhs in case of North Eastern States, hilly and tribal areas in the states of Uttarakhand, Himachal Pradesh, Jammu & Kashmir and to entrepreneurs belonging to Scheduled Caste/Scheduled Tribe and their cooperatives. There will, however, be no upper ceilings in respect of infrastructure projects of State Agencies.
Who can apply?	11 Regional Agmark Laboratories, Central Agmark Laboratory and various offices of DMI are eligible.
How to apply?	Agricultural Marketing Adviser / Joint Secretary (Marketing), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114.

#### 4. Gramin Bhandaran Yojana: A Capital Investment Subsidy Scheme for Construction/Renovation of Rural Godowns

Related Scheme	A Capital Investment Subsidy Scheme for Construction/Renovation of Rural Godowns
Description	<p>Main objectives of the scheme include creation of scientific storage capacity with allied facilities in rural areas to meet various requirements of farmers for storing farm produce, processed farm produce, agricultural inputs, etc., and prevention of distress sale by creating facility of pledge loan and marketing credit.</p> <p>Under the scheme, entrepreneur will be free to construct godown at any place, as per commercial judgment except for restriction that it would be outside limits of Municipal Corporation area. Rural godowns constructed in Food Parks promoted by the Ministry shall also be eligible.</p>
	<p>Capacity of a godown shall be decided by an entrepreneur. However, subsidy under the scheme shall be restricted to a minimum capacity of 100 tonnes and maximum capacity of 10,000 tonnes. Rural godowns of smaller size upto 50 tonnes capacity will also be eligible for subsidy under the scheme as a special case based on viability analysis depending on topography/ special requirement of the State/Region. In hilly areas*, rural godowns of smaller size upto 25 tonnes capacity will also be eligible for subsidy.</p>
Nature of assistance	<p>Under the revised scheme, subsidy @ 25% will be given to all categories of farmers, agriculture graduates, cooperatives &amp; CWC/SWCs. All other categories of individual companies and corporations would be given subsidy @ 15% of project cost. In case of NE States/hilly areas and SC/ST entrepreneurs and their cooperatives and women farmers, subsidy shall be 33.33%.</p>
Who can apply?	<p>The project for construction of rural godowns can be taken up by individuals, farmers, Group of farmers/growers, partnership, proprietary firms, Non-Government Organisations (NGO's), Self Help Groups (SHGs), companies, cooperatives, federations, Agricultural Produce Marketing Committees, Marketing Boards and Agro Processing Corporations. Assistance for renovation of godowns will, however, be restricted to godowns constructed by cooperatives only.</p>
How to apply?	<p>Agricultural Marketing Adviser/Joint Secretary (Marketing), Department of Agriculture &amp; Cooperation, Krishi Bhavan, New Delhi - 110114.</p>

**5. Scheme for Small Farmers' Agriculture - Business Consortium – Agriculture - Business Development**

Related Scheme	Small Farmers' Agriculture - Business Consortium – Agriculture - Business Development
Description	<p>To facilitate setting up of agri business ventures in close association with banks          To catalyse private investment in setting up of agri business projects and thereby providing assured market to producers for increasing rural income and employment          To strengthen backward linkages of agri-business projects with producers          To assist farmers, producer groups, and agriculture graduates to enhance their participation in value chain through Project Development Facility; and          To arrange training and visits of agripreneurs setting up identified agribusiness projects</p> <p>Venture capital assistance in the form of equity will be provided by Small Farmers' Agriculture-Business Consortium (SFAC) in the nature of equity to be converted into a term loan till the bank term loan is fully repaid;</p> <p>Venture capital after it becomes term loan could be repaid to SFAC in lump sum or in four quarterly installments together with interest at the same rate as the term loan.</p>
Nature of assistance	<p>SFAC will provide financial assistance up to a ceiling of Rs.5 lakh depending upon size, location, activity and coverage for preparation of bankable Detailed Project Reports through empanelled consultants/institutions; and assistance will also be provided to State SFACs for undertaking promotional activities for agribusiness development.</p> <p>The scheme will be implemented with the assistance of National Institute of Agricultural Marketing (NIAM), Jaipur; MANAGE, Hyderabad; Industry Associations such as CII, FICCI, ASSOCHAM, PHD, State SFACs, SAUs and others to vigorously publicise benefits of Venture Capital Assistance Scheme to prospective entrepreneurs and produce organizations</p>
Who can apply?	Individuals, farmers, producer groups, partnership, propriety firms, Self Help Groups, companies, agripreneurs, units in agriculture-export zones and agriculture graduates individually or in groups.
How to apply?	Agricultural Marketing Adviser/Joint Secretary (Marketing),

	<p>Department of Agriculture &amp; Cooperation, Krishi Bhavan, New Delhi - 110114.  Managing Director, Small Farmers Agri. Business Consortium (SFAC), 4, Siri Institutional Area, August Kranti Marg, New Delhi – 110016</p>
--	---

## 6. Assistance to NCDC Programmes for Development of Cooperatives

<b>Related Scheme</b>	<b>Assistance to NCDC Programmes for Development of Cooperatives</b>
<b>Description</b>	<p>The scheme comprises the following components:  Marketing, processing, storage, etc., programmes in cooperatively under/least developed States/Union Territories.  Share capital participation in growers'/weavers cooperative spinning mills  Integrated Cooperative Development Project in selected districts.  Assistance to National Cooperative Federations and National Federation of Labour Cooperatives.  First three components of the scheme are being implemented by National Cooperative Development Corporation (NCDC) and fourth component is operated directly by Department of Agriculture and Cooperation.</p>
<b>Nature of assistance</b>	<p>Loan and subsidy are being provided under the scheme. Subsidy component is being financed by Government of India and loan component is being arranged by NCDC.</p>
<b>Who can apply?</b>	<p>Cooperatives registered under the State Cooperative Societies Act or Multi-State Cooperative Societies Act are eligible for financial assistance under the schemes for all the activities mandated to NCDC</p>
<b>How to apply?</b>	<p>Joint Secretary (Cooperation), Department of Agriculture &amp; Cooperation, Krishi Bhavan, New Delhi - 110114.  Managing Director, National Cooperative Development Corporation (NCDC), 4, Siri Institutional Area, Hauz Khas, New Delhi – 110016</p>

## 7. Establishment of Agri-clinics and Agri-Business Centres

Related Scheme	<b>Establishment of Agri-clinics and Agri-Business Centres</b>
Description	To provide extension services to farmers on payment basis through setting up of economically viable self-employment ventures. Selected trainees are provided agri-preneurship training for a period of two months in identified Nodal Training Institutes. Free handholding support is also provided for one year to trained agriculture graduates in obtaining bank finance, setting up their business in the area, etc.
Nature of assistance	100% funding by Government of India
Who can apply?	Agriculture graduates irrespective of age.
How to apply?	Joint Secretary (Extension) Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114. Director General, National Institute of Agricultural Extension Management (MANAGE), Rajendra Nagar, Hyderabad - 500030 Fax No.040-24015388.

## 8. National Horticulture Board

### A. Development of Commercial Horticulture

Related scheme	<b>i). Development of Commercial Horticulture in Open Field</b>
Description	i). Commercial horticulture development in open field conditions, including components viz., planting material, plantation, irrigation, fertigation, precision farming, GAP, etc.  Rs.75 lakh/per project (Rs.125 lakh for date palm, olive and saffron) for projects covering area over 2 ha.
Nature of assistance	Credit linked back ended subsidy @ 40% of project cost limited to Rs.30 lakh per project in general area and @ 50% of project cost limited to Rs.37.50 lakh for NE and Hilly and scheduled areas.
Who can apply?	The scheme is implemented by the State Horticulture Mission Societies and other organisations who are provided grants-in-aid.
How to apply?	Mission Director and Joint Secretary (NHM) Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi-110114

Related scheme	<b>ii). Development of Commercial Horticulture in Protected Cover</b>
Description	ii). Commercial horticulture development in protected cover.  Rs.112 lakh per project covering area above 2,500 sq.mt
Nature of assistance	Credit linked back-ended subsidy @ 50% of cost limited to Rs.56 lakh per project
Who can apply?	The scheme is implemented by the State Horticulture Mission Societies and other organisations who are provided grants-in-aid.
How to apply?	Mission Director and Joint Secretary (NHM) Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi-110114

Related scheme	<b>iii). Development of Commercial Horticulture for post harvest management projects</b>
Description	Integrated post harvest management projects e.g., pack house, ripening chamber, refer van, retail outlets, pre-cooling units, primary processing, etc  Rs.145 lakh per project. The add-on components of pre-cooling, pack house, grading, packing, cold room can be taken up as individual components.
Nature of assistance	Credit linked back ended subsidy @ 35% of cost limited to Rs.50.75 lakh per project in general areas and @ 50% of project cost limited to Rs.72.50 lakh per project in NE, Hilly and scheduled areas, ensuring backward and forward linkage. For standalone projects, NHM norms will be adopted
Who can apply?	The scheme is implemented by the State Horticulture Mission Societies and other organisations who are provided grants-in-aid.
How to apply?	Mission Director and Joint Secretary (NHM) Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi-110114

**B. Capital investment subsidy scheme for construction/expansion/modernisation of cold storage and storages for horticulture products**

Related scheme	<b>iv). Investment subsidy scheme for Cold storage unit-Basic mezzanine structure</b>
Description	Cold storage units Type-1 - basic mezzanine structure with large chamber (of > 250 MT) type with single temperature zone
Cost norms	NHB takes up projects with capacity above 5,000 MT upto 10,000 MT as per following rates: <ul style="list-style-type: none"> <li>• Rs.7,600/MT for capacity between 5,001 to 6,500 MT.</li> <li>• Rs.7,200/MT for capacity between 6,501 to 8,000 MT.</li> <li>• Rs.6,800/MT for capacity between 8,001 to 10,000 MT.</li> </ul>
Nature of assistance	Credit linked back-ended subsidy @ 35% of cost of project (50% in NE, hilly areas and scheduled areas) for capacity above 5,000 MT.
Who can apply?	The scheme is implemented by the State Horticulture Mission Societies and other organisations who are provided grants-in-aid.
How to apply?	Mission Director and Joint Secretary (NHM) Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi-110114

Related scheme	<b>v). Investment subsidy scheme for Cold storage unit-PEB Structure</b>
Description	Cold Storage Unit Type-2 – PEB structure for multiple temperature and product use, more than 6 chambers (of < 250 MT) and basic material handling equipment.
Cost norms	NHB takes up projects with capacity above 5,000 MT upto 10,000 MT as per following rates. <ul style="list-style-type: none"> <li>• Rs.9,500/MT for capacity between 5,001 to 6,500 MT.</li> <li>• Rs.9,000/MT for capacity between 6,501 to 8,000 MT.</li> <li>• Rs.8,500/MT for capacity between 8,001 to 10,000 MT.</li> </ul>
Nature of assistance	Credit linked back-ended subsidy @ 35% of cost of project (50% in NE, hilly areas and scheduled areas) for capacity above 5,000 MT.
Who can apply?	The scheme is implemented by the State Horticulture Mission Societies and other organisations who are provided grants-in-aid.
How to apply?	Mission Director and Joint Secretary (NHM) Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi-110114

Related scheme	<b>vi). Investment subsidy scheme for Cold storage unit using technology for controlled atmosphere</b>
Description	Cold storage unit type-2 to add on technology for controlled atmosphere
Cost norms	NHB takes up projects with capacity above 5,000 MT upto 10,000 MT as per following rates. Additional Rs.10,000/MT for adding on components of controlled atmosphere technology.
Nature of assistance	Credit linked back-ended subsidy @ 35% of the cost of the project (50% in NE, hilly areas and scheduled areas) for capacity above 5,000 MT.
Who can apply?	The scheme is implemented by the State Horticulture Mission Societies and other organisations who are provided grants-in-aid.
How to apply?	Mission Director and Joint Secretary (NHM) Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi-110114

Related scheme	<b>vii) Investment subsidy scheme for Cold Chain</b>
Description	Technology induction and modernisation of cold-chain
Cost norms	Maximum Rs.500 lakh.
Nature of assistance	Credit linked back-ended subsidy @ 35% of the cost of the project (50% in NE, hilly areas and scheduled areas) for capacity above 5,000 MT

Related scheme	<b>viii). Investment subsidy scheme for refrigerated transport vehicles</b>
Description	Refrigerated transport vehicles
Cost norms	Rs.30 lakh for 15 MT, and prorata basis for capacities between 9 to 15 MT.
Nature of assistance	Credit linked back-ended subsidy @ 35% of the cost (50% in NE, hilly areas and scheduled areas)
Who can apply?	The scheme is implemented by the State Horticulture Mission Societies and other organisations who are provided grants-in-aid.
How to apply?	Mission Director and Joint Secretary (NHM) Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi-110114

\* Cost norms are indicative and refer to an upper limit of cost for calculation of subsidy.

# Note: The release of back ended subsidy need not be linked to the credit institutions like public sector units, Panchayats, cooperatives, Registered Societies/Trusts and public limited

companies, provided they can meet the remaining share of project cost, out of their own resources. Hilly areas include those areas covered under Hill Area Development Programme and Western Ghat Development Programme of Planning Commission. Scheduled areas include those areas notified by the Planning Commission and State Governments. NE & Himalayan States refer to states in North East & Himalayan region covered under HMNEH scheme.

## For projects on the Development of Commercial Horticulture, subsidy need not be credit linked in North Eastern States and for institutions like public sector units, Panchayats, cooperatives, Registered Societies/Trusts and public limited companies, provided they can meet the remaining share of project cost, out of their own resources. Projects will have to be appraised by an appraising agency.

<b>9. Promotion and Strengthening of Agricultural Mechanisation through Training, Testing &amp; Demonstration</b>	
<b>Related Scheme</b>	<b>Promotion and Strengthening of Agricultural Mechanisation through Training, Testing &amp; Demonstration</b>
<b>Description</b>	<p>Offering need based skill oriented training in agricultural machinery and farm mechanisation related areas to farmers, trainers, rural technicians, extension workers, in-service defence personnel, nominees of State Governments/UTs etc.</p> <p>Testing of machines with a view to ascertaining their performance characteristics and suggesting improvement thereon for their quality upgradation</p> <p>Demonstration of new technology equipment with a view to increase productivity, production and profitability of farmers apart from reduction in drudgery of operation by way of its induction in the agricultural production system.</p>
<b>Nature of assistance</b>	<p>100% Grant-in-aid for purchase of m/c and contingency expenditure per demonstration for equipment as under:</p> <p>(I) Power operated: Rs.3,000            (II) Bullock drawn: Rs.1,500            (III) Manually operated Rs.1,000.</p> <p>For hilly areas cost per demonstration will be 1.5 times of the above cost.            Rs.5,200 per farmer per month.</p>
<b>Who can apply?</b>	<p>Training programmes are conducted by four FMTTIs in the area of agricultural mechanisation. Farmers, officers from State Governments/organisations, extension workers, retired/retiring service personnel, technicians, rural youth and candidates sponsored by agricultural. Application by progressive</p>

	manufacturers, importers of agricultural machines/equipments, research institutions of ICAR State Governments for testing through FMTTIs.
	Joint Secretary (M&T), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114.
How to apply?	Directors of FMTTIs at Budni – 466445 (Madhya Pradesh), Hissar - 125001 (Haryana), Garladinne – 515731 (Andhra Pradesh), and Biswanath Chariali – 784176 (Assam)

<b>10. Post Harvest Technology and Management</b>	
Related Scheme	<b>Post Harvest Technology and Management</b>
Description	<p>Establishment of units utilizing the available post harvest technologies and management, value addition, scientific storage, packaging technologies and technologies for by-product management for animal feed and compost developed by ICAR, CSIR and those identified from within the country and abroad in the production catchments is supported with 40% assistance from the Government under the bilateral agreement of ICAR and Self Help Group (SHG)/User Groups (UG) of farmers/Cooperative Societies of Farmers/Non-Governmental Organisations (NGOs).</p> <p>Creation of adequate infrastructure with the farmers for primary processing and value addition through the establishment of available technologies not requiring initial investments more than Rs. 2.00 lakh at farmer's fields with government assistance (subsidy) @ 40% of the total cost of the technology/ project.</p> <p>Demonstration of post harvest technology equipment with a view to induct improved/ newly developed equipment in the Post Harvest Management system</p>
Nature of assistance	<p>100% Grant-in-aid for purchase of machinery and contingency expenditure per demonstration for equipment as under:</p> <p>(I) Power operated: Rs.3,000            (II) Bullock drawn: Rs.1,500            (III) Manually operated Rs.1,000</p> <p>For hilly areas cost per demonstration will be 1.5 times of the above cost.            Rs.2,00,000 or 40% of cost whichever is less.</p>
Who can apply?	Self Help Group (SHG)/User Groups (UG) of farmers/ Cooperative Societies of Farmers/Non-Governmental Organisations (NGOs) can enter into a bilateral agreement with the ICAR for

	establishment of units utilising available post harvest technologies and management, value addition, scientific storage, packaging technologies and technologies for by-product management for animal feed and compost developed by ICAR, CSIR and those identified from within the country and abroad in production catchments.
How to apply?	Joint Secretary (M&T), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114.

### **11. Capacity Building to enhance competitiveness of Indian Agriculture and Registration of Organic Products Abroad**

	<b>Capacity Building to enhance competitiveness of Indian Agriculture and Registration of Organic Products Abroad</b>
Related Scheme	<b>Capacity Building to enhance competitiveness of Indian Agriculture and Registration of Organic Products Abroad</b>
Description	<p>To build capacities in the system such that it is able to withstand the force of globalisation and competition.</p> <p>The following activities are undertaken as part of the scheme:</p> <p>Research studies/consultancy on various aspects of international competitiveness of Indian agriculture. Support for awareness, creation and training programmes relating to agreement on agriculture and related agreements among farmers/agricultural scientists/administrators in the country, preferably by State Agriculture Universities.</p> <p>Support to farmers/agriculture related organisations for creation of computerised commodity specific market information systems. Creation of product specific/country specific database in Sanitary/Phyto-sanitary measures, quality standards and environmental standards affecting trade in agricultural products.</p> <p>Reimbursement of organic product registration charges abroad and liaison with embassies abroad on matters pertaining to market intelligence and trade.</p> <p>Creation/improvement of infrastructure in laboratories engaged in examining standards for agricultural products including work relating to MRL testing.</p> <p>Use of ICT and development/purchase of software on WTO matters.</p>
Nature of assistance	The scheme shall be operated on a cost sharing basis with

	State Government or other private, semi government, non-Government organisations.
Who can apply?	User Groups (UG) of farmers/Non-Governmental Organisations (NGOs), individual farmers who are in a position to invest to the extent of at least 30% of cost of the project/technology for organic farming.
How to apply?	Joint Secretary (Trade), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114.

## 12. Dairy Entrepreneurship Development Scheme

Related Scheme	<b>Dairy Entrepreneurship Development Scheme</b>
Description	<p>Dairy Entrepreneurship Development scheme is a Government of India sponsored scheme to provide financial support to entrepreneurs to start dairy and allied business. This scheme has come into effect from 1<sup>st</sup>September, 2010.</p> <p>The main objectives of the scheme are :</p> <ul style="list-style-type: none"> <li>• To promote setting up of modern dairy farms for the production of clean milk</li> <li>• To encourage heifer calf rearing thereby conserve good breeding stock</li> <li>• To bring structural changes in unorganised sector so that initial processing of milk can be taken up at the village level itself</li> <li>• To bring about up-gradation of quality and traditional technology to handle milk on a commercial scale</li> <li>• To generate self-employment and provide infrastructure for unorganised sector.</li> </ul>
Nature of assistance	<ul style="list-style-type: none"> <li>• Entrepreneur's contribution: 10% of total outlay - minimum</li> <li>• Back ended capital subsidy: 25% (33.33% for SC/ST beneficiaries) of total outlay, subject to a ceiling</li> <li>• Cold storage for milk/milk products: Rs.30 lakh.</li> <li>• Bank's share: Balance portion - Minimum 40%.</li> </ul>
Who can apply?	<ul style="list-style-type: none"> <li>• Any farmers, individual entrepreneurs, NGOs, companies, groups of unorganised and organised sector etc.</li> </ul>
How to apply?	<p>Department of Animal Husbandry Dairying and Fisheries, Government of India is focal department for the scheme. NABARD is implementing this scheme through commercial banks, state cooperative banks, SLDBs, regional rural banks and other agencies eligible for refinance from NABARD</p>

### 13. Fodder and Feed Development Scheme

Related Scheme	<b>Fodder and Feed Development Scheme</b>
Description	<p>Department Animal Husbandry, Dairying and Fisheries is implementing a 'Centrally Sponsored Fodder Development scheme' to supplement the efforts of states in feed and fodder development. The scheme has been modified from 2010 to ensure efficient use of available fodder/feed. With an outlay of Rs.141.40 crore, this scheme incorporates following new components/technology interventions:</p> <ul style="list-style-type: none"> <li>• Strengthening of feed testing laboratories</li> <li>• Introduction of chaff cutters</li> <li>• Establishment of silage making units</li> <li>• Demonstration of Azolla cultivation and production units</li> <li>• Establishment of by-pass protein production units</li> <li>• Establishment of Area Specific Mineral Mixture (ASMM)/Feed pelleting/Feed manufacturing units</li> </ul>
Nature of assistance	<p>The amount of subsidy for establishment of fodder block making units has been increased to 50% to encourage better participation and land requirement for assistance under grassland development including grass reserves component has been revised to 5-10 hectares.</p> <p>Per unit cost varies from Rs.0.70 – 85 lakhs</p>
Who can apply?	Farmers, Dairy cooperatives, NGOs, unemployed youth
How to apply?	Department of Animal Husbandry, Dairying and Fisheries, Government of India is focal department for the scheme.

### III. MINISTRY OF CHEMICALS AND FERTILIZERS

#### DEPARTMENT OF PETROCHEMICALS

<b>Related Scheme</b>	<b>1. Centres for Excellence in Petrochemicals Sector</b>
<b>Description</b>	This is a new Central Scheme for creation of “Centres of Excellence in the field of Petrochemicals. The support under the scheme may include: *Equipment *Plant/Machinery *Building & Infrastructure *Support to Research staffs (JRF, SRF, RA-till the project/period) *Research Literature and Consumables *Organising Workshops/Conferences/Seminars in the relevant area.
<b>Nature of assistance</b>	The funding of CoE will be in the form of capital expenditure. No recurring expenditure will be paid from this scheme. The percentage of financial support required from the GoI out of the total investment/costs of the project will be a maximum of 50%, subject to an upper limit of Rs.6 crores over a period of three years.
<b>Who can apply?</b>	<ul style="list-style-type: none"><li>· Autonomous institutions that have a proven track record of academic excellence,</li><li>· Are currently involved in research and development activities in the petrochemical sector and</li><li>· Are involved in providing service to the industry</li></ul>
<b>How to apply?</b>	The proposals are to be submitted as per the format and guidelines enclosed as Annexure/or can be downloaded from the website <a href="http://www.chemicals.gov.in">http://www.chemicals.gov.in</a> .

<b>Related Scheme</b>	<b>2. Scheme for Setting Up of Plastic Parks</b>
<b>Description</b>	The scheme support setting up of a need based ‘Plastic Parks’ an eco-system with requisite state of the art infrastructure and enabling common facilities to assist the sector move up the value chain and contribute to economy more effectively. The grant will be given to the Special Purpose Vehicle (SPV) set up by the State Government or any of its agencies such as State Industrial Development Corporation (SIDC) in association with user enterprises representing the plastic sector/sub-sector.
<b>Nature of assistance</b>	Government of India would provide grant funding up to 50% of project cost subject to a ceiling of Rs.40 crore per project. The remaining contribution in the SPV will be from the State Government or State Industrial Development Corporation or similar agencies of State Government, beneficiary industries and loan from financial Institutions. The equity contribution of the State Government or respective SIDC shall be at least 26% of cash equity of the SPV (excluding value of any land given as equity).
<b>Who can apply?</b>	Special Purpose Vehicle formed by the State Government or its agency such as State Industrial Development Corporation or any equivalent state entity as identified and recommended by the respective State Government in association with user enterprises representing the plastic sector/sub-sector.  The SPV will ordinarily be a Company registered under Companies Act 1956 and any other structure.
<b>How to apply?</b>	Department of Chemicals and Petrochemicals will call for preliminary proposals from State Governments interested in setting up of Plastic parks. The State Government or its agency such as State Industrial Development Corporation or any equivalent state entity as identified and recommended by the respective State Government, shall submit the preliminary proposals.

## DEPARTMENT OF FERTILIZERS

<b>Related Scheme</b>	<b>Nutrient Based Subsidy (NBS)</b>
<b>Description</b>	Nutrient Based Subsidy (NBS) Policy is with effect from 1.4.2010 for decontrolled P & K fertilizers (w.e.f. 1.5.2010 for SSP). As per this policy, fertilizers namely DAP, MOP, NPKS complexes, MAP, TSP, Ammonium Sulphate (AS) and Single Super Phosphate (SSP) are provided to farmers at subsidised rates based on nutrients (N, P, K & S) contained in these fertilizers. Additional subsidy is also provided on the fertilizers fortified with secondary and micronutrients as per the Fertilizer Control Order such as Boron and Zinc.
<b>Nature of assistance</b>	Subsidy for subsidised fertilizers
<b>Who can apply?</b>	Manufacturers/Marketers/importers of P & K fertilizers
<b>How to apply?</b>	Procedure notified by the Department of Fertilizers

## DEPARTMENT OF PHARMACEUTICAL (DOP)

<b>Scheme for Cluster Development Programme for Pharma Sector (CDP-PS)</b>	
<b>Related Scheme</b>	<b>Cluster Development Programme for Pharma Sector (CDP-PS)</b>
<b>Description</b>	The scheme helps to enhance quality, productivity & innovative capabilities of the SME pharma sector in the country. Scheme would be implemented on a Public Private Partnership (PPP) format through one time grant-in-aid to be released in various phases for creation of identified infrastructure and common facilities to a Special Purpose Vehicles (SPVs) set up for the purpose.
<b>Nature of assistance</b>	Maximum limit for the grant in aid would be Rs.20 crore per cluster or 70% of the cost of project whichever is less. GoI grant will be 90% for CFCs for difficult and backward regions
	The cost of project includes cost of land, building, pre-operative expenses like preparation of DPR, administrative and management support expenses including the salary of CEO, engineers, other experts and staff during project implementation period, preliminary expenses, machinery & equipment, miscellaneous fixed assets and other support infrastructure such as water supply, electricity and margin money for working capital.
<b>Who can apply?</b>	An SPV is a clear legal entity (Cooperative Society, Registered Society, Trust or a Company) with members located within a radius of 10-15 km. or non-profit making company registered under section 25 of the Companies Act. It will have representatives from cluster members, financial institutions, State & Central Government and R&D organisation.
<b>How to apply?</b>	Proposals are submitted to Department of Pharmaceuticals.

## IV. MINISTRY OF COMMERCE & INDUSTRY

### EXPORT CREDIT GUARANTEE CORPORATION OF INDIA LIMITED.

<b>1. Scheme relating to Exporter Credit Insurance for Exporter</b>	
<b>Related Scheme</b>	<b>(i). Small Exporters Policy - (SEP)</b>
<b>Description</b>	This is basically Standard Policy, incorporating certain improvements in terms of cover, in order to encourage small exporters to obtain and operate the policy. It is issued to exporters whose anticipated export turnover for the period of one year does not exceed Rs.5 crores. The maximum liability shall not exceed Rs.2 crores. The nature of commercial risks and political risks cover is similar to that of the Shipment Comprehensive Risk (SCR) or standard policy.
<b>Nature of assistance</b>	An insurance policy for small exporters issued for a period of 12 months.
<b>Who can apply?</b>	Exporters whose anticipated export turnover for the period of one year does not exceed Rs.5 crores.
<b>How to apply?</b>	Download proposal form from <a href="http://www.ecgcindia.in">www.ecgcindia.in</a> and submit filled form to nearest branch office of the corporation.
<b>Related Scheme</b>	<b>(ii). Small and Medium Exporters Policy</b>
<b>Description</b>	Policy particularly provides SME sector easy administrative and operational convenience.
<b>Nature of assistance</b>	An insurance policy for small and medium exporters issued for a period of 12 months with 90% coverage and with a maximum loss limit of Rs.10 lakhs
<b>Who can apply?</b>	Exporters engaged in manufacturing activities having invested in plant and machinery or engaged in export of services having invested in equipment as per MSMED Act, 2006
<b>How to apply?</b>	Download proposal form from <a href="http://www.ecgcindia.in">www.ecgcindia.in</a> and submit filled form to nearest branch office of the corporation.

## DEPARTMENT OF INDUSTRIAL POLICY AND PROMOTION

<b>2. Indian Leather Development Programme</b>	
<b>Related Scheme</b>	<b>(i). Mega Leather Cluster sub-scheme</b>
<b>Description</b>	The scheme provides world class infrastructure and to integrate production chain in a manner that caters to business needs of leather.
<b>Nature of assistance</b>	<p>The total project cost for the purpose of the Mega Leather Cluster sub-scheme comprise cost of land development, infrastructure, capacity building and engagement of consultant by SPV. GoI assistance can be upto @ 50% of project cost, subject to limitations as follows, depending on total land area of the MLC:</p> <ul style="list-style-type: none"> <li>• MLC of 25-60 acres land (to be set up without tanneries) and 40-60 acres</li> <li>• Land (to be set up with tanneries) - GoI assistance limited to Rs.50 crore</li> <li>• MLC of 61-100 acres land - GoI assistance limited to Rs.70 crore</li> <li>• MLC of 101-150 acres land - GoI assistance limited to Rs.105 crore</li> <li>• MLC of more than 151 acres land - GoI assistance limited to Rs.125 crore.</li> </ul>
<b>Who can apply?</b>	Production units of all segments namely footwear, footwear components, leather goods (including gloves), leather garments & saddlery & harness items
<b>How to apply?</b>	Submit project proposal to the DIPP

<b>Related Scheme</b>	<b>(ii). Market Access Initiatives (MAI) scheme</b>
<b>Description</b>	Export promotion scheme envisaged to act as a catalyst to promote India's export on a sustained basis. The scheme is formulated on focus product-focus country approach to evolve specific market and specific product through market studies/survey
<b>Nature of assistance</b>	<p>MAI provides financial support for opening showroom &amp; warehouses, display in international departmental stores, publicity campaign and branch promotion, etc.</p> <p>Financial assistance under the scheme - 75%, 50% and 33% of leasing/rental charges in first, second and third year, respectively. There would be a ceiling of Rs.100 lakhs for each market/product per annum</p>
<b>Who can apply?</b>	Export Promotion Organisations/Trade Promotion Organisations/National Level Institutions/Research Institutions/Universities/Laboratories, Exporters, etc.
<b>How to apply?</b>	Proposals to E&MDA Division, Department of Commerce

## TEA BOARD

<b>3. Scheme for participation in International Fairs and Exhibitions with Tea Board</b>	
<b>Related Scheme</b>	Scheme for participation in International Fairs and Exhibitions with Tea Board
<b>Description</b>	
<b>Nature of assistance</b>	Financial assistance for participation in trade fairs/exhibitions abroad along with Tea Board of India For Tea Board led trade fairs/exhibition/BSMs, assistance to exporters would be permissible for air fare in economy class for one company representative travelling from India. This would, however, be subject to an upper ceiling per tour given below: 1. Latin American countries (LAC) – Rs.1,00,000 2. USA, Canada – Rs.80,000 3. All other countries - Rs.70,000
<b>Who can apply?</b>	All exporters holding valid exporters' licence
<b>How to apply?</b>	Download claim form for financial assistance from website Tea Board.

<b>4. Promotion scheme for packaged Tea's of Indian origin</b>	
<b>Related Scheme</b>	Promotion Scheme for packaged Tea's of Indian origin
<b>Description</b>	Help Indian exporters, in their overseas marketing of teas of Indian origin, on a sustained basis, Tea Board proposes a brand support scheme. Since scheme is to promote teas, it is mandatory for companies wanting to avail of the scheme, to be marketing 100% Indian tea's in packets carrying Indian tea logo or any of speciality logos after complying with requirements for logo usage. The scheme covers all Indian companies/exporters marketing Indian brand teas in packets less than 1 kg. The brand should be owned by the exporter.
<b>Nature of assistance</b>	Tea rooms/boutiques – reimbursement for year-1 - 75%, year-2 - 50%; year-3 - 25% of lease/rental charges of floor area or display or max limit - Rs.12 lakhs per annum. Promotional campaign - 25% of cost reimbursement subject to a ceiling of Rs.50 lakhs per annum Displays in departmental stores + In-store demonstration/promotion - 50% of the display and shelf rental cost as well as in-store promotion or Max limit - Rs.25 lakhs per annum per country. Product literature – 25% of total cost subject to a ceiling of Rs.50 lakhs per annum per market.
<b>Who can apply?</b>	All Indian registered exporters exporting value added tea would be eligible, if the brand for which support is requested, is owned by them. All registered exporters and holding permanent exporter's license and submitting regular monthly export returns to Tea Board.
<b>How to apply?</b>	All interested exporters are required to apply in advance to Tea Board in prescribed application form along with a covering letter on company letterhead.

## SPICES BOARD

<b>5. Export Development &amp; Promotion of Spices</b>	
<b>Related Scheme</b>	<b>(i). Promotion of Indian Spice Brands Abroad</b>
<b>Description</b>	The scheme aims to promote Indian spice brands in new, sophisticated and affluent segments in foreign markets, targeted beyond ethnic Indian population in these countries and in the Middle East. There are two activities assisted under the scheme viz., Product and packaging development and bar coding; and brand promotion
<b>Nature of assistance</b>	Interest free loan upto 100% for slotting/listing fee and promotional measures and 50% of cost of product development, subject to a maximum of Rs.2.50 crores per brand and Rs.5 crores where brand buyout is involved in (a) Product and packaging development and bar coding and (b) Brand promotion
<b>Who can apply?</b>	All registered exporters of spices who have registered their brands with the Board, SHC/logo holders and holders of organic certification.
<b>How to apply?</b>	The exporter who desires to avail of assistance has to submit an application in the prescribed format along with copies of detailed proposal covering market promotion to be undertaken with cost break up in each segment separately.

<b>Related Scheme</b>	<b>(ii). Spices Processing in North Eastern Region</b>
<b>Description</b>	This scheme proposes to provide financial assistance to spice growers' co-operatives, farmers' associations, NGOs representing spices growers and individual entrepreneurs in North Eastern and hill states to establish primary processing facilities for spices for organised marketing of produce in domestic and international markets with possible value addition. Under this scheme, all types of primary processing facilities, which do not require very high investments, are envisaged to ensure dispersed and relatively low to middle level value addition, particularly to avoid distress sale and large-scale wastage of locally grown spices will be supported.
<b>Nature of assistance</b>	Grant in aid is provided to the tune of 33% of cost of all types of primary processing facilities subject to a maximum of Rs.25 lakhs during plan period per beneficiary. In respect of farmers' groups the assistance will be upto 50% of cost of primary processing facilities subject to a maximum of Rs.35 lakhs per beneficiary.
<b>Who can apply?</b>	Spices growers' co-operatives, farmers' associations, NGOs representing spice growers and individual entrepreneurs in the North Eastern and hill states
<b>How to apply?</b>	Eligible applicants may apply to Board in prescribed format and obtain 'in-principle' approval to their proposal before implementation of project

<b>Related Scheme</b>	<b>(iii). International Trade Fairs/Meetings</b>
<b>Description</b>	There are two components under the programme viz., Participation in international fairs/exhibitions; and participation in international meetings/seminars are assisted for market expansion.
<b>Nature of assistance</b>	<ol style="list-style-type: none"> <li>1. Participation of exporters in international trade fairs/exhibitions Board provides assistance to exporters by reimbursing 50% of airfare (economy excursion class) for visits to trade fairs subject to a maximum of Rs.60,000 for logo/SHC holders and Rs.40,000 for holders of registered brand and organic certificate, per exporter per year. In case of hiring independent stall, extent of assistance will be 50% of cost per exporter per year subject to a ceiling of Rs.1 lakh.</li> <li>2. Participation of exporters in international meetings/seminars and delegations - financial assistance upto 50% of their airfare (economy excursion class) subject to a ceiling of Rs.1.5 lakhs per year per exporter.</li> </ol>
<b>Who can apply?</b>	All registered exporters are eligible to avail grant under the component No.1 above on a reimbursement basis against production of required documents. Representatives of exporters' associations/forum nominated to the international meetings/seminars to address common issues of the spice industry are eligible to avail assistance under the component No.2 above
<b>How to apply?</b>	Application indicating proposed activity in prescribed form should be submitted to the Spices Board atleast 15 days prior to commencement of the programme

## V. MINISTRY OF COMMUNICATION AND INFORMATION TECHNOLOGY

Related scheme	<b>1. R&amp;D Funding scheme</b>
Description	Providing funds under this scheme (Grant in Aid) to institutions/organisations in the area of research and development, for technical collaboration, etc.
Nature of assistance	Financial assistance for R& D projects (Funding varies based on the total cost of project)
Who can apply?	Any institution/firm with atleast 2 years after incorporation, must be registered under ISO 9001/13485
How to apply?	In a prescribed proforma from DeiT <sub>y</sub>

Related Scheme	<b>2. Technology Incubation and Development of Entrepreneurs (TIDE)</b>
Description	<p>It aims to assist institutions of higher learning to strengthen their Technology Incubation Centers and enable young entrepreneurs to initiate technology startup companies for commercial exploitation of technologies developed by them. TIDE Incubation Centers provide a gamut of services to new enterprises and facilitate linkages congenial for their survival and growth. The centres network with angel investors and venture capitalists who provide mentoring and financial support to start-ups and enable tenant companies to mature over a period of 2-3 years and ultimately graduate to a commercial place to transact actual business.</p> <p>DeiT<sub>y</sub> is providing financial and policy support for strengthening technology incubation activities on the premise that this would in the long run result in indigenous development of products and packages in the ICTE sector.</p> <p>The objectives of the proposed scheme are:</p> <ol style="list-style-type: none"> <li>i. Set-up/strengthen the Technology Incubation Centres and thus nurture technology entrepreneurship development</li> <li>ii. Promote a product oriented research and development</li> <li>iii. Encourage and accelerate development of indigenous products and packages; and</li> <li>iv. Bridge the gap between R&amp;D and commercialisation.</li> </ol>

Nature of assistance	Each TIDE center would be given financial support as Grant-in-aid of up to Rs.155 lakhs – payable in instalments. These funds can be used for improvement in infrastructure – up-to Rs.30 lakhs and for providing financial support to incubating companies – Rs.125 lakhs (@ Rs.25 lakhs per company). The grants under proposed scheme would be subject to terms & conditions. DEITY would constitute a Project Review and Steering Group (PRSG). Release of funds to the HI/TIDE will be made based on the recommendations of PRSG.
How to apply?	Prescribed proforma by DeiT <sub>y</sub>
Who can apply?	Institutions of higher learning to strengthen their Technology Incubation Centres and thus enable young entrepreneurs to initiate technology start up companies for commercial exploitation of technologies.

Related Scheme	<b>3. Multiplier Grants scheme (MGS)</b>
Description	<p>MGS aims to encourage collaborative R&amp;D between industry and academics/R&amp;D institutions for development of products and packages. Under the scheme, if industry supports R&amp;D for development of products that can be commercialised at institutional level, then government will also provide financial support that is up-to twice the amount provided by industry. The proposals for getting financial support under the scheme are to be submitted jointly by the industry and institutions.</p> <p>In this scheme, if an industry supports innovation at institute(s) and commits its resources.</p> <p>Government grants, for individual industry, would be limited to a maximum of Rs.2 crores per project and duration of each project should, preferably, be less than 2 years; for industry consortium these would be Rs.4 crores and 3 years respectively. The contribution of industry and grant-in-aid from DeitY will be given to academic/R&amp;D institution(s) only.</p>
Nature of assistance	<p>Broad objectives:</p> <p>Strengthen industry/institute-linkages</p> <p>Encourage and accelerate development of indigenous products/packages</p> <p>Bridge the gap between R&amp;D and commercialisation</p>
How to apply?	In a prescribed proforma by Deity
Who can apply?	Industry and academic institutions

Related scheme	<b>4. SIP-EIT, Support International Patent Protection in Electronics and IT</b>
Description	To provide financial support to SMEs and Technology Start-Up units for international patent filing so as to encourage indigenous innovation and to recognise the value and capabilities of global IP and capture growth opportunities in the area of information technology and electronics.
Nature of assistance	Upto 50% of total patent cost. The support will be in the form of reimbursement of expenses in actual to the applicant. Support will be limited to Rs.15 lakhs or 50% of total expenses incurred on filing each invention

	whichever is less.
Who can apply?	Registered Indian micro, small and medium enterprises. Enterprises engaged in manufacture or production of goods where investment in plant and machinery does not exceed Rs.10 crore. or Providing or rendering of services the scheme will be restricted to enterprises where the investment in plant and machinery does not exceed Rs.5 crore. In-house R&D certification by DSIR or Technology Incubation enterprises registered as companies with support under some government scheme.
How to apply?	In a prescribed format/application given by DeiTy

## 5. e-GOVERNANCE SCHEMES

Related scheme	<b>5. e-governance- CSC</b>
Description	Common Services Centers (CSCs) are ICT enabled front end service delivery points at the village level for delivery of Government, financial, social and private sector services in the areas of agriculture, health, education, entertainment, FMCG products, banking, insurance, pension, utility payments, etc.
Nature of assistance	Public Private Partnership Mode (PPP Mode)
Who can apply?	Scheme is being implemented in a public private partnership framework with a focus on rural entrepreneurship & market mechanisms. CSCs have been set up by implementation partners called as Service Centre Agencies (SCA), who are appointed by State Designated Agencies (SDAs) through a transparent bid process. CSCs are operated and managed by Village Level Entrepreneurs (VLEs) who are appointed by the SCAs.
How to apply?	In application to E-gov (DeiTy)

Related scheme	<b>i). Capacity building scheme</b>
Description	Establishment of institutional framework for state level strategic decision-making including setting-up of State e-Governance Mission Team (SeMT). <ul style="list-style-type: none"> <li>• Imparting of specialised training, orientation programme for SeMTs and decision makers.</li> <li>• Setting up of a central Capacity Building Management Cell for coordination and implementation of the scheme.</li> </ul>
Nature of assistance	Assistance to State government
Who can apply?	SDC/CSC
How to apply?	Prescribed proforma

Related scheme	<b>ii). State Data Center scheme</b>
Description	Under NeGP, it is proposed to create State Data Centres for the states to consolidate services, applications and infrastructure, to provide efficient electronic delivery of G2G, G2C and G2B services. These services can be rendered by the states through common delivery platform seamlessly supported by core connectivity infrastructure such as State Wide Area Network (SWAN) and Common Service Centre (CSC) connectivity extended up to village level.
Nature of assistance	SDC scheme has been approved by Government with an outlay of Rs.1623.20 crores over a period of 5 years
Who can apply?	SDC, CSC
How to apply?	Prescribed proforma

Related scheme	<b>iii). State Wide Area Network</b>
Description	SWAN is envisaged as the converged backbone network for data, voice and video communications throughout a State/UT with following salient features: <ul style="list-style-type: none"> <li>• One PoP at each State/District/Block headquarter</li> <li>• Each PoP has configurable aggregation equipment to enable vertical &amp; horizontal connectivity</li> <li>• Gateway to NICNET (National Backbone) for Inter-State connectivity</li> <li>• State/NIC would receive discounted price for BSNL BW cost (MoU signed)</li> </ul>
Nature of assistance	PPP mode
Who can apply?	Assistance to all state governments
How to apply?	Prescribed proforma

Related scheme	<b>6. Software Technology Parks of India (STPI)</b>
Description	For the promotion of software exports from the country, Software Technology Parks of India was set up in 1991 as an Autonomous Society under Department of Electronics and Information Technology.
Nature of assistance	<p>Customs duty exemption in full on imports.</p> <p>Central excise duty exemption in full on indigenous procurement.</p> <p>Central sales tax reimbursement on indigenous purchase against Form-C</p> <p>All relevant equipment/goods including secondhand equipment can be imported (except prohibited items).</p> <p>Equipment can also be imported on loan basis/lease.</p> <p>100% FDI is permitted through automatic route.</p> <p>Sales in the DTA up-to 50% of the FOB value of exports permissible</p> <p>Use of computer, imported for training permissible subject to certain conditions.</p> <p>Depreciation on computers at accelerated rates up to 100% over 5 years is permissible.</p>
Who can apply?	Software companies
How to apply?	Through registration with <a href="http://www.stpi.in">www.stpi.in</a>

Related scheme	<b>7. Special Economic Zone(SEZ) scheme</b>
Description	SEZ policy aims at creating competitive, convenient and integrated zones offering world class infrastructure, utilities and services for globally oriented businesses. SEZ Act 2005 envisages a key role for state Governments in export promotion and creation of related infrastructure.
Nature of assistance	Duty free import/domestic procurement of goods for development, operation and maintenance of SEZ units. 100% Income tax exemption on export profits available to SEZ units for 5 years, 50% for next 5 years and 50% of ploughed back profits for 5 years thereafter. Exemption from central sales tax. Exemption from service tax. Single window clearance for central and state level approval.
Who can apply?	Medium and large industries. The scheme is ideal for bigger industries and has a significant impact on future exports and employment
How to apply?	Prescribed proforma given by State governments

Related Scheme      **8. Electronics Hardware Technology Park (EHTP) scheme**

Description              Under the Ministry of Commerce and Industry

<b>Benefits</b>	<b>EHTP/STP/EOU unit</b>	<b>SEZ unit</b>
Foreign equity permissible	100% FDI investment permitted through automatic route	100% FDI investment permitted through automatic route
Duty free imports/ domestic procurement permissible	Capital goods, raw materials, components and other inputs	All goods for development, operation and maintenance
Income tax benefit	Export profits 100% tax-exempt under sections 10A/10B of the Income Tax Act (upto 31st March 2011)	100% Income tax exemption on export profits under Section 10AA of the Income Tax Act for 5 years, 50% for next 5 years thereafter and 50% of ploughed back export profit for next 5 years
Export obligation	Unit shall be a positive Net Foreign Exchange (NFE) earner. Supplies of ITA-1	Unit shall be a positive Net Foreign Exchange (NFE)

	items manufactured by these units in the Domestic Tariff Area (DTA) shall be counted towards fulfilment of export obligation	earner. Supplies of ITA-1 items manufactured by these units in Domestic Tariff Area (DTA) shall be counted towards fulfilment of export obligation
DTA sales	DTA sales permissible upto 50% of FOB value of exports, subject to fulfilment of positive NFE, on payment of concessional duties (50% of basic customs duty and full excise duty). DTA sales beyond this entitlement are permissible against payment of full duties provided unit has achieved positive NFE.	DTA sales permissible on payment of full duties. However, the unit is required to be a positive Net Foreign Exchange (NFE) earner over the five year period of its operation.
Central sales tax	Refundable	Exempted
Supplies from DTA	Deemed export	Physical export

Related scheme	<b>9. Export Promotion Capital Goods (EPCG) scheme</b>
Description	The Zero duty EPCG scheme is available to exporters of electronic products. It allows import of capital goods for pre-production, production and post-production (including CKD/SKD thereof as well as computer software systems) at zero% customs duty, subject to an export obligation equivalent to 6 times of duty saved on capital goods imported under EPCG scheme, to be fulfilled in 6 years reckoned from authorisation issue-date.
Nature of assistance	<p>Concessional 3% duty EPCG scheme allows import of capital goods for pre-production, production and post-production (including CKD/SKD thereof as well as computer software systems) at 3% customs duty, subject to an export obligation equivalent to 8 times of duty saved on capital goods imported under EPCG scheme, to be fulfilled in 8 years reckoned from Authorisation issue-date.</p> <p>The capital goods shall include spares (including refurbished/ reconditioned spares), tools, jigs, fixtures, dies and moulds. Second hand capital goods, without any restriction on age, may also be imported under the EPCG scheme. Export obligation can also be fulfilled by the supply of ITA-1 items to the DTA, provided realisation is in free foreign exchange.</p>
Who can apply?	<ul style="list-style-type: none"> <li>• Manufacturer exporters with or without supporting manufacturer(s)/ vendor(s),</li> <li>• Merchant exporters tied to supporting manufacturer(s) and service providers.</li> <li>• A service provider who is designated / certified as a Common Service Provider (CSP).</li> </ul>

How to apply?	Application with necessary supporting documents should be filed with DGFT.
---------------	--

Related scheme	<b>10. Duty Exemption and Remission schemes</b>
Description	<p>Duty exemption schemes enable duty free import of inputs required for export production. Duty exemption schemes consist of:</p> <p>Advance authorisation scheme Duty Free Import Authorisation (DFIA) scheme</p> <p>The duty remission scheme enables post export replenishment/ remission of duty on inputs used in export product. Duty remission schemes consist of:</p> <p>Duty Entitlement Passbook (DEPB) scheme Duty Drawback (DBK) scheme</p>
Nature of assistance	<p>Duty exemption schemes enable duty free import of inputs required for export production. An Advance Licence is issued as a duty exemption scheme. A Duty Remission Scheme enables post export replenishment/ remission of duty on inputs used in the export product. Duty remission schemes consist of (a) DFRC (Duty Free Replenishment Certificate) and (b) DEPB (Duty Entitlement Passbook Scheme).</p> <p>DFRC permits duty free replenishment of inputs used in the export product. DEPB allows drawback of import charges on inputs used in the export product.</p>
Who can apply?	All the licensed exporters
How to apply?	Application with necessary supporting documents should be filed with DGFT.

Related scheme	<b>11. Deemed exports</b>
Description	"Deemed Exports" refer to those transactions in which goods supplied do not leave the country, and payment for such supplies is received either in Indian rupees or in free foreign exchange.
Nature of assistance	<p>Advance authorisation/Advance authorisation for annual requirement/DFIA Deemed Export Drawback.</p> <p>Exemption from terminal excise duty where supplies are made against ICB. In other cases, refund of terminal excise duty will be given.</p>
Who can apply?	All the licensed exporters
How to apply?	Application with necessary supporting documents should be filed with DGFT.

Related scheme	<b>12. Manpower development for Export Industry</b>
Description	Projects under the scheme are aimed to create course contents, generate

	mentors & quality faculties and skilled graduates in information technology sector at various locations across India with a view to increasing the employability of students. Scheme covers Training of the Trainer's programme, enhancement of quality of IT education in colleges, virtualisation of technical education, conducting specialised short term courses in IT/ITES sector, setting up of National On-line Test System for graduates engineers in information technology, etc.
Nature of assistance	Expansion of state-of-the-art facility for Advanced Information Technology Training Programmes for increase of 40% of Admission – CDAC - Pune Setting up of National On-line Test System for graduates engineers in Information Technology – CDAC - Noida Proposal for expansion of Training Facility for DESD, DSSD & DAC and Faculty Updation Programme (Prepare Future) – CDAC - Hyderabad Enhancement of quality of IT education in engineering colleges –IIIT - Hyderabad Establishing of North Zone Resource Center of generating contents, mentors/teachers, etc., by conducting specialised short term HRD courses for IT/ITES sector - IIIT- Allahabad Train the Trainer Programme and Job-oriented IT training (Finishing School) – IIIT - Bangalore Training for Professionals - IIIT- Gwalior ICT training and skill development programs for faculties and graduates from colleges, ICTACT, Govt. of Tamil Nadu Virtualisation of technical education in UP Technical University and Uttarakhand Technical University - UP-Tech University, UP.
Who can apply?	Graduates, Engineers in Information Technology, Professionals, Mentors/Teachers
How to apply?	Through an application to HRD division of DeiT <sub>y</sub> (Department of Electronics and Information Technology)

Related scheme	<b>13. Participation of private institutes under ISEA project</b>
Description	<p>Government identified information security as one of the thrust areas. Department of Electronics and Information Technology (DeiT<sub>y</sub>) had set-up an Inter-Ministerial Working Group on cyber security education and awareness programme. The aim of working group is to recommend an action plan and strategy for human resource development in the country in the area of cyber security/ information security leading to development of indigenous hardware and software capabilities in core area of information security. On the recommendations of working group Information Security Education and Awareness (ISEA) project has been initiated/launched with outlay of Rs.70 crores over a period of 5 years.</p> <p>Main objective of Information Security Education and Awareness Project is a human resource development in the country in the area of information security. The broad aims is: Introduce information security curriculum at M.Tech. &amp; B.Tech. level and research activity/Ph.D. Train system administrators/professionals by offering 1-year PG diploma</p>

	<p>course, 6-months certificate course, 6-weeks/2-weeks training programme in information security.</p> <p>Train Government officers Central and State, on information security issues.</p> <p>Education exchange programme.</p> <p>Bring information security awareness in the country.</p>
Nature of assistance	<p>Activities of introduction of information security curriculum is to be implemented through 9 resource centres and 35 participating institutes.</p> <p>Resource centers will be mentoring institutions for participating institutes and are premier institutes like IITs, IISc Bangalore and TIFR Mumbai, while participating institutes include National Institutes of Technology, Government Degree Engineering Colleges, Societies of DIT, etc.</p>
Who can apply?	<p>AICTE/UGC approved institution conducting graduate/ postgraduate programme as an engineering discipline.</p> <p>Non-profit organisation.</p> <p>Having two streams of Bachelor/Master of engineering course already running in the institute i.e., Computer science/Engineering and electronics &amp; communications.</p>
How to apply?	<p>Through an application to HRD division of DeiT (Department of Electronics and Information Technology)</p>

## VI. MINISTRY OF CORPORATE AFFAIRS

<b>Related Scheme</b>	<b>1. Renewed scheme for Certified Filing Centres (CFCs) to be operated by professionally qualified persons/Bodies to facilitate e-filing of documents under MCA 21 ( e-Governance programme of the Ministry of Corporate Affairs)</b>
<b>Description</b>	<p>A Certified Filing Centre (CFC) for MCA e-filing is a facility, other than the Physical Front Offices or Facilitation Centres set-up by the Ministry, to be set-up and operated by an appropriately qualified private individual, firm or body corporate under the MCA21 e-Governance programme, from where the actual electronic filing of documents by companies may be enabled along with associated facilitation on payment basis. The objective is to improve speed and certainty in delivery of MCA services in a transparent manner. This improvement is ensured primarily through mechanism of secure electronic filing (e-filing) and easy on-line payment for all the services provided by the Registrar of Companies. It is a significant step towards an end-to-end paperless delivery of Government services with widespread use of Digital Signature to carry out e-filing in a secure manner in conformity with Information Technology Act, 2000.</p> <p>In order to be eligible to apply for a CFC, the professional should fulfil following criteria:</p> <ul style="list-style-type: none"> <li>• He/she should be a member of the respective Institute</li> <li>• He/she should possess experience of at least two years in practice</li> <li>• He/she should not have been guilty of professional misconduct during the last three years or his/her membership should not have been removed from the register of Members by respective institute at any time.</li> <li>• He/she should meet technical eligibility criteria for operation of the CFC scheme.</li> </ul>
<b>Nature of assistance</b>	For setting up CFC for Ministry of Corporate affairs e-filing facility
<b>Who can apply?</b>	<p><b>Eligibility and qualifications</b> A Certified Filing Centre (CFC) is a facility set-up and operated by any or all of the following:</p> <p>Institutes of Company Secretaries of India; Chartered Accountants of India; and Cost and Management Accountants of India by themselves or through their Regional Councils/Local chapter subject to the relevant Acts governing the above Institutes, or</p> <p>Any professional from the three professions mentioned above as per qualifications prescribed, or</p> <p>Firms consisting of professionals drawn from members of any or all of the three professional institutes referred to above, or</p>

	Any Body Corporate owned or managed by the professionals, holding a certificate of practice, from members of any or all of the three professional institutes.
<b>How to apply?</b>	Ministry of Corporate Affairs through Local Chapter/Regional Council/ Council of the Institute concerned to: Economic Adviser, Ministry of Corporate Affairs (MCA)
<b>Related Scheme</b>	<b>2. EES Filing Scheme &amp; Information</b>
<b>Description</b>	Easy Exit Scheme, 2011 is a scheme to give opportunity to defunct companies to get their names struck off from the register under Section 560 of the Companies Act, 1956. The assistance shall be provided through form for filing application for giving loan, providing security or guarantee in ... under the scheme.
<b>Nature of assistance</b>	Scheme came into force on 1st Jan, 2011.
<b>Who can apply?</b>	Any State/Union Territory Government, training institutions, NGOs and other development agencies can apply for assistance for creation or strengthening of infrastructure.  An applicant is required to file an application in prescribed form along with prescribed fee of Rs.3,000. List of applications filed will be available on the portal.
<b>How to apply?</b>	In case any stakeholder has any objections to striking off the name of any company, he/she may raise such objection with the concerned RoC office within 30 days from date of filing by the company. Contact: Economic Adviser , Ministry of Corporate Affairs (MCA).
<b>Related Scheme</b>	<b>3. Scheme for fast track exit mode</b>
<b>Description</b>	This is introduced for giving opportunity to non-operating companies for getting their names struck off from records of Ministry of Corporate Affairs. FTE is an easy mode of closing non-operating companies at a cheaper cost with lesser formalities as compared to earlier schemes for exit of non-operating companies
<b>Nature of assistance</b>	NSIC assistance
<b>Who can apply?</b>	Following companies can apply under fast track exit mode for striking off its name from the register of Registrar of Companies: a. Companies which are not operating or not carrying on any business since last one year from date of application or, b. Companies which are not operating or not carrying on any business since incorporation and, c. Company having nil assets & liability. However, all companies which want to apply shall have 'active' or 'dormant' status on MCA portal.
<b>How to apply?</b>	The applications/proposals for seeking assistance under the scheme shall be submitted to nearest office of National Small Industries Corporation, with full details and justification. Contact: Economic Adviser, Ministry of Corporate Affairs (MCA).

## VII. MINISTRY OF CULTURE

<b>Related Scheme</b>	<b>1. Scheme for the Award of Fellowship to Outstanding Persons in the Field of Culture</b>
<b>Description</b>	<p>Senior/Junior Fellowships in the Field of Performing, Literary and Plastic Arts.</p> <ul style="list-style-type: none"> <li>• Performing Arts (Music/Dance/Theatre/Folk Traditional &amp; Indigenous Arts including Puppetry)</li> <li>• Literary Arts (Travelogue/History &amp; Theory of Literature)</li> <li>• Plastic Arts (Graphics/Sculpture/Painting including Folk Paintings and Research Work on Traditional Paintings/Creative Photography)</li> </ul> <p>Senior/Junior Fellowships in the New Areas related to Culture. In the 'New Areas related to culture', projects are sought in the following fields:</p> <ul style="list-style-type: none"> <li>• Indology</li> <li>• Epigraphy</li> <li>• Sociology of Culture</li> <li>• Cultural Economics</li> <li>• Structural and Engineering Aspects of Monuments</li> <li>• Numismatics</li> <li>• Scientific and Technical aspects of Conservation</li> <li>• Management aspects of Art and Heritage</li> <li>• Studies relating to application of Science and technology in areas related to culture and creativity.</li> </ul> <p>The objective is to encourage analytical application of new research techniques, technological and management principles to contemporary issues in areas related to art and culture. General and theoretical macro-studies will not be considered. The proposal should be innovative and application oriented and preferably interdisciplinary in nature.</p>
<b>Nature of assistance</b>	<p>The scheme has been formulated to provide basic financial support for a very advanced training on individual creative efforts for revival of our traditional form of art. Artistes above 40 years are provided support for senior fellowships up to Rs 6,000 per month, whereas the junior fellowships is awarded at the rate of rest 3,000 per month to the artists in the age group 25 to 40 years. The number of senior and junior fellowships per year is 150 and 300 respectively, and the duration of fellowship is two years.</p>
<b>Who can apply?</b>	<p>Applicant for senior Fellowship should not be the recipient of pension from Ministry of Culture under the scheme for grant of financial assistance to artists in indigent circumstances.</p> <p>An applicant should not have availed of the same fellowship earlier. However, an applicant who had been awarded a Junior Fellowship can apply for a Senior Fellowship, provided 5 years have elapsed after the closure of the earlier project.</p> <p>Graduation is the minimum educational qualification for applicants in the</p>

	fields/areas listed in Para II (b) of the Scheme.
<b>How to apply?</b>	<p>Applications for the award of Fellowship will be invited every year, through advertisement, in a prescribed format.</p> <p>The application should be accompanied by a detailed project proposal on the subject.</p> <p>If applicants are employed in Central/State Government Departments/Institutions/Undertaking/University, etc., they will have to take leave for a period of 2 years for period of Fellowship.</p> <p>An Expert-Committee comprising experts in different fields will be constituted which would in first stage examine all applications and shortlist the most meritorious among them for eventual selection.</p> <p>Shortlisted Junior Fellowship candidates will be called for an interview/talk who will then select the most meritorious candidates upto the required number of Junior Fellowships, No such interview/talk would be necessary in the case of Senior Fellowships.</p>

<b>Related Scheme</b>	<b>2. Scheme for Financial Assistance for Capacity Building and training of Museum Professionals</b>
<b>Description</b>	<p>This is a new Central Scheme evolved with the aim to fulfil an urgent need for trained professionals at museums at various levels i.e. national level, state level, regional and local level museums all across the country.</p> <p>The scope of this scheme will be to support institutions who wish to depute their professionals for intensive capacity building, training programmes in order to upgrade their expertise/skills in the following and related fields, as identified in the 14 point Museum Reform Agenda, 2009 and in collaboration with national and internationally well-known museums and institutions:</p> <ul style="list-style-type: none"> <li>• Collection management: documentation, preventive care and storage</li> <li>• Museum/Exhibition design: display, lighting, interpretation and access</li> <li>• Museum management, marketing and Leadership training</li> <li>• Museum education and outreach</li> <li>• Preservation and conservation of museum collections/ scientific study for better conservation of museum collections</li> </ul>
<b>Nature of assistance</b>	<p>The maximum amount of financial assistance which may be given under this scheme would be 80% of the total estimated cost of training programme subject to a maximum of Rs.30 lakh per museum in case of Central/State Government Museums. Financial assistance in respect of museums registered as Societies, Voluntary Institutions or Trusts under the Societies Act or a similar legislation would be 70% of the total estimated cost of training programme subject to a maximum of Rs.20 lakhs per museum. The balance cost will have to be managed by the museum concerned themselves.</p> <ul style="list-style-type: none"> <li>• Financial Grant for the purpose of capacity building and training</li> </ul>

	<p>of museum professionals will be given to a museum once in 3 years.</p> <ul style="list-style-type: none"> <li>• The grant will cover expenses towards</li> <li>• Training fee to host institution</li> <li>• Foreign and domestic travel for purposes of training</li> <li>• Subsistence costs (lodging and boarding) for the duration of training,</li> <li>• Purchase of books or other intellectual material necessary for such training,</li> <li>• Costs for purchase of stationary and teaching aids,</li> <li>• Travel insurance for foreign travel (wherever mandated by foreign countries)</li> </ul> <p>for Visa fee and similar permits.</p>
<p><b>Who can apply?</b></p>	<p>All museums under the Central and State Governments, museums registered as societies, voluntary institutions or trusts under Societies Act or a similar legislation would be eligible for getting financial assistance under the Scheme.</p> <p>Applicant Institution should fulfil the following conditions</p> <p>The applicant institution should have been in existence after registration for at least 5 (five) years.</p> <p>It should have a well defined constitution and laid down rules/bye laws for its functioning.</p> <p>It should be in ownership and possession of substantial collection of objects (minimum 500 objects) of historical/cultural/scientific importance that are on public display at all times. The nature and number of objects possessed and displayed by the museum should be clearly indicated in the proposal.</p> <p>The museum should be for public service and not-for profit</p> <p>Applicant institutions should send a covering letter, forwarding the application describing their suitability for the training, in the light of the plans that the museum has developed for upgradation in their museums.</p> <p>Candidates nominated should fulfil the following conditions</p> <p>The candidate should be an Indian national</p> <p>The candidate should have a basic qualification of graduation in any subject</p> <p>The candidate/s should have at least 5 years experience working in/for a museum and should produce relevant documents to support the same even in cases where he/she has not worked with the applicant institution for 5 years.</p> <p>Individuals who do not work with a museum/institution and only undertake freelance work will not be supported through this grant.</p> <p>In case of candidates from non-government museums registered as trusts/ societies as per eligibility criteria at a) above, the Museum should acknowledge the support from the Ministry under this scheme in the following manner:</p> <p>The Ministry of Culture logo and name should appear at a prominent place at the Museum's entry and remain there for a period of 3 years from the date of release of grant to acknowledge its support.</p> <p>The Ministry's support should be acknowledged in the final report of the training prepared by the Museum/candidate.</p>

	The international institution/museum being collaborated with should provide a letter of acknowledging the contribution of the Ministry of Culture towards supporting the candidate.
<b>How to apply?</b>	The scheme is open throughout the year and there will be no fixed last date for submission of proposals. Applications will be processed and appraised on first-come-first-serve basis under the scheme in the Ministry of Culture. In addition to the prescribed application form, Form-I with Annexures mentioned therein, the applicant should submit the proposal in the form of detailed project report containing detailed estimates regarding the training programme to be attended.

<b>Related Scheme</b>	<b>3. Scheme of Building Grants, Including Studio Theatres.</b>		
<b>Description</b>	The objective of the scheme is to support voluntary cultural organizations and government-aided cultural organisations in their efforts to create appropriately equipped training, rehearsal and performance spaces for artistes.		
<b>Nature of assistance</b>	All grants under the scheme will be of a non-recurring nature. Recurring expenditure, if any, will be the responsibility of the grantee organisation. Maximum assistance under the scheme will be as under:		
	<b>CITY</b>	<b>TYPE OF PROJECT</b>	<b>LIMIT OF ASSISTANCE</b>
	Bangalore	Projects involving new construction or purchase of built up space	Rs.50 lakhs
	Chennai		
	Delhi		
	Hyderabad	All other projects	Rs.25 lakhs
	Kolkata		
	Mumbai		
All non-Metro cities, towns or places	All projects	Rs.25 lakhs	
<b>Who can apply?</b>	<p>The scheme covers:</p> <p>All not-for-profit organisations that fulfill the following criteria:</p> <p>The organisation has a predominantly cultural profile, working primarily for the promotion of arts and culture in fields such as dance, drama, theatre, music, fine arts, indology and literature at least for a period of three years.</p> <p>The organisation is registered as a society under the Registration of Societies Act or similar Acts, or as a Trust or as a Not-for-Profit Company, at least for a period of three years.</p> <p>The organisation is well established and known to be doing meaningful work in the field of its activity and has gained a local, regional or national identity.</p> <p>Its charter is devoted to the preservation, propagation and promotion of Indian arts and culture.</p> <p>Government-sponsored bodies for promoting the performing arts.</p> <p>University Departments or Centres dedicated to the performing arts.</p> <p>Colleges set up to promote the performing arts.</p> <p>An organisation that has been receiving salary grant for the last 3 years under the Ministry's Scheme of "Financial Assistance to Professional</p>		

	<p>Groups and Individuals Engaged for Specified Performing Arts Projects” will be deemed to have fulfilled all the above conditions.</p> <p>A Government-sponsored body, University Department/Centre or College dedicated to the performing arts may also be automatically eligible, provided its record over the preceding three years is satisfactory.</p>
<b>How to apply?</b>	<p>National School of Drama (NSD) under the Ministry of Culture will notify the scheme annually through NSD’s/Ministry’s websites: <a href="http://nsd.gov.in/indiaculture.nic.in">nsd.gov.in/indiaculture.nic.in</a>.</p> <p>A brief advertisement to publicise the scheme will be brought out at least once a year by Ministry of Culture.</p> <p>Applications in the prescribed proforma would have to be submitted to “The Director, National School of Drama, Bahawalpur House, Plot No.1, Bhagwandas Road, New Delhi – 110 001.</p>

## VIII. MINISTRY OF FINANCE

### SIDBI schemes

#### 1. Scheme for Growth Capital and Equity Assistance

Related Scheme	Growth Capital and Equity Assistance
Description	Assistance in the form of mezzanine/convertible instruments, subordinated debt and equity.  The scheme provides adequate capital to meet growth aspirations of MSMEs and helps existing small and medium businesses to make investments in marketing, brand building, creation of distribution network, technical know-how, R&D, software purchase, etc
Nature of assistance	Assistance in the form of mezzanine/convertible instruments, subordinated debt and equity
Who can apply?	Existing small and medium businesses in need of capital for growth i). An MSME as per definition of Government of India (MSMED Act) ii). SIDBI's existing customers (meeting internal rating criteria) OR i). Units with past 3 years of profitability and 2 years of satisfactory banking credit track record (meeting internal credit rating criteria) ii). Acceptable external rating from CRISIL, ICRA, D&B, SMERA, etc., would be desirable
How to apply?	Submit the online enquiry form in the website

#### 2. Scheme for Refinance for Small Road Transport Operators (SRTOS)

Related Scheme	SRTOS
Description	Expenditure on cost of chassis, body building, initial taxes/insurance and working capital. Second-hand vehicles are not eligible for assistance
Nature of assistance	Refinancing
Who can apply?	Small road transport operators
How to apply?	Scheme operated through SFCs/SIDCs/banks.

#### 3. Scheme For General Refinance Scheme (Grs)

Related Scheme	General Refinance Scheme
Description	Setting up new MSEs or expansion, modernisation, diversification, etc., of existing units and for all activities eligible for assistance under the scheme including professional practice/consultancy venture and service sector units such as tourism related activities/hospitals/nursing

	homes/polyclinics/ hotels/restaurants/marketing and industrial infrastructural projects.
Nature of assistance	Setting up new MSEs or expansion, modernisation, diversification, etc.
Who can apply?	All forms of organisations in MSEs (i.e., proprietary, partnership, company society), etc.
How to apply?	Scheme operated through SFCs/SIDCs/banks.

#### **4. Refinance scheme for Textile industry under Technology Upgradation Fund (RTUF)**

Related Scheme	Refinance for textile industry
Description	Installation of specified types of machinery in a new unit or in an existing unit by way of replacement of existing machinery and/or expansion will be eligible
Nature of assistance	Refinancing
Who can apply?	Textile industries
How to apply?	Scheme operated through SFCs/SIDCs/banks

#### **5. Scheme for acquisition of ISO series certification by MSE units**

Related Scheme	Acquisition of ISO series certification by MSE units
Description	Expenses on consultancy, documentation, audit, certification fees, equipment and calibrating instruments required would be taken into account for determining loan requirement
Nature of assistance	Financial support for ISO certification
Who can apply?	Existing MSEs having good record of past performance and sound financial position. The concerns should: have been in operation for a period of at least two years; earned profit and/or declared dividend during preceding two financial years; and, not be in default to institutions/banks in payment of their dues
How to apply?	Scheme operated through SFCs/SIDCs/banks

#### **6. Scheme for Composite Loan Scheme**

Related Scheme	Composite loan scheme
Description	Assistance for equipment and/or working capital as also for worksheds
Nature of assistance	Loan limit - Not to exceed Rs.25 lakh
Who can apply?	Artisans, village and cottage industries and small industries in tiny sector

How to apply?	Scheme operated through SFCs/SIDCs/banks
<b>7. Scheme for Single Window Scheme (SWS)</b>	
Related Scheme	Single Window Scheme
Description	Providing both term loans for fixed assets and loan for working capital through a single agency. The total working capital requirement of such units inclusive of all fund based facilities is to be taken into account for determining working capital facility eligible for refinance.
Nature of assistance	Loans for fixed assets and working capital
Who can apply?	Entrepreneurs setting up new projects in MSE/tiny sector, new promoters acquiring unencumbered fixed assets of existing MSE concerns from PLIs and also existing well run units undertaking modernisation/ technology up-gradation and potentially viable sick units undertaking a rehabilitation scheme.
How to apply?	Scheme operated through SFCs/SIDCs/banks
<b>8. Scheme for Rehabilitation of Sick Industrial Units</b>	
Related Scheme	Rehabilitation of sick industrial units
Description	Providing assistance for rehabilitation of potentially viable sick units
Nature of assistance	Assistance for rehabilitation of potentially viable sick MSE units.
Who can apply?	Potentially viable MSE units, including units in cottage and village industries and in tiny sector, conforming to definition of sick MSE unit. The assistance is meant for sick MSE units for which proper rehabilitation packages have been drawn up. Units eligible for rehabilitation assistance should be capable of being restored to normal health within a reasonable time.
How to apply?	Scheme operated through SFCs/SIDCs/banks
<b>9. Scheme for development of industrial infrastructure for MSME sector</b>	
Related Scheme	Development of industrial infrastructure for MSME sector
Description	Setting up of industrial estates/development of industrial areas including such projects found eligible under the KVIC model.
Nature of assistance	Financial support for development of industrial infrastructure
Who can apply?	One of the major factors inhibiting growth of SMEs is availability of adequate owners' capital. Most of SMEs not able to attract external equity, including venture capital funding due to high perceived risk, limited exit options and high transaction cost.

How to apply?	Scheme operated through SFCs/SIDCs/banks
<b>10. Scheme for Integrated Infrastructural Development (IID)</b>	
Related Scheme	Integrated Infrastructural Development (IID)
Description	IID centres with facilities like water supply, power, telecommunication, common services centre including for technological back up services for MSEs in rural backward areas. The cost of improving/upgrading deficient infrastructural facilities to increase productivity and optimum utilisation of existing centres/clusters in backward/rural areas.
Nature of assistance	Ceiling on project cost is Rs.50 million. Cost in excess of Rs.50 million may be met by State/UT Government. Cost of Rs.50 million to be financed by Grant from GoI Rs.20 million and loan from SIDBI, from any other bank/FI of Rs.30 million. In case of NE region, amount of Grant from GoI and loan from SIDBI, from any other bank/FI would be Rs.40 million and Rs.10 million respectively.
Who can apply?	Implementing agencies (a public sector corporation or a corporate body or a good NGO with a sound financial position) entrusted with the task of implementing scheme by concerned State/Union Territory Government.
How to apply?	Scheme operated through SFCs/SIDCs/banks
<b>11. Scheme for Bills Re-Discounting Equipment</b>	
Related Scheme	Bills Re-Discounting Equipment
Description	For sale/acquisition of machinery on deferred payment terms for setting up of new MSME units is also for expansion, diversification, modernisation, replacement, addition of balancing equipment, etc.
Nature of assistance	Operated through scheduled commercial banks. Usance of bills - Normally 2-5 years.
Who can apply?	Manufacturer-sellers/purchaser-users of indigenous machinery/capital equipment one of whom should be in the small scale sector.
How to apply?	Prescribed proforma given in the SIDBI
<b>12. Scheme for Bills Rediscounting - Equipment (Inland Supply Bills)</b>	
Related Scheme	Bills Rediscounting - Equipment (Inland supply bills)
Description	To encourage a bills culture as a method of working capital financing to ensure timely payment. Trade bills arising out of the supply of goods by MSME units and discounted with commercial banks either by drawer (seller) or drawee (buyer) is rediscounted by the banks with SIDBI.

Nature of assistance	Unexpired usance - Not more than 90 days.
Who can apply?	MSME suppliers
How to apply?	Scheme operated through scheduled commercial banks

## **NABARD schemes**

### **1. Scheme for Producers Organisations**

Related Scheme	Producer Organisation Development Fund (PODF)
Description	Extending credit facilities to take up production, aggregations, processing and/or marketing activities
Nature of assistance	Fund support Producers Organisations across three levers, viz. credit support, capacity building & market linkage
Who can apply?	Marketing Federations/Corporations/Cooperatives
How to apply?	Banks

### **2. Scheme for Dairy Venture Capital Fund**

Related Scheme	Dairy Venture Capital Fund
Description	Milch animal
Nature of assistance	Interest free loan - 50% of the outlay
Who can apply?	Individuals
How to apply?	Through banks

### **3. Scheme for establishing “poultry estates” and mother units for rural backyard poultry**

Related Scheme	<b>Establishing Poultry Estates</b>
Description	<p>Scheme for poultry development. The scheme has following three components namely</p> <ul style="list-style-type: none"> <li>(i) Assistance to state poultry farms</li> <li>(ii) Rural backyard poultry and</li> <li>(iii) Poultry estates</li> </ul>

Nature of assistance	Unit cost (unit size 1,500 chicks per batch): Rs.1.36 lakh
Who can apply?	Individuals
How to apply?	Banks

#### 4. Scheme for Establishment/Modernisation of Rural Slaughter Houses

Related Scheme	<b>Establishment/Modernisation of Rural Slaughter Houses</b>
Description	The schemes is a subsidy based credit linked scheme for establishment/modernisation of Rural Slaughter Houses
Nature of assistance	Capital subsidy - 50% of the total financial outlay
Who can apply?	Any company, partnership firm, NGO and individual entrepreneurs
How to apply?	Bank

#### 5. Scheme for Commercial Production Units of Organic Inputs

Related Scheme	<b>Commercial Production Units of Organic Inputs</b>
Description	The scheme includes two components: Fruit and vegetable market waste compost and bio-fertilizers - Bio-pesticides production units
Nature of assistance	Subsidy @ 25% of the capital cost of the project
Who can apply?	Individuals
How to apply?	Banks

#### 6. Poultry Venture Capital Fund

Related Scheme	<b>Poultry Venture Capital Fund</b>
Description	<p>The objectives of the scheme are:</p> <ul style="list-style-type: none"> <li>• Encourage poultry farming activity especially in non-traditional states and provide employment opportunities in backward areas.</li> <li>• Improve production of poultry products which have ready market all over country</li> <li>• Improve productivity of unscientifically run units through technology up-gradation</li> <li>• Provide quality meat to consumers in hygienic conditions, and improve hygienic sale of poultry meat and products in urban areas and neighbourhood societies through poultry dressing and marketing outlets.</li> <li>• Improve productivity and facilitate rearing of other poultry species like quails, ducks, turkeys, etc., which have good potential.</li> </ul>
Nature of	<ul style="list-style-type: none"> <li>• Entrepreneur contribution (margin) - For loans upto Rs.1 lakh, banks</li> </ul>

assistance	<p>may not insist on margin as per RBI guidelines. For loans above Rs.1.00 lakh: 10% (minimum)</p> <ul style="list-style-type: none"> <li>• Back ended capital subsidy - 25% of outlay (33.33 % for SC/ST farmers and NE states including Sikkim)</li> <li>• Effective bank loan (excluding eligible subsidy as above) - Balance portion, Minimum 40% of outlay</li> </ul>
Who can apply?	<ul style="list-style-type: none"> <li>• Farmers, individual entrepreneurs, NGOs, companies, cooperatives, groups of unorganised and organised sector which include Self Help Groups (SHGS), Joint Liability Groups (JLGs), etc.</li> </ul>
How to apply?	<p><i>Please visit</i>  <a href="http://dahd.nic.in/dahd/upload/schemes/PoultryVentureCapitalFund.pdf">http://dahd.nic.in/dahd/upload/schemes/PoultryVentureCapitalFund.pdf</a></p>

## IX. MINISTRY OF FOOD PROCESSING INDUSTRIES

Related scheme	<b>Mega Food Park</b>
Description	Providing mechanism to link agricultural production market by bringing together farmers, processors and retailers to ensure maximising value addition, minimising wastages, increasing farmers' income and creating employment opportunities particularly in the rural sector. This is based on "Cluster" approach and envisages a well-defined agri/horticultural-processing zone containing state-of-the art processing facilities with support infrastructure and well-established supply chain. These include Collection Centers, Primary Processing Centers (PPC), Central Processing Center (CPC) and Cold Chain infrastructure.
Nature of assistance	<p>One time capital grant of 50% of project cost (excluding land cost) subject to a maximum of Rs.50 crore in general areas and 75% of project cost (excluding land cost) subject to a ceiling of Rs.50 crore in difficult and hilly areas i.e. North East Region including Sikkim, J&amp;K, Himachal Pradesh, Uttarakhand and ITDP notified areas of the states.</p> <p>Programme Management Agency (PMA) is appointed by the Ministry to provide management, capacity building, coordination and monitoring support. Separate amount to the extent of 5% of overall grants available, is earmarked.</p>
Who can apply?	Farmer groups, Self Help Groups, Individual farmers
How to apply?	For seeking assistance contact: Cluster Development Initiatives, Project Management Consultants (PMC), SPV or Director, Ministry of Food Processing.

Related scheme	<b>Cold chain</b>
Description	<p>The objective of cold chain, value addition and preservation infrastructure is to provide integrated cold chain and preservation infrastructure facilities without any break from farm gate to consumer. It covers pre-cooling facilities at production sites, reefer vans, mobile cooling units as well as value addition centres which include infrastructural facilities like processing/multi-line processing/collection centres, etc., for horticulture, organic produce, marine, dairy, meat and poultry, etc.</p> <p>The scheme aims to facilitate establishment of a strong cold chain facility for agricultural, horticultural, dairy, fish &amp; marine, poultry &amp; meat products by establishing linkage from farm gate to consumer, end to end, to reduce losses through efficient storage, transportation and minimal processing. The different components of the cold chain projects are as under:</p> <p>Minimal processing centre at the farm level and centres is to have facility for weighing, sorting, grading waxing, packing, pre-cooling, control atmosphere (CA)/modified atmosphere (MA) cold storage, normal storage and individual quick freezing (IQF).</p>

	<p>Mobile pre-cooling vans and reefer trucks.</p> <p>Distribution hubs with multi products and multi control atmosphere (CA)/modified atmosphere (MA) chambers/cold storage/variable humidity chambers, packing facility, cleaning in process (CIP) fog treatment, individual quick freezing (IQF) and blast freezing.</p> <p>Irradiation facility</p>
Nature of assistance	<p>Cold chain for non-horticulture products is also being funded under the National Mission on Food Processing. NABARD provides concessional finance for construction of warehouses, godowns, silos and cold storage units designed to store agricultural produce, both in public and private sectors.</p> <p>Financial assistance (grant-in-aid) of 50% total cost of plant and machinery and technical civil works in general areas and 75% for NE region, including Sikkim and difficult areas (J&amp;K, Himachal Pradesh and Uttarakhand) subject to a maximum of Rs.10 crore.</p>
Who can apply?	<p>Individual, groups of entrepreneurs, cooperative societies, Self Help Groups (SHGs), Farmers Producer Organisations (FPOs), NGOs, Central/State PSUs, etc., with business interest in cold chain solutions are eligible to set up integrated cold chain and preservation infrastructure and avail grant under the scheme.</p> <p>Cold Chain for Non-Horticulture Products are also being funded under the National Mission on Food Processing</p>
How to apply?	<p>NABARD provides concessional finance for construction of warehouses, godowns, silos and cold storage units. Applications under this scheme will be invited through 'Expression of Interest' by the Ministry.</p>

Related scheme	<b>Modernisation of Abattoirs</b>
Description	<p>This is a comprehensive scheme, which includes establishment of modern abattoirs and modernisation of existing abattoirs. Modernisation of abattoirs will also include up-scaling of infrastructure of existing abattoirs.</p> <p>For modernisation of meat shop, grant in aid is extended</p>
Nature of assistance	<p>The scheme envisages a grant of 50% of cost of plant and machinery and technical civil work and other eligible items subject to a maximum of Rs.15 crores in general areas and 75% of cost of plant and machinery and technical civil work and other eligible items subject to a maximum of Rs.15 crores in difficult areas (NE states including Sikkim, Jammu &amp; Kashmir, Himachal Pradesh, Uttarakhand and Integrated Tribal Development [ITDP] notified areas of the States) per abattoir</p>
Who can apply?	<p>The scheme is implemented with the involvement of local bodies (Municipal Corporations and Panchayats)/Public Sector Undertakings/Co-Operatives/Boards under Government and has flexibility for involvement of private investors on Public Private Partnership basis.</p>
How to apply?	<p>In the prescribed application format given in the Ministry of Food Processing Industries</p>

Related scheme	<b>Research &amp; development, Quality assurance, codex and promotional activities</b>
Description	Quality and food safety have become a competitive edge in global market. Total Quality Management (TQM) such as quality control, quality system and quality assurance should function in a horizontal fashion for total success. R&D is an important area where focused attention is related to improvement of production, quality, consumer safety and public health. R&D for development and up-gradation of products, processes and technologies is required in processed food sector
Nature of assistance	<p>Central/State Government and its organisations/Universities (including deemed universities) are eligible for grant-in-aid of entire cost of laboratory equipments required for labs and 25% of cost of technical civil works to house the equipments and furniture and fixtures associated with the equipments for general areas and 33% for difficult areas (J&amp;K, Himachal Pradesh, Uttaranchal, Sikkim, North-Eastern States, Andaman &amp; Nicobar Islands, Lakshadweep, Integrated Tribal Development Projects (ITDP) area).</p> <p>All other implementing agencies/private sector organisations are eligible for grant-in-aid of 50% of cost of laboratory equipments and 25% of cost of technical civil works to house the equipments and furniture and fixtures associated with the equipment for general areas and 70% of cost of lab equipment and 33% of technical civil works for difficult areas.</p> <p>This includes 5% of grant amount as professional fees for the Programme Management Agency (PMA) engaged in providing advisory and implementation services to food testing/quality control laboratories and follow up actions.</p> <p>When the Ministry establishes/sponsors such food testing laboratories, there would be no ceiling to financial assistance and the amount to be approved is decided on a case to case basis with the approval of Competent Authority.</p> <p>The food testing facilities so created should be accessible to public and made available to the food processing units for testing their products in and around the area at specified rates.</p>
Who can apply?	Central/State Government and its organisations/Universities (including deemed universities)
How to apply?	In the prescribed application format given in website <a href="http://www.mofpi.nic.in/">http://www.mofpi.nic.in/</a>

Related scheme	<b>National Mission on Food Processing (NMFP)</b>
Description	Centrally Sponsored Scheme (CSS) for implementation through State/UT Governments. A number of schemes which were implemented by MoFPI were subsumed with the Mission. This envisages establishment of a National Mission as well as corresponding Missions in State and District level. The objective is decentralisation of implementation of food processing related schemes for ensuring substantial participation of State/UT Governments. The mission is expected to improve the Ministry's outreach significantly in terms of planning, supervision, monitoring of various schemes apart from playing a more meaningful role in policy formation
Nature of assistance	It is a centrally sponsored scheme in all the states in the ratio of 75:25 (Govt. of India and states) except for North Eastern states, where the ratio is 90:10. All the UTs are funded on 100% grant basis.
Who can apply?	Food processing industries
How to apply?	Submit a Proposal in prescribed format given in website <a href="http://www.mofpi.nic.in/">http://www.mofpi.nic.in/</a>

## X. MINISTRY OF HOUSING & URBAN POVERTY ALLEVIATION

<b>Scheme</b>	<b>RAY (Rajiv Awas Yojana)</b>
Description	RAY scheme is being launched with a mission of improving and provisioning of housing, basic civic infrastructure and social amenities in intervened slums. Also enabling reforms to address some of the causes leading to creation of slums. Facilitating a supportive environment for expanding institutional credit linkages for urban poor. Institutionalising mechanisms for prevention of slums including creation of affordable housing stock.
Nature of assistance	RAY will provide financial support to States/UTs/Urban Local Bodies (ULBs)/Central Government Agencies called implementing agencies, for providing housing and improvement of basic civic infrastructure and social amenities in each selected slums. Rental and transit housing will be admissible under scheme. Operation and maintenance (O&M) of assets created under this scheme will also be eligible for funding.
Who can apply?	The scheme is applicable to all cities/UAs. The selection for seeking assistance under the scheme will be made by states in consultation with the Centre. The cities/UAs covered under preparatory phase of RAY are automatically included under implementation phase of RAY.
How to apply?	Detailed DPR preparation guidelines must be referred while preparing the DPRs. DPRs will have financial and revenue model including commitment of State/ULB share required to complete projects. DPRs submitted to Ministry contain duly authenticated detailed cost estimates, relevant drawings, prescribed undertaking by States/UTs and implementing agencies, list of beneficiaries, copy of necessary approvals, etc.

<b>Scheme</b>	<b>RRY (Rajiv Rinn Yojana)</b>
Description	RAY scheme is being launched an Interest Subsidy Scheme for Housing as an instrument to address housing needs of Economically Weaker Sections (EWS) and Low Income Groups (LIG) segments in urban areas, through enhanced credit flow.
Nature of assistance	RRY provides for interest subsidy of 5% (500 basis points) on loans granted to Economically Weaker Section (EWS) and Low Income Group (LIG) categories to construct their houses or extend existing ones.
Who can apply?	The beneficiaries, designated as Below Poverty Line (BPL), Economically Weaker Section (EWS) or Low Income Group (LIG) may directly approach Banks/Housing Finance Corporations collectively called Primary Lending Institution (PLI) for availing benefit under the scheme.
How to apply?	PLI's extend a housing loan application form to Beneficiary/Borrower, who in turn fills and submits application along with banks application fee, if any. The documents required while submitting application are provided by the PLIs.

<b>Scheme</b>	<b>National Urban Livelihoods Mission</b>
Description	The underemployed and unemployed urban poor will be encouraged to set up small enterprises relating to manufacturing, servicing and petty business for which there is considerable local demand. Local skills and local crafts should be particularly encouraged.
Nature of assistance	The financial assistance available to urban poor in setting up individual and group enterprises will be in the form of interest subsidy on the bank loans. Interest subsidy will be given only in case of timely repayment of loan. Suitable certification from banks will be obtained in this regard.
Who can apply?	No minimum educational qualification is required for prospective beneficiaries under this component. However, where identified activity for micro-enterprise development requires some special skills, appropriate training must be provided to beneficiaries before extending financial support by linking them for training under component.
How to apply?	The beneficiaries desirous of seeking financial assistance for setting up an enterprise can submit an application of intent to concerned ULB officials on a plain paper with basic details viz: name, age, contact details, address, aadhaar details (if any), amount of loan required, bank account number (if available), type of enterprise/ activity, category, etc.
<b>Scheme</b>	<b>JNNURM (Jawaharlal Nehru National Urban Renewal Mission)</b>
Description	JNNURM was launched with the objective of focused attention to integrated development of basic services to urban poor. Security of tenure at affordable price, improved housing, water supply, sanitation; Convergence of services in fields of education, health and social security
Nature of assistance	Financial assistance will be available to ULBs and parastatal agencies which could deploy these funds for implementing projects themselves or through special purpose vehicles (SPVs) that may be expected to be set up.
Who can apply?	JNNURM shall give assistance for infrastructure development in eligible cities/Urban Agglomerations across states in the country based on certain specified criteria.
How to apply?	Applicants seeking assistance are required to submit their request in specified formats. State/UT Governments/ULBs are required to prepare and get City Development Plans/Detailed Project Reports approved by State Level Steering Committee. After approval at State Government level, the DPRs are considered for approval of Central Sanctioning & Monitoring Committee/Central Sanctioning Committee at the central level.

## XI. MINISTRY OF RURAL DEVELOPMENT

Related Scheme	<b>Aajeevika - National Rural Livelihoods Mission (NRLM)</b>
Description	<p>The scheme was launched by the Ministry of Rural Development (MoRD), Government of India in June 2011. Aided in part through investment support by the World Bank, the Mission aims at creating efficient and effective institutional platforms of the rural poor enabling them to increase household income through sustainable livelihood enhancements and improved access to financial services. Save as otherwise provided in this Act, the disbursement of daily wages shall be made on a weekly basis or in any case not later than a fortnight after the date on which such work was done</p> <p>NRLM has set out with an agenda to cover 7 Crore rural poor households, across 600 districts, 6000 blocks, 2.5 lakh Gram Panchayats and 6 lakh villages in the country through self-managed Self Help Groups (SHGs) and federated institutions and support them for livelihoods collectives in a period of 8-10 years. In addition, the poor would be facilitated to achieve increased access to their rights, entitlements and public services, diversified risk and better social indicators of empowerment. NRLM believes in harnessing the innate capabilities of the poor and complements them with capacities (information, knowledge, skills, tools, finance and collectivisation) to participate in the growing economy of the country.</p>
Nature of assistance	<p>Compensation and benefits for YPs will be based on professional experience. This will be competitive and best among what is being paid across the development sector. This will be divided into different components and paid as per following.</p> <p>Component Compensation (Rs.)            Monthly basic pay Rs.50,000            Monthly Communication Allowance Rs.5,000            Incremental award Rs.5,000 for each year of relevant experience</p>
Who can apply?	YPs will be recruited from prestigious academic and training institutes.
How to apply?	<p>All IIMs, all IITs, XLRI, FMS, IRMA, Delhi School of Economics, IIFM, TISS, JNU, XISS, XIMB, National Law Schools (like NLS, NALSAR, etc.),</p> <p>Delhi School of Social Work and any other P.G. institutions of national eminence</p>

<b>Related Scheme</b>	<b>Indira Aawas Yojna</b>
Description	Housing is one of basic requirements for human survival. For a normal citizen owning a house provides significant economic and social security and status in society. Approximately 5 lakh families were housed in various centres mainly located in Northern India. A Village Housing Scheme was also launched as part of the Community Development Movement in 1957, in which loans to individuals and cooperatives were provided up to a maximum of Rs.5,000 per house. However, only 67,000 houses were built under this scheme by end of Fifth Plan (1980). Since 1999-2000, a number of initiatives have been taken to improve the Rural Housing (RH) programme by making provision for up-gradation of unserviceable kutcha houses and by providing credit with subsidy for certain sections of the poor. Emphasis has also been laid on use of cost affective, disaster resistant and environment friendly technologies in rural housing.
Nature of assistance	Unit assistance under IAY for hilly/difficult areas-enhancement of unit assistance from Rs.45,000 to Rs.48,500 in respect of focused LWE districts. 18 more districts are included for hilly/difficult areas
Who can apply?	Members of Scheduled Castes/Scheduled Tribes, freed bonded labourers, minorities in the below poverty line category can apply.
How to apply?	Zilla Parishads or District Rural Development Agency at District Level all over the country.

<b>Related Scheme</b>	<b>Pradhan Mantri Gram Sadak Yojana</b>
Description	The scheme would fully funded Centrally sponsored to provide all weather road connectivity in rural areas of the country. The programmes envisage connecting all habitations with population of 500 persons and above in the plain areas 250 persons above in hill sates, tribal and desert areas.
Nature of assistance	Once the core network is prepared, it is possible to estimate length of roads for new connectivity as well as up-gradation for every district. States may, each year, distribute state's allocation among districts giving 80% on the basis of road length required for providing connectivity to unconnected habitations and 20% on the basis of road length requiring up-gradation under PMGSY. District-wise allocation of funds would also be communicated to the Ministry/NRRDA/and STA every year by the State Government
Who can apply?	All districts having eligible unconnected habitations are to prepare Block and District level Comprehensive New-Connectivity Priority Lists (CNCPL) for those Districts, of all proposed road links under PMGSY, grouping them in following general order of priority.
How to apply?	Director, Ministry of Rural Development, Government of India, Krishi Bhavan, Dr. Rajendra Prasad Road, New Delhi – 110001

Related Scheme	Prime Minister's Rural Development Fellows Scheme (PMRDFS)
Description	<p>This is a holistic programme covering all aspects of self employment organizing the groups into SHGs providing infrastructure, training, credit, technology and marketing support. The objective of the programme is to uplift the rural poor above the poverty line in 3 years by providing them income generating assets through a mix of bank credit and government subsidy.</p> <p>Essential criteria:-</p> <ul style="list-style-type: none"> <li>i) Should be a citizen of India.</li> <li>ii) Age between 22-27 years at the time of application. For candidates belonging to SC/ST category, the maximum age limit will be 32 years.</li> <li>iii) At least a graduate from a recognised University with a four-year degree course, including those like Agriculture, Animal Husbandry, Engineering, Law, Medicine etc., or a post-graduate from a recognized University (in 5 case of a graduate holding degree of a course duration of less than four years). It is clarified that a one year post graduate course will also be considered valid for eligibility if it is regular, full time and if the degree/equivalent diploma is recognized by the AICTE/MCI/UGC.</li> <li>iv) At least 50% marks in the aggregate or equivalent grade at the graduate or Post-graduate level, whichever is qualifying.</li> </ul>
Nature of assistance	<p>The Fellows shall be entitled to a consolidated stipend package of Rs.50,000 (Rupees Fifty thousand only) per month during the orientation period and Rs.75,000 per month (Rupees Seventy Five Thousand only) during the first year and a 10% increment during the second year, subject to the Fellow's satisfactory performance as determined by NRLPS in consultation with Programme Mentor (i.e. TISS etc.). This package shall be deemed to cover the Fellow's honorarium, boarding and lodging expenses during the orientation period, accommodation/house rent during the rest of the Fellowship period, health insurance, life and disability insurance cover and any other contingency expenses. It will be mandatory for the Fellows to purchase suitable health insurance and life and disability insurance coverage for the entire duration of the Fellowship including the orientation period. During the orientation programme, the Fellows shall be paid their stipend by NRLPS through the Programme Mentor, and the Fellows will pay for the boarding &amp; lodging and any other expenses during the entire orientation period including the district attachment in the course of the orientation programme.</p>
Who can apply?	<p>Applications for selection of Fellows shall be sought through public advertisements. Interested applicants shall be required to submit their application as per format notified by the Central Government.</p>
How to apply?	<p>The Zilla Parishads or District Rural Development Agency at District Level all over the country.</p>

<b>Related Scheme</b>	<b>Provision of Urban amenities to Rural Areas (PURA Scheme)</b>
Description	<p>Holistic and accelerated development of compact areas around a potential growth center in a Panchayat (or group of Panchayats) through Public Private Partnership (PPP) by providing livelihood opportunities and urban amenities to improve the quality of life in rural areas.”</p> <p>Provision of urban amenities and livelihood opportunities in rural areas to bridge the rural urban divide thereby reducing the migration from rural to urban areas.</p>
Nature of assistance	<p>Infrastructure and amenities to be provided, operated &amp; maintained under the PURA project by Private Developer.</p> <p>Water and sewerage, Village streets, Drainage, Solid waste management, Skill development, Solar village street lighting, Village linked tourism, Integrated Rural Hub, Rural Market, Agribusiness – common service center and warehousing, and Any other rural economy based project.</p>
Who can apply?	
How to apply?	Block Development Officer or District Rural Development Agency at District level all over the country.

<b>Related Scheme</b>	<b>Swarnjayanti Gram Swarozgar Yojana</b>
Description	This is a holistic programme covering all aspects of self employment organizing the groups into SHGs providing infrastructure, training, credit, technology and marketing support. The objective of the programme is to uplift the rural poor above the poverty line in 3 years by providing them income generating assets through a mix of bank credit and government subsidy.
Nature of assistance	Subsidy under the above scheme will be uniform at 30% of the project cost, subject to a maximum of Rs.7,500. In respect of SC/ST, however these will be 50% and Rs.10,000 respectively for groups (SHGs) the subsidy would be at 50% of the cost of the scheme subject to a ceiling of Rs.1.25 lakh. There will be no monitoring limit on subsidy for irrigation projects. Subsidy will be back-ended.
Who can apply?	SHGs and individuals under below poverty line people.
How to apply?	The Block Development Officer or Submit the application to District Rural Development Agency at District level all over the country.

## **XII. MINISTRY OF SCIENCE & TECHNOLOGY**

### **1. International S&T Cooperation (ISTC)**

Description	Co-operations are sought under bilateral, multilateral or regional framework modes for facilitating and strengthening interactions among governments, academia, institutions and industries in areas of mutual interest.
Nature of assistance	Support under this scheme is to provide international exposure to scientists and is restricted to exchange visits, mostly under some of the project. Support for equipment, consumables and exchange visit is available from DST to the Indian participants belonging to public funded organisations (universities, R&D lab, etc.) For scientists belonging to private sector, support is restricted to local hospitality as a part of exchange visit.
Who can apply?	Scientists/Faculty members working in a regular capacity in universities, national R&D laboratories/institutes, private R&D institutes and industry.
How to apply?	Joint research projects may be submitted any time in the year in a specific format which can be downloaded from website

### **2. Science & Engineering Research Council (SERC)**

Description	Promote research in newly emerging and front line areas of science and engineering, including multi-disciplinary fields. To selectively promote general research capability in relevant areas of science and engineering taking into account existing research capability of the host institute. Encourage Young Scientists to take up challenging R&D activities.
Nature of assistance	Staff salaries, equipments, internal travel, supplies & consumables, contingency expenditure and overheads.
Who can apply?	Scientists from universities, their affiliated colleges, IITs, IISc., and other autonomous research institutions along with scientists working in industrial R&D sector can submit a proposal under this scheme.
How to apply?	Thirty copies of proposal in prescribed format are to be submitted twice during the year i.e., between 1st to 30th April and 1st to 31st October of each calendar year.

<b>3. State Science &amp; Technology Programme (SSTP)</b>	
Description	Under INSPIRE award scheme of Department of Science & Technology (DST), two students are selected from every middle & high school of the country having classes 6 to 10 during a Five Year Plan period for an INSPIRE award of Rs.5,000 each for preparing a science project/model.
Nature of assistance	Entire cost for conduct of competitions at various levels is borne by the Central Government. Money is released to State Nodal officers in-charge of INSPIRE for organising competitions at District and State levels. This core grant assistance partially covers support for scientific, technical & administrative manpower, travel, office expenses and modern office equipment, etc.
Who can apply?	Students from every middle & high school of the country having classes 6 to 10 are eligible to apply for the award.
How to apply?	Merit based selection of students is done by the State Government machinery involving Headmaster/Headmistress/Principal of the schools.
<b>4. Science and Technology Application for Rural Development (STARD)</b>	
Description	STARD aims at facilitating development of promising voluntary organisations and innovative technologies which are related to rural areas. The objectives are: strengthen the existing institutions, field groups, NGOs, etc., involved in research and application of innovative S&T solutions for rural development by providing long-term support for core personnel. Catalyse research development and adaptation of technology by funding development efforts. Motivate scientists and technologists for applying their expertise to problems in the rural areas.
Nature of assistance	Equipment, salaries, consumables, internal travel, overhead, etc.
Who can apply?	Non-governmental organisations (NGOs), recognised schools, colleges, universities and R&D institutions.
How to apply?	Proposal in the prescribed format can be submitted any time during the year.
<b>5. Science and Technology for Weaker Sections (STAWS)</b>	
Description	Promote research development and adaptation of science and technology for improving quality of life of weaker sections. Motivate scientists for applying their knowledge and expertise to problems of weaker communities.
Nature of assistance	Equipment, salaries, consumables, internal travel, overhead, etc.
Who can apply?	Non-governmental organisations (NGOs), recognised schools, colleges, universities and R&D institutions.

How to apply?	Proposal in prescribed format can be submitted any time during the year.
<b>6. Scheme for Young Scientists (SYS)</b>	
Description	Provide opportunities to young scientists for pursuing innovative research ideas which have direct bearing on social problems. Provide opportunities for interaction and exchange of ideas with scientific community. Involve young scientists in national S&T development process through fellowships in selected NGOs.
Nature of assistance	Equipment, salaries, consumables, travel, overhead, etc.
Who can apply?	Scheme is open to young scientists, upper age limit being 35 years and having a minimum qualification of graduation in engineering, or post-graduation in science.
How to apply?	Proposal in prescribed format can be submitted any time during the year.
<b>7. Tribal Sub-Plan (TSP)</b>	
Description	Preserving traditional artisanal skills and up-grading the same. Finding out alternative employment potential wherever present occupation is dwindling. Improvement in existing equipment and machinery and introduction of new techniques. Promote research, development and adaptation of S&T for improving quality of life of scheduled tribes including primitive tribal groups.
Nature of assistance	Equipment, salaries, consumables, travel, overhead, etc.
Who can apply?	Non-governmental organisations (NGOs), recognised schools, colleges, universities and R&D institutions.
How to apply?	Proposal in prescribed format can be submitted any time during the year.
<b>8. Critical Technology Programme (CTP)</b>	
Description	Promote research and development for development of technologies/products/processes which are critical in nature and can extend its benefits/usefulness to large masses in India.
Nature of assistance	Salaries, equipment, consumables, contingencies, internal travel, overheads, etc.
Who can apply?	Individuals/group from academic institutions/research organisations/industrial R&D units.
How to apply?	Proposal in prescribed format can be submitted any time during the year.
<b>9. Science and Technology for Women</b>	
Description	This scheme is focussed on women as a specific target group. Promote research, development and adaptation of technology improve the life, working conditions and opportunities for gainful employment of women especially in rural areas. Increase the contribution of women to science and technology and development.
Nature of assistance	Equipment, salaries, consumables, internal travel, overhead, etc.
Who can apply?	Non-governmental organisations (NGOs), recognised schools, colleges, universities and R&D institutions.

How to apply?	Proposal in prescribed format can be submitted any time during the year
---------------	---

**10. National Science & Technology Entrepreneurship Development Board (NSTEDB)**

Description	NSTEDB is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The Board, having representations from socio-economic and scientific Ministries/Departments, aims to convert "job-seekers" into "job-generators" through Science & Technology (S&T) interventions.
-------------	--

**(i). Innovation and Entrepreneurship Development Centre (IEDC)**

Description	This is being promoted in educational institutions to develop institutional mechanisms to create entrepreneurial culture in S&T academic institutions and to foster techno-entrepreneurship for generation of wealth and employment by S&T persons. IEDCs are established in academic institutions (science colleges, engineering colleges, universities, management institutes) having requisite expertise and infrastructure.
Nature of assistance	The proposal shall be submitted to the NSTEDB secretariat in the prescribed proforma.
Who can apply?	Science & Technology academic institutions
How to apply?	Head, NSTEDB. Project proposal in prescribed proforma.

**(ii). Entrepreneurship Development Cell (EDC)**

Description	Act as an institutional mechanism for providing various services including information on all aspects of enterprise building to budding S&T entrepreneurs. Create entrepreneurial culture, promote objectives of NSTEDB and programmes related to women & weaker sections. Foster better linkages between parent institution, industries, R&D institutions, NGO's and other related organisations of the region engaged in promotion of MSME
Nature of assistance	Provides financial assistance to institution selected for establishment of ED cells, for meeting recurring expenditure (Manpower cost, travel, training and contingencies, etc.) of EDC, for upto five full operational years. However, financial assistance would be in project mode on a year-to-year basis, based on successful implementation of EDC project.  NSTEDB also provides limited one time non-recurring financial assistance, upto a maximum of Rs.7 lakhs, required for purchase of PC with printer, UPS, library books, journals, laptop, photocopier, multimedia projector, office communication equipments like fax, scanner, etc.
Who can apply?	University/deemed to be a university or a premier institute/college offering engineering, technology, science & management courses for the past 5 years

How to apply?	Institution/university shall submit proposal for setting up of an EDC as per proforma
<b>(iii). Entrepreneurship Development Programme</b>	
Description	EDP of 6-8 weeks duration, aims at training the S&T graduates and diploma holders in essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.
Nature of assistance	Assistance of Rs.2,00,000
Who can apply?	R&D institution or specialised training institution
How to apply?	Head, NSTEDB. Project proposal in prescribed proforma, may be submitted.
<b>(iv). Science &amp; Technology Entrepreneurship Development (STED)</b>	
Description	Project aims to bring about a socio-economic development of an area through intervention of Science & Technology. Project envisages matching of material and human resources of the district to create new enterprises and employment by usage of Science & Technology processes. It involves identification of opportunities through a detailed scientific survey and exploitation of opportunities thus identified by entrepreneurs.
Nature of assistance	Identification of opportunities through a detailed scientific survey and exploitation of opportunities thus identified by entrepreneurs. Project is being implemented in 43 districts.
Who can apply?	Reputed Technical Consultancy Organisation (TCO), Non-Government Organisation (NGO) or any organisation having a proven track record in the field of entrepreneurship development.
How to apply?	Head, NSTEDB. Project proposal in prescribed proforma, may be submitted.
<b>(v). Science &amp; Technology Entrepreneurs/Entrepreneurship Park (STEP)</b>	
Description	Programme was initiated to provide a re-orientation in the approach to innovation and entrepreneurship involving education, training, research, finance, management and government. STEP creates necessary climate for innovation, information exchange, sharing of experience and facilities and opening new avenues for students, teachers, researchers and industrial managers to grow in a trans-disciplinary culture, each understanding and depending on other's inputs for starting a successful economic venture. STEPs are hardware intensive with emphasis on common facilities, services and relevant equipments.
Nature of assistance	It offers facilities such as nursery sheds, testing and calibration facilities, precision tool room/central workshop, prototype development, business facilitation, computing, data bank, library and documentation, communication, seminar hall/conference room, common facilities such as phone, telex, fax, photocopying. It offers services like testing and calibration, consultancy. Training, technical support services, business facilitation services,

	database and documentation services, quality assurance services and common utility services.
Who can apply?	Academic and R&D institutions of excellence
How to apply?	Head, NSTEDB. Project proposal in prescribed proforma, may be submitted.
<b>(vi). Technology Business Incubators (TBI)</b>	
Description	TBIs besides providing a host of services to new enterprises (and also to existing SMEs in the region) also facilitate an atmosphere congenial for their survival and growth. Essential feature of a TBI is that tenant companies leave incubator space within 2-3 years. Creation of technology based new enterprises, creating value added jobs & services, facilitating transfer of technology, fostering entrepreneurial spirit, speedy commercialisation of R&D output, specialised services to existing SMEs. Criteria for selection of location.
Nature of assistance	TBI may be promoted by selected Host Institution (HI) and DST jointly. HI has to provide requisite land and building for TBI. Financial assistance would be provided upto a period of five years only.
Who can apply?	R&D institutions/Academic institutions
How to apply?	Head, NSTEDB. Two copies of project proposal for proposed TBI, as per annexed proforma, may be submitted.

## DEPARTMENT OF BIOTECHNOLOGY (DBT)

<b>11. Schemes under Department of Bio-Technology</b>	
Description	Different schemes have different target audience and proposal are called throughout the year. Proposal relate to bio-engineering, bio-informatics, environment, food, HRD, medicine, nano-science, societal programmes, etc.
Nature of assistance	Mostly Grants, some loans are also provided under different schemes.
Who can apply?	Different schemes have different target audience including entrepreneurs
How to apply?	Invitation for proposal and other details are updated on: <a href="http://dbtindia.nic.in/uniquepage.asp?id_pk=136">http://dbtindia.nic.in/uniquepage.asp?id_pk=136</a>

12. Department of Bio-Technology (DBT) Phase 1	
Description	Early Stage Funding for high risk, innovative ideas/products for commercialization
Nature of assistance	Upto Rs.1 Crore, upto Rs.50 lakh as grant and rest as soft loan
Who can apply?	Biotech Companies/Entrepreneurs
How to apply?	Contact the Executive Director, Biotech Consortium India Limited, 5th floor Anuvrat Bhawan, 210 Deen Dayal Upadhyaya Marg, New Delhi-110 002 (E. mail: bcildelhi@vsnl.com or bcil@biotech.co.in).

13. Various schemes under Animal/Agriculture/Marine bio-technology/Bio-resource Programme	
Description	Different schemes have different target audience and proposal are called throughout the year. Proposal relate to bio-engineering, bio-informatics, environment, food, HRD, medicine, nano-science, societal programmes, etc.
Nature of assistance	Grant for pursuing R&D work to create products and improve processes in aquaculture and marine bio-technology
Who Can Apply?	Individuals / Institutions
How to apply?	Invitation for proposal and other details <a href="http://dbtindia.nic.in/uniquepage.asp?id_pk=136">http://dbtindia.nic.in/uniquepage.asp?id_pk=136</a>

14. Biotechnology Industry Partnership Programme (BIPP)	
Description	Scheme caters to high risk, transformational technology / process development.
Nature of assistance	In Rs.1 crores, mainly for larger projects. Grant, cost sharing and soft loans depending on partnership mode
Who Can Apply?	Small, medium and large companies involved in R&D
How to apply?	Details are updated on <a href="http://dbtindia.nic.in/uniquepage.asp?id_pk=680">http://dbtindia.nic.in/uniquepage.asp?id_pk=680</a>

15. Biotechnology Industry Research Assistance Programme (BIRAP)	
Description	Scheme for validating technology, proof-of-concept work utilizing contract research services
Nature of assistance	Varies from case to case
Who Can Apply?	a. Primary applicant (academia) b. Collaborating Company (ies)
How to apply?	Invitation for proposal and other details are <a href="http://www.birac.nic.in/programmes.php?prg=crs">http://www.birac.nic.in/programmes.php?prg=crs</a>

16. Biotechnology Ignition Grant Scheme (BIG)	
Description	Scheme to establish and validate proof-of-concept and to enable creation of spinoffs
Nature of assistance	Upto Rs 50 Lakhs
Who Can Apply?	Incubatees (Students / Researchers / Entrepreneurs) or a Registered Company (Biotech Startups)
How to apply?	Invitation for proposal and other details are <a href="http://www.birac.nic.in/programmes.php?prg=crs">http://www.birac.nic.in/programmes.php?prg=crs</a>

### XIII. MINISTRY OF SOCIAL JUSTICE

<b>1) Rajiv Gandhi National Fellowship (RGNF)</b>	
<b>Related Scheme</b>	<b>Rajiv Gandhi National Fellowship (RGNF)</b>
<b>Description</b>	The scheme is to increase opportunities to students with disabilities for pursuing higher education leading to degrees such as M.Phil. and Ph.D. The scheme caters requirements of students with disabilities for pursuing research degree in universities, research institutions and scientific institutions. This will not only enable them to be eligible for employment to the posts of lecturers lying vacant in various colleges and universities, but will equip them to effectively take advantage of growing opportunities at national and international level in the context of new economic order.
<b>Nature of assistance</b>	Fellowship for JRF and SRF will be at par with UGC fellowships will be awarded.
<b>Who can apply?</b>	Any student with disabilities who has been admitted to M.Phil./Ph.D. Degree in a university or academic institution by completing required formalities for admission in that university or academic institution is eligible for award of fellowship, subject to provisions of the scheme as per advertisement of UGC.
<b>How to apply?</b>	UGC is nodal agency for implementing scheme for students with disabilities. It would be sufficient for a student with disabilities candidate to have passed Post-Graduation examination for being eligible. There is no restriction to the effect that a student with disabilities should have cleared NET/SLET examination for being eligible for receiving RGNF.
<b>2. Scheduled Caste welfare schemes</b>	
<b>Description</b>	Under Scheduled Castes Development Bureau, Ministry implements Schedules Caste Sub-Plan (SCSP) which is an umbrella strategy to ensure flow of targeted financial and physical benefits from all the general sectors of development for the benefit of Scheduled Castes. Under the strategy, States/UTs are required to formulate and implement Special Component Plan (SCP) for Scheduled Castes as part of their Annual Plans by earmarking resources. At present 27 States/UTs having a sizeable SC population is implementing Schedules Caste Sub-Plan.
<b>Related Scheme</b>	Free coaching - upgradation of merit of SC students
<b>Description</b>	The main objective of the scheme is to upgrade merits of SC students by providing with facilities for all round development through education in Residential School.
<b>Nature of assistance</b>	Package of Rs.25,000 per student per year.
<b>Who can apply?</b>	Each state may use their own discretion in deciding number

	and location of schools in different districts/towns on the basis of their illiterate population of SCs.
<b>How to apply?</b>	States/UTs, would forward digitised list of beneficiaries, as prescribed by Central Government, for claiming scholarship amount, to the extent of due central assistance. After the Ministry receives such list, duly authenticated by nominated officer of respective State/UT, it would directly transfer scholarship amount in the bank A/cs of the payees
<b>NGO working for SC organizations</b>	
<b>Related Scheme</b>	NGO working for SC organisations
<b>Description</b>	The main objective of the scheme is to involve voluntary sector and training institutions of repute to improve educational and socio-economic conditions of target group, i.e., Scheduled Castes with a view to up-grade skill to enable them to start income generating activities on their own or get gainfully employed in some sector or the other. The principle that good voluntary organisations should not only be assisted but also consciously built up has been guiding spirit behind the formulation of the scheme.
<b>Nature of assistance</b>	The quantum of assistance shall be determined in each case on merit. The Government of India may, however, meet 90% of approved expenditure on any or all items enumerated. The remaining expenditure is to be met by the concerned voluntary organisation from its own sources.
<b>Who can apply?</b>	Registered under Societies Registration Act or any relevant Act of the State/Union Territory; or A public trust registered under law for time being in force; or A charitable company licensed under Section 25 of Companies Act or Indian Red Cross Society or its branches. Any other public body or institution having a legal status of its own
<b>How to apply?</b>	An organisation desirous to apply for grant-in-aid under this scheme will send its application in relevant prescribed Proforma through an authority or body designated below for this purpose by the Ministry.

#### XIV. MINISTRY OF TEXTILES

Related scheme	<b>Additional grant for Apparel Manufacturing units under scheme for Integrated Textile Park (SITP)</b>
Description	To provide the industry with world-class state of art infrastructure facilities for setting up their textile units. This facilitates textile units to meet international environmental and social standards. Targets industrial clusters/locations with high growth potential, which require strategic interventions by way of providing world-class infrastructure support. The project cost will cover common infrastructure and buildings for production/support activities (including textiles engineering, accessories, packaging).
Nature of assistance	The assistance of GoI would be limited to 40% of proposed project cost, not exceeding Rs.10 crores for each park. Thus SPVs intending to avail Rs.10 crores of grant assistance would need to invest Rs.15 crores (through equity/loans/other sources) in the ratio of 40:60. SPVs to upfront bring in 10% of their proposed contribution in escrow account.
Who can apply?	Industry associations/Groups of entrepreneurs would be main promoters of ITPs. At each ITP, there would be a separate Special Purpose Vehicle (SPV) formed with representatives of local industry, financial institutions, State and Central Government. SPV shall be a Corporate Body registered under Companies Act
How to apply?	SPV should submit proposal to project scrutiny committee. SPV will be facilitated by Project Management Consultant in submission of the project.

Related scheme	<b>Catalytic Development Programme (CDP) in Project Mode</b>
Description	This consists of various components and sub-components under mulberry, vanya and post-cocoon sectors. The packages under CDP covers three major areas viz., mulberry, vanya (non-mulberry) and post-cocoon sectors to be supplemented by other components of support services. The programme catalyses efforts of State Governments to improve quality, productivity and production of raw silk, besides generating employment opportunities, particularly in rural areas.
Nature of assistance	Funds will be provided to State Government & Implementing agencies based on the project.  Preference may be given to cover more small and

	<p>marginal farmers. The State Govts. shall take the responsibility of arranging credit facilities from banks / financial institutions wherever applicable. For this purpose, if the beneficiaries are organized into SHGs, then the banks / financial institutions may come forward for providing credit facilities.</p> <p>One beneficiary can avail the assistance upto two ha. for plantation development with supporting components of CDP. However, for group activity or for Seri Business Enterprise, depending on the nature of the proposal, additional assistance can be recommended by the State, on prorata basis for larger rearing house, rearing equipments, farm mechanization and related components. This can be replicated in Vanya and Post Cocoon sectors also.</p>
Who can apply?	Central Silk Board will implement scheme in collaboration with State Governments, Non-Governmental Organisations (NGOs), Community Based Organisations (CBOs), Self Help Groups (SHGs), Special Purpose Vehicles (SPVs), co-operatives and other parastatal bodies identified by states.
How to apply?	In order to seek assistance from CDP, states shall have to prepare a DPR. Project Monitoring Committee at state level headed by Commissioner/ Director of Sericulture of concerned state shall formulate/discuss project proposals and forward to zonal committee for scrutiny by the Working Group of sectoral experts and recommend to AMC for approval and release of funds. Apex Monitoring Committee would discuss and approve proposals for release of funds for implementation of CDP components based on progress achieved

## DEVELOPMENT COMMISSIONER (HANDLOOMS)

Related scheme	<b>Comprehensive Handloom Cluster Development Scheme (CHCDS) – Mega Handloom Cluster (12th Plan)</b>
Description	The objective is to develop clusters that are located in clearly identifiable geographical locations that specialise in specific products, with close linkages and inter dependents amongst key players in the cluster by improving infrastructure facilities, with better storage facilities, technology upgradation in pre-loom/on-loom/post-loom operations, weaving shed, skill upgradation, design inputs, health facilities, etc., which would eventually be able to meet discerning and changing market demands both at domestic and at international level and raise living standards of the

	millions of weavers engaged in the handloom industry.
Nature of assistance	<p>Assistance is provided for development of common infrastructure (Basic &amp; Technical) to improve quality of life of weavers</p> <p>Assistance would be given under the scheme for modernization/upgradation of the pre-loom, on-loom and accessories. The share of assistance by GOI is upto 80% (excluding land cost) and the remaining 20% by the SPV/beneficiaries/stakeholders/ State Govt. However, the contribution of the State Government will not exceed 10%</p>
Who can apply?	<p>A multi stakeholder cluster level legal entity, preferably a company registered under the Companies Act will be set up for each of the clusters. It will be the recipient of grant support from Ministry of Textiles and other agencies. Such SPV shall be responsible for ownership, execution and management of interventions/facilities created under the project. The majority of equity of such SPV shall be with weavers/artisans/craftsmen/entrepreneurs/exporters of cluster and/or their associations/cooperatives/federations/SHGs.</p> <p>The remaining stake will be held by strategic investors such as buyers, retail chain houses, large scale processing units, banks, financial institutions, Central/State Government or their agencies, etc., can be stakeholders whose share of equity will not exceed 40%. However, individual stake shall not exceed 26%. There shall be one or more than one SPV (a legal entity) in a cluster as the case may be, for speedy &amp; effective implementation of programme</p>
How to apply?	The mega-cluster development project, wherever felt necessary, with the approval of Project Approval and Monitoring Committee (PAMC) will be implemented through the State/Central Government agency/any other agency. In case, the project is to be implemented by Weavers' Service Centres (WSCs)/Indian Institutes of Handloom Technology (IIHTs), entire funding of project, including land cost will be borne by Government of India

Related scheme	<b>Comprehensive Handlooms Development Scheme (CHDS)</b>
Description	Scheme has been formulated by merging all the major components of schemes namely Integrated Handlooms Development Schemes (IHDS), Marketing and Export Promotion Scheme (MEPS) and Diversified Handloom Development Scheme (DHDS) implemented which is one of the components of National Handloom Development Programme (NHDP) for its implementation. The scheme will follow need based approach for integrated and holistic development of handlooms and welfare of handloom weavers.
Nature of assistance	<p>Financial assistance per cluster based on the no. of handlooms (300-500 and 5000 above) for various components covered under the scheme</p> <p>The scheme will support weavers, both within and outside cooperative fold including self help groups, NGOs, etc., towards raw material, design inputs, technology up-gradation, marketing support through exhibitions, create permanent infrastructure in the form of Urban Haats, marketing complexes, setting up of Weavers Service Centre (WSCs) and Indian Institutes of Handlooms Technology (IIHTs), development of web portal for e-marketing of handloom products, etc</p> <p>For consolidation of these clusters, financial assistance will be provided for implementing various interventions. Financial assistance towards hard interventions like technological upgradation will be shared in percentage ratios by State and Central Government(GoI).</p>
Who can apply?	<p>Agencies eligible to implement consolidation of existing clusters and new clusters are as follows:</p> <ol style="list-style-type: none"> <li>1. State Directorate of Handlooms &amp; Textiles/Industries (where handlooms are under their control)</li> <li>2. National Level Handloom Organisations</li> <li>3. State Handloom Development Corporations</li> <li>4. State Apex Handloom Weavers Co-operative Societies</li> <li>5. Central Government Organisations</li> <li>6. Non Government Organisations, engaged in handlooms {(recommended by State Govt. and approved by DC (Handlooms)}</li> <li>7. Any other organisation, engaged in handlooms (recommended by State Govt. and approved by DC (Handlooms)}</li> </ol>
How to apply?	Development of each cluster will be done by Implementing Agency through State Government

concerned as a Centrally Sponsored scheme in a project mode. State Government will invite proposals/projects from Implementing Agencies. Project report will comprise baseline survey, diagnostic study report and a concrete action plan for the first year and tentative action plan for the second, third and fourth years. Project report will be considered by a State Level Project Committee (SLPC), headed by State Commissioner/Director of Handlooms concerned for scrutiny, verification, etc

Related scheme	<b>Yarn Supply Scheme</b>
Description	Scheme has three components, namely, (i) Supply of yarn at mill gate price (ii) 10% Price subsidy on the cotton hank yarn, domestic silk and wool (iii) Investment in NHDC
Nature of assistance	<p>A mobile van could be operated for 20 days in a month by agency.</p> <p>Reimbursement on running mobile vans will be at Rs.1,500 per day or actual expenditure, whichever amount is less. Mobile van may also be utilised for procurement of handloom clothes and to that extent expenditure would be included within overall ceiling given above.</p> <p>Expenditure for operation of mobile vans will be reimbursed to agencies by NHDC. NHDC will be reimbursed this amount based on actuals along with reimbursement as per guideline on receipt of audited claim along with regular reimbursement of freight charges.</p> <p>Reimbursement to NHDC for operation of mobile van, in addition to flat rate of assistance mentioned, will be limited to a maximum of Rs.36 lakh per year</p>
Who can apply?	National Handloom Development Corporation (NHDC) will be sole implementing agency
How to apply?	Submit a proposal in prescribed format to NHDC

Related scheme	<b>Pashmina Wool Development scheme</b>
Description	India produces finest Pashmina (Cashmere) wool in the world, coming from Changthang plateau of Ladakh region of J&K state. Pashmina wool is produced by Changra (Pashmina) goat in Ladakh and Chegu breed of goat in eastern parts of Himalayas. There are 2.45 lakhs goat (2 lakh Changra & Malra goat which produce Pashmina) in Ladakh, many local type of Non-Pashmina goats are also found (nearly 45,000) which come from same larger genetic pool and contributes little to the total Pashmina production of the region. The scheme is designed to make a meaningful intervention given the potential of this area to produce Pashmina of fine quality
Nature of assistance	<p>Distribution of high quality Pashmina bucks: Provide 800 bucks to selected Pashmina breeders at Rs.5,000 per buck in 4 years</p> <p>Assistance for foundation stock in new areas for Pashmina rearing activities:</p> <p>Provide 48 females + 2 males Pashmina goats under one unit to selected progressive farmer at Rs.5,000 animal. Benefit 36 breeders in 4 years at Rs.2.50 lakh per unit.</p> <p>Health coverage: At Rs.18 animal for 4 years coverage. To benefit total 2 lakh Pashmina goat every year</p> <p>Strengthening of existing fodder bank/ Farms of LAHDC: 3 banks/farms at Rs.25 lakh per site with provision of storage hall and mini feed plant to use local material</p> <p>Strengthening of existing Pashmina Goat Breeding Farm: 3 existing farms at Rs.25 lakh per farm</p>
Buck exchange programme	Exchange 600 animals at Rs.2,000 per buck in 4 years project period
Establishment of Multipurpose Extension Centre (MPEC)	Construction of MPEC with cost of Rs.200 lakh each centre for construction of community buildings/halls for stay of nomads and shelter/fencing cover for Pashmina goats with other facilities like storage tank for drinking water, storage room for feed, fuel and firewood, medical help, fencing & shelter for goats, distribution of feed supplement, etc. To set up 3 MPEC, total Rs.600 lakh has been proposed during 12th plan under this component.
Establishment of Pasture farm on migratory routes	Establishment of pasture farm for grazing of pashmina goats on migratory routes on land allotted by State Govt. by fencing/borewell, channelling,

drip/sprinkle irrigation system, installation of solar pumps, and storage building, agricultural equipments and other general amenities for with approx. cost of Rs.267 lakh each site. It is proposed to establish total 3 sites on different migratory routes with total financial provision of Rs.801 lakh during 12th Plan period

#### Assistance provided

Feed supplement: To benefit 40,000 eligible Pashmina goat for 150 days annually during severe cold period at Rs.5 goat during project period of 4 years in Ladakh region

Assistance for setting up Pashmina goat pens for protecting flocks:

- At Rs.15,000 per unit (15 mtr. X 15 mtr. size) or actual cost of material whichever is less. Total 800 pens in 4 years.
- Assistance for providing 'Portable Tents, Snow-boots, Torch and Goggles': At Rs.15,000 per breeder to 800 families in four years.
- Distribution of improved Pashmina combs for efficient harvesting of Pashmina: 1,500 combs at Rs.400 comb will be distributed in 4 years. (about 2 combs per family).

Training programme/Breeder orientation training camp: Provides two combs to each beneficiary with financial assistance of Rs.400 comb approximately (depending upon the size and shape of comb) as Pashmina combs undergo design changes and also need replacement

Training programme/Breeder orientation training camp: Camps will be organised by District Sheep Husbandry Deptt., LAHDC. An amount of Rs.30,000 per camp shall be required for transportation/POL, honorarium to subject experts, reimbursement of travelling charges to Pashmina nomads/trainees, camp arrangement expenses, stationery & publicity material, etc.

Upgradation of the existing Pashmina de-hairing plant at Leh

Total financial provision of Rs.600 lakh to strengthen de-hairing plant by installing some new machineries for utilisation of plant with its full capacity

Research & Development/Consultancy: Total financial provision of Rs.105 lakh for R&D/Consultancy project would be conducted through concerned reputed institutions/agency.

Overhead expenses: Overhead expenses at Rs.10 per goat per year to implementing agency. Total Pashmina goat 2 lakh and 4 years project period.

Who can apply?	The scheme will be operative in Leh and Kargil area of Ladakh region of J&K state and will benefit existing Pashmina wool growers and unemployed youth people from the area. Project will be implemented by State Government organisation/Ladakh Autonomous Hill Development Council, Leh and Kargil/Universities working in research on Pashmina goat.
How to apply?	Proposal would be submitted by Ladakh Autonomous Hill Development Council (LAHDC)/Leh

## DEVELOPMENT COMMISSIONER (HANDICRAFTS)

Related scheme	<b>Design and Technology Upgradation</b>
Description	<p>To provide design &amp; technology related inputs including skill up-gradation to the handicraft artisans to improve their productivity, quality and better marketability of their products</p> <p>The objectives of the scheme are:</p> <ul style="list-style-type: none"> <li>• Provide adequate support to sponsored institutions</li> <li>• Up-gradation of artisans through design and technology intervention in order to develop new designs and prototypes</li> <li>• Give practicing craftsmen exposure to developments taking place in the field of design &amp; technology.</li> <li>• Market intelligence, management of skills, packaging supply of improved tools and equipment</li> <li>• Give recognition to master crafts persons for their outstanding contribution to handicrafts sector and to encourage them to preserve crafts tradition and maintain excellence.</li> </ul> <p>Create awareness about rich crafts tradition amongst general public</p> <p>The scheme has components of:</p> <ul style="list-style-type: none"> <li>• Craft awareness programme</li> <li>• Financial assistance for supply of tools, safety equipments, etc.</li> <li>• Design and technology development workshop</li> <li>• Integrated design and technology development project</li> <li>• Shilp Guru award, National award &amp; National merit certificate for outstanding contribution in handicrafts sector</li> <li>• Assistance to exporter and entrepreneur for design prototype</li> </ul> <p>Commercial market intelligence by way of design, trend and technical colour forecast</p>
Nature of assistance	<p>Craft awareness programme:</p> <ul style="list-style-type: none"> <li>• Assistance upto Rs.1 lakh sanctioned per activity which cover TA &amp; wage compensation/stipend for participants, faculty charges, transport charges for visiting faculty, course materials, cost of raw material, freight, etc.</li> <li>• Assistance shall be in the form of 100% grant-in-aid by O/o DC (H)</li> </ul>

Financial assistance for supply of tools, safety equipments, etc.

- The assistance will be upto a maximum of Rs.10,000 per kit per person depending on the craft practiced.
- Assistance shall be in the form of 100% grant-in-aid by O/o DC (H)

Design and technology development workshop:

The total financial ceiling is maximum of Rs.3 lakh  
Assistance shall be in the form of 100% grant-in-aid by O/o DC(H)

	<b>Expense Head</b> (for a training of 25 days for 30 artisans)	<b>Maximum permissible assistance (INR)</b>
a)	Fee for one Designer and one Master craftsmen Maximum fee for designer will be INR 30,000/- per month including TA Master craftsman will be paid maximum of INR 25,000/- per month (one month for market survey and one month for training)	1,10,000
b)	Market survey, intelligence gathering and test marketing, modifications and participation in one marketing event.	35,000
c)	Compensation for the cost of raw materials for development of prototypes (2 set of 10 prototypes)*	40,000
d)	Cost of documentation	15,000
e)	Wage compensation/ stipend for 30 participants @ INR. 100/- per day	75,000
f)	Miscellaneous expenditure (stationery, telephone, refreshments, publicity, repair of machinery, videography, etc.)	25,000
	<b>Total</b>	<b>3,00,000</b>
	* In special cases, if the cost per prototype is substantially higher than the provisioned amount, special permission shall be sought from the office of DC(H) and amounts shall be released based on the sanction.	

- Integrated design and technology development project

Financial parameters are given in the following table:

S. No.	Expense Head (for a duration of 5 months for 40 artisans)	Maximum permissible assistance (INR)
a)	Fee for one Designer and one Master craftsman. Designer Fee will be INR 30,000/- per month including TA. Master craftsman will be paid maximum of INR 25,000/- per month.	275,000
b)	Market survey, intelligence gathering and test marketing, modifications, etc. including participation in 2 marketing events	70,000
c)	Compensation for the cost of raw materials for development of prototypes (2 set of 25 prototypes)*	100,000
d)	Cost of documentation, report, etc	50,000
e)	Wage compensation/ stipend to 40 crafts persons @ INR 100/- per day	300,000
f)	Miscellaneous expenditure (stationery, telephone, refreshments, publicity, repair of machinery, videography, etc.)	50,000
	<b>Total</b>	<b>845,000</b>
* In special cases, if the cost per prototype is substantially higher than the provisioned amount, special permission shall be sought from the office of DC(H) and amounts shall be released based on the sanction.		

Shilp guru award, national award & national merit certificate for outstanding contribution in handicrafts sector:

- Gold medal, Rs.2 lakh and Tamra patra for Shilp guru
- Rs.1 lakh and Tamra patra for national awardee
- Rs.75,000 for merit certificates
- In addition, Shilp guru will create two replicas of the masterpiece for which award has been given.
- An assistance upto Rs.2 lakhs given for replica as 100% grant by the Office of DC (H) per Shilp guru, subject to actuals.
- Rs.20,000 towards rail travel assistance for Shilp guru and National awardee

Assistance to exporter and entrepreneur for design prototype

Financial assistance of upto 40% of designer fee upto a maximum of Rs.20,000 per month.

Commercial market intelligence by way of design, trend and technical colour forecast:

	<ul style="list-style-type: none"> <li>Assistance will be provided with a maximum grant of upto Rs.10 lakh</li> </ul> <p>The components are: Cost of designing &amp; artwork, cost of printing of copies of trends book, preparation of copies of CD with cover for soft copy of trends book and miscellaneous expenses, etc</p>
Who can apply?	Eligible organisation includes Central and State Handicrafts Corporations, other institutions and organisations under central and state governments, COHANDS, NGO's and Apex cooperative societies
How to apply?	The Office of DC (HC) Regional Director/Asstt. Director

Related scheme	<b>BABASAHEB AMBEDKAR HASTSHILP VIKAS YOJANA</b>
Description	<p>Handicrafts constitute an important segment of de-centralised/unorganised sector. It is mainly a rural based sector which has its reach in backward and inaccessible areas. Originally, handicraft started as a part time activity in the rural areas, however, it has now transformed into a flourishing economic activity due to significant market demand over the years. Presently, handicraft sector is contributing substantially towards employment generation and exports, but this sector has suffered due to its unorganised nature along with additional constraints like lack of education, capital, and poor exposure to new technologies, absence of market intelligence and poor institutional framework.</p> <p>In order to overcome this, BAHVY as a Centre Plan scheme was launched wherein the main thrust was on adapting project wise, need based approach for integrated development of potential handicrafts clusters with the participation of craft persons at all stages of implementation. The overall objective is about socioeconomic empowerment of artisans and their sustainability.</p> <p>The package of support under AHVY can be clubbed under the following five parts which have some components :-</p> <p>Part I: Social Interventions  Part II: Technological Interventions  Part III: Marketing Interventions  Part IV: Financial Interventions  Part V: Cluster Specific Infrastructure Related Interventions</p>
Nature of assistance	<p>Part I: Social Interventions</p> <p>Part II: Technological Interventions  Part III: Marketing Interventions  Part IV: Financial Interventions  Part V: Cluster Specific Infrastructure Related Interventions</p>

Who can apply?	<p>Eligible organisations (overall at the scheme level):</p> <ul style="list-style-type: none"> <li>• Societies, Cooperatives, Apex Cooperative Societies, Trusts and organisation like COHANDS, EPCH, CEPC, MHSC, IICT, NCDPD, NIFT, NID, University Department, DRDA, ni-msme, EDIs and other similar bodies.</li> <li>• Central/State Handloom and Handicrafts Development</li> <li>• Corporations and other Government corporations/agencies promoted by the State Government or organisation promoted by financial institutions/banks.</li> <li>• Organisations registered under section 25 of the Company Act (Non- profit), etc.</li> </ul> <p>Organisations registered under the proper statute of state/central government for sustainable development of identifying craft clusters</p>
How to apply?	The Office of DC (HC) Regional Director/Asstt. Director

Related scheme	<b>Human Resource Development (HRD) Scheme</b>
Description	<p>The scheme has been formulated to provide qualified and trained workforce to handicraft sector. This workforce shall contribute to a strong production base leading to the production of high quality products that cater to present day market requirements. This scheme also aims to create human capital for the sector in terms of a trained cadre of designers for the handicrafts by providing relevant inputs through its components. There is also a provision made for imparting soft skill considered necessary for artisans to enable them to undertake their own business successfully.</p> <p>The scheme has the following five components:</p> <ol style="list-style-type: none"> <li>1. Training through established institutions</li> <li>2. Handicrafts training programme</li> <li>3. Training through Guru Shishya Parampara</li> <li>4. Training of the trainers Design mentorship and apprentice programme</li> </ol>
Nature of assistance	<p>The assistance shall be in the form of capital grant and training grant. Total cost for 5 year per institute will be maximum Rs.1.45 crore (capital grant and training grant combined together). One time capital grant of Rs.25 lakh will be provided for the plan period. This grant can be used for purchase of machineries, equipment, furniture and fixtures, computers and related hardware and software, books and periodicals, etc., be provided subject to a maximum of Rs.24 lakh per year. The assistance shall be in the form of 100% grant-in-aid by O/o DC (H)</p> <p>The admissible head of expenditure for training grant will be as follows:</p>

S.No.	Expense Head	Maximum Permissible Assistance
a)	Fee for 2 trainers	Rs. 15,000/- per trainer per month
b)	Wage compensation/stipend to trainees	Rs. 100/- per day per trainee
c)	Compensation for raw material	Rs. 40/- per day per trainee
d)	Purchase of tools	Rs. 500/- per trainee
e)	Administrative charges including institutional charges and handholding support	10% [total (a) to (d)] excluding the items not admitted from (a) to (d) above
f)	Miscellaneous expenditure (stationery, telephone, refreshments, publicity, repair of machinery, videography, etc.)	5% of [total (a) to (e)] excluding the items not admitted from (a) to (e) above

  

Who can apply?	<p>1. Vocational training institutions, Industrial Training Institutes (ITI), polytechnics, technical and other institutes recognised by central Government/concerned State Government/universities and such other affiliating bodies.</p> <p>2. Other organisations which are imparting vocational trainings of the Ministries of Central Government.</p> <p>3. Central and State Handicrafts Corporations, other institutions and organisations under central and state governments, COHANDS, EPCH, CEPC, NCDPD, IICT, MHSC and apex cooperative societies.</p> <p>NGOs (registered under the society act/trust act, etc.) having experience in vocational training of minimum 50 persons per year for at least three years either directly or through a institution run by the NGO</p>
How to apply?	The Office of DC (HC) Regional Director/Asstt. Director

## XV. MINISTRY OF TOURISM

Related scheme	<b>Time Share Resorts</b>
Description	Guidelines for project approval and classification of timeshare resorts. TSR becoming popular for leisure holidays and family holidays, etc. To provide standardised world class services to tourists, voluntary scheme for classification of fully operational TSR in categories - 5, 4 and 3 star
Nature of assistance	Recognition
Who can apply?	Time share resorts
How to apply?	Hotel and Restaurants Division, Ministry of Tourism, Government of India, C-I Hutments, Dalhousie Road, New Delhi - 110011.

Related scheme	<b>Tented Accommodation</b>
Description	Increasing demand for eco, adventure, wildlife and pilgrimage tourism involves staying in remote areas, forests, deserts and riversides. There is shortage of accommodation, especially in remote areas. Moreover, permanent construction may either not be permissible or feasible. To meet the demand, camping facilities and tented accommodation to be developed. Promote and facilitate setting up of camp sites necessitates quality, standards and safety norms. Voluntary scheme for project approval and classification of operational tented accommodation in categories - Standard, Deluxe
Nature of assistance	Hotel & Restaurant Approval & Classification Committee (HRACC) inspect and assess tented accommodation based on facilities and services offered. Classified tented accommodation/approved projects may be eligible for various concessions and facilities besides getting worldwide publicity
Who can apply?	Owners of tented accommodation
How to apply?	HRACC, Hotel & Restaurant Division, Ministry of Tourism, Government of India, C-1, Hutments, Dalhousie Road, New Delhi – 110011

Related scheme	<b>i). Motels Accommodation</b>
Description	Motels provide budget accommodation. Motels cater to hospitality requirements of road travellers through facilities and services. The aim is benchmarking standards of facilities and services of motels, formulated a voluntary scheme for approval of motel projects
Nature of assistance	Hotel & Restaurant Approval & Classification Committee (HRACC) would assess motel projects based on facilities and services offered and motel projects would be approved at

	implementation stage
Who can apply?	Owners of motel accommodation
How to apply?	HRACC, Hotel & Restaurant Division, Ministry of Tourism, Government of India, C-1, Hutments, Dalhousie Road, New Delhi – 110011

Related scheme	<b>ii). Hotels Accomodation</b>
Description	The scheme is for granting approval to hotel projects from the point of view of suitability for international tourists. A classification committee classifies functioning hotels under star system into six categories from one star to five star deluxe
Nature of assistance	Recognition
Who can apply?	Hotels for accommodation
How to apply?	HRACC, Hotel & Restaurant Division, Ministry of Tourism, Government of India, C-1, Hutments, Dalhousie Road, New Delhi – 110011

Related scheme	<b>Travel trade</b>
Description	Online for E-recognition of travel trade service providers
Nature of assistance	Scheme is meant for approving travel agents, tour operators, adventure tour operators and tourist transport operators. The purpose is to encourage quality, standard and service in these categories to promote tourism.
Who can apply?	<p>Travel agents: arranging tickets, accommodation, tours, entertainment and other tourism related services.</p> <p>Inbound tour operators: arranging transport, accommodation, sightseeing, entertainment and other tourism related services for foreign tourists.</p> <p>Tourist transport operators: providing transport like cars, coaches, boats, etc., to tourists for transfers, sightseeing and journeys to tourist places, etc.</p> <p>Adventure tour operators: engaged in water sports, aero sports, mountaineering, trekking and safaries, etc. In addition, arranging transport, accommodation, etc.</p> <p>Domestic tour operators: arranging transport, accommodation, sightseeing, entertainment and other tourism related services</p>
How to apply?	Travel Trade Division, Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi - 110011

Related scheme	<b>Capacity building for service providers (Institutes)</b>
Description	Professional expertise is required for specialised vocations. Food Craft Institutes (FCIs) and Institute of Hotel Management (IHMs) provide technical training. Indian Institute of Tourism and Travel

	<p>Management trains persons for taking up professions in travel and tourism. Tourism service providers are both in approved/organised and unorganised sector. FCIs and IHMs cater mainly to organised sector, i.e., Hotels and Restaurants.</p> <p>Large number of persons engaged in unorganised sector, such as small hotels, road side eating places, ticketing/travel agencies, dhabas, etc. Staff at bus/railway stations, police personnel, immigration staff at airports, coolies, taxi/coach drivers, staff at monuments, guides, etc., engaged in other professions but come in contact with tourist.</p> <p>The scheme was formulated to provide certain inputs for improving their behaviour and service levels. The inputs are: health and personal hygiene, cleanliness, basic service techniques, cooking techniques, garbage disposal, etiquette and basic manners, basic nutritional values, energy saving and basic tourism awareness, communication skills, behaviour skills, first aid, client handling and behaviour skills, etc. The duration of the course ranges from 4 days to 6 days</p>
Nature of assistance	Financial support for capacity building programmes
Who can apply?	Institutions conducting training using their own infrastructures in their own premises or are providing training on site of service providers. In case of FCIs and IHMs faculty and students are being used widely.
How to apply?	

Related scheme	<b>Marketing Development Assistance (MDA)</b>
Description	Scheme provides financial support to approved tourism service providers for undertaking tourism promotional activities abroad
Nature of assistance	Participation in approved Medical/Tourism fairs/Medical conferences/ Wellness conferences/Wellness fairs and Road shows upto Rs.2 lakhs will be provided
Who can apply?	Tourism service providers, viz., hoteliers, travel agents, tour operators, tourist transport operators approved by the Ministry and in case of North-Eastern states and Jammu and Kashmir, approved by the concerned State Tourism Departments. Scheme is for medical tourism/wellness tourism service providers
How to apply?	The application shall be submitted to Joint Secretary (Tourism), Ministry of Tourism, Transport Bhawan, Sansad Marg, New Delhi, in the prescribed format with required documents.

Related scheme	<b>Publicity and Marketing</b>
Description	All matters pertaining to printing of posters, brochures, banners, etc.; release of advertisement (print as well as electronic); organising events; information technology up-gradation is carried out.  Publicity information material: brochures, leaflets, maps, films,

	<p>CDs, etc., on various topics. In destination folders gives information about a place or destination with various facets of facilities available, sightseeing around the place, important telephone numbers and contact points. Films dealing with the subject in its entirety covering all destinations of country.</p> <p>Documents are: Incredible India theme brochure, destination leaflets, heritage destination leaflets, posters on different subjects and themes, maps, films.</p> <p>Tourism and tourism related events.</p>
Nature of assistance	Support for marketing / publicity activities.
Who can apply?	Financial support to commerce, trade and industry organisation for organising tourism and tourism related events
How to apply?	Publicity, Events and Information Technology, Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi - 110011

Related scheme	<b>Refresher courses for Regional level guides</b>
Description	Total training duration will be 12 days with viva on the last day
Nature of assistance	Training
Who can apply?	Guides
How to apply?	Indian Institute of Tourism and Travel Management, Ministry of Tourism, Government of India, Govindpuri, Gwalior – 474 01, Madhya Pradesh

## 8. Rahul Sankrityayan Paryatan Puraskar Yojna

Related Scheme	Rahul Sankrityayan Paryatan Puraskar Yojna
Description	<p>The objective of this scheme is to encourage original book writing in Hindi on Indian tourism related subjects. Awarding books written originally in Hindi on tourism related subjects.</p> <p>Subjects related to tourism i.e., adventure, sports, beach, wildlife, mountaineering, trekking, hill tourism, water sports, holiday and leisure, etc; travelogue and travel industry related with tourism; hotel industry, hotel management, applied nutrition &amp; catering technology; tourist places of India and facilities available/to be made available there and tourism infrastructural facilities and potential of tourism promotion; maintenance and preservation of historical and cultural-heritage; recreational facilities made available to tourists and related creative suggestions; tourist related statistics, scheme-wise budget and measures for tourism promotion; organising of national and international fairs, festivals, exhibitions, conferences and conventions and description of facilities available/to be made available; components helpful in increasing tourist arrival i.e., rules related to travel agents, tour operators, tourist car operators and hoteliers, their implementation and suggestions thereof; any other subjects related to tourism, etc., except</p>

	mentioned above; and Indian archaeology such as monuments and their maintenance, epigraphs, museums and excavation, etc., and any other subject related to archaeological importance. And these should be of minimum 100 pages excluding enclosures. Book should not be a publication written under any Government contract or under any Government scheme
Nature of assistance	Details of this scheme can be downloaded from website i.e. <a href="http://www.tourism.gov.in">www.tourism.gov.in</a> . Any other information can be obtained on Phone: 23015594
Who can apply?	Any citizen of India including in service and retired officers/employees of Ministry of Tourism and ASI can participate.
How to apply?	In prescribed format/application through Ministry, Room No.18, C-I, Hutments, Dalhousie Road, New Delhi – 110011

### 9. Stand-alone Restaurants

Related Scheme	Stand-alone Restaurants
Description	Restaurants are an intergral part of tourist's visit to a place and as such the services offered can make or mar; both domestic and foreign as they intend to enjoy taste of authentic food. Particultraly cuisine of different states of the country. With the aim of providing standardised world class services to tourist the schemes for approval of restaurants has been introduced.
Nature of assistance	Independent restaurants will be outside the hotels and should have more than 30 seats.
Who can apply?	Existing small and medium businesses
How to apply?	In prescribed format/application through Regional Director, India Tourism Office, Ministry of Tourism, New Delhi.

### 10. Hunar-Se-Rozgar Tak-Sena Ke Sahyog Se

Related Scheme	Hunar-Se-Rozgar Tak- Sena Ke Sahyog Se (A training programme in tie-up with the Army to create employable skills)
Description	To take initiative forward in a synergy of efforts of designated hospitality institutes and army units. The intended outcome: accessing and availing training infrastructure under army, and enriching initiative by a sub-stream of trained persons imbided with spirit of military discipline and hardiness. Implemented by specifically designated

	Institutes of Hotel Management (IHMs) as off-campus academic effort. The indicated army units will be co-implementers.
Nature of assistance	Army unit provides two sets of uniform at a cost not exceeding Rs.1,900. Provides lunch to trainees @ Rs.70 per day per trainee. Lodging free of cost, expenditure shall not exceed Rs.2,000 per trainee
Who can apply?	Persons in age group of 18 to 28 years and minimum eighth pass.
How to apply?	A six week course in food & beverage service, and eight week course in food production. There will be no application or course fees. Stipend of Rs.1,500 for food & beverage course and Rs.2,000 for food production course. HRD Division, Ministry of Tourism, Government of India.

## XVI. MINISTRY OF TRIBAL AFFAIRS

<b>National Scheduled Tribes Finance &amp; Development Corporation</b>	
<b>Related Scheme</b>	<b>1. Adivasi Mahila Sashaktikaran Yojana</b>
<b>Description</b>	An exclusive concessional scheme for the economic development of eligible Scheduled Tribe Women.
<b>Nature of assistance</b>	<p>Term Loan for Scheme(s)/Project(s) costing up to Rs.50,000 per unit/profit centre.</p> <p>NSTFDC provides term loan up to 90% of the cost of the Scheme(s)/Project(s) subject to the condition that the SCAs contribute their share of loan as per their scheme and provide the eligible subsidy. The SCAs may endeavor to tie-up financial assistance from other sources if any.</p> <p>NSTFDC charges highly concessional interest at 2% p.a. from the SCAs. The SCAs may charge a maximum interest at 4% p.a. from the ultimate women beneficiaries.</p> <p>(a) The loan is to be repaid in quarterly/ half yearly instalments as the case may be within a maximum period of 10 years including suitable moratorium period.</p> <p>(b) The repayment period of the scheme is fixed by NSTFDC based on nature of activity and cash generating capacity of unit.</p> <p>(c) SCAs are allowed extra repayment period of one year over and above the repayment period allowed to the beneficiaries.</p>
<b>Who can apply?</b>	Scheduled Tribe Women
<b>How to apply?</b>	Persons belonging to ST community desirous of availing loan under NSTFDC schemes may approach district offices of State Channelising Agency of NSTFDC for guidance and filing of their loan applications.

<b>Related Scheme</b>	<b>2. Tribal Forest Dwellers Empowerment Scheme</b>
<b>Description</b>	<p>Govt. of India has enacted the Scheduled Tribes and other Traditional Forest Dwellers (Recognition of Forest Rights) Act, 2006. Under this act, Scheduled Tribes and other Traditional Forest Dwellers have been given the right to hold the forest land for habitation and/ or for self-cultivation or for any other traditional activity for generating livelihood.</p> <p>The objective of the Tribal Forest Dwellers Empowerment Scheme is to generate awareness, provide training to beneficiaries, give NSTFDC's concessional financial assistance, assist in market linkage, etc. to the Scheduled Tribes Forest Dwellers for facilitating productive utilisation of land.</p> <p>A Scheduled Tribe, who has received land right under the Forest Rights Act, 2006 is eligible for availing financial assistance under this scheme.</p>
<b>Nature of assistance</b>	Unit cost of the scheme can be upto Rs. 1 Lakh. Upto 90% assistance from NSTFDC as concessional loan and the balance by way of promoters' contribution/margin money/subsidy.

	Rate of Interest: 6% p.a. chargeable from beneficiary. The loan is to be repaid in quarterly instalments within a maximum period of 5 years, including a moratorium period of six months.
<b>Who can apply?</b>	Scheduled Tribes and other Traditional Forest Dwellers
<b>How to apply?</b>	Persons belonging to ST community desirous of availing loan under NSTFDC schemes may approach district offices of State Channelising Agency of NSTFDC for guidance and filing of their loan applications.

<b>Related Scheme</b>	<b>3. Micro Credit Scheme (MCS) For Self Help Groups (SHGs)</b>
<b>Description</b>	This Scheme is meant to provide small loans to the eligible Scheduled Tribes for undertaking Self Employment Ventures/Activities only through the existing profit making Self Help Groups.
<b>Nature of assistance</b>	<p>a) NSTFDC provides loans upto Rs.35,000 per Member and maximum Rs.5 lakh per SHG.. SCAs shall provide eligible amount of Margin Money/Subsidy as per their norms for the target group and remaining amount may be provided as Term Loan by NSTFDC.</p> <p>b) NSTFDC may provide upto 100% of the funds required as Term Loan in case the SCA is/are not able to provide Margin Money/Subsidy loan.</p> <p>a) NSTFDC to SCAs: NSTFDC shall charge interest from the SCAs @ 3% p.a.</p> <p>b) SCAs to SHGs: SCAs shall charge interest at the rate of 6% p.a. from the eligible Self Help Groups.</p> <p>c) SHGs to Members: Members of respective SHGs to decide the rate of interest to be charged by SHGs from its member but not exceeding 15% p.a.</p>
<b>Who can apply?</b>	Scheduled Tribes and other Traditional Forest Dwellers
<b>How to apply?</b>	Persons belonging to ST community desirous of availing loan under NSTFDC schemes may approach district offices of the State Channelising Agency of NSTFDC for guidance and filing of their loan applications.

## XVII. MINISTRY OF URBAN DEVELOPMENT

<b>Scheme</b>	<b>1. National Urban Information System (NUIS)</b>
<b>Description</b>	NUIS Scheme is established with a view to have a comprehensive information system in the urban local bodies for planning, management and de-centralized governance in the context of provisions of scientific planning and implementation.
<b>Nature of assistance</b>	Financial aid of average Rs.48 lakhs per town for 137 UAs and towns in three installments i.e., 50%, 40% and 10% as first, second and third installments respectively.
<b>Who can apply?</b>	State Level Nodal Agencies to identify 137 UAs and towns in consultation with the State Governments, with due consideration to equitable representation from all States and UTs in the country.
<b>How to apply?</b>	State Level Nodal Agencies for their respective UAs and towns to prepare a detailed Master/Zonal plans to develop application packages.

<b>Scheme</b>	<b>2. North Eastern Region Urban Development Programme (NERUDP)</b>
<b>Description</b>	To improve quality of life of urban residents and enhance urban productivity through improved infrastructure and services, with a view to build capacity for enhanced urban governance, finance and service delivery systems through institutional and financial reforms
<b>Nature of assistance</b>	Financial aid of Rs.1371.4 crores (GoI and Asian Development Bank in a proportion of 30/70) to five states to be used for the described objectives. 90% grant, 10% loan in three phases.
<b>Who can apply?</b>	State Government of Five states, Tripura, Mizoram Sikkim, Nagaland, and Meghalaya.
<b>How to apply?</b>	State Government to write directly to the Department of Urban Development department Ministry of Urban Development for approval and sanction of their project proposal.

<b>Scheme</b>	<b>3. Pooled Finance Development Fund Scheme</b>
<b>Description</b>	The main aim of the Government authorities is to provide credit enhancement facilities to Urban Local Bodies (ULBs) based on their credit worthiness. This will enable them to access market borrowings through state- level pooled mechanism.
<b>Nature of assistance</b>	A state pooled finance entity (SPFE) needs to be established in every state which will be funded by Central Government 75% and State Government 25%. The amount mainly will be used by urban local bodies to access capital and financial market for investment in essential municipal infrastructure.
<b>Who can apply?</b>	State pooled finance entity (SPFE) of every state willing to avail the benefit of the scheme.
<b>How to apply?</b>	SPFE to prepare projects that are technically and financially stable and in tune with environmental norms and send it to the Central Government for approval and sanction.

## XVIII. MINISTRY OF WOMEN AND CHILD DEVELOPMENT

<b>Women Related Schemes - Gender Budgeting scheme</b>	
<b>Related Scheme</b>	1. Gender Budgeting scheme
<b>Description</b>	<p>One of the tools that can be used to promote women's equality and empowerment is gender-responsive budgeting or gender budgeting. This scheme aims to initiate an integrated approach and guide the Gender Budgeting Cells (GBCs) setup by different Central Ministries/Departments by disseminating the concept, tools and strategy of GB</p> <p>To coordinate and monitor gender budgeting exercises of GBCs and facilitate gender budgeting analysis.</p> <p>To organise workshops to facilitate capacity building and training for various stakeholders including officials of Central and State Governments, PSUs, corporate sector, PRIs and NGOs, etc.</p> <p>To provide assistance to develop training modules/packages, training material and information booklets and manuals for gender budgeting for all stakeholders</p> <p>Conduct gender based impact analysis, beneficiary needs assessment and beneficiary incidence analysis</p> <p>Collate and promote best practices on gender budgeting.</p>
<b>Nature of assistance</b>	<p>The grants for training will be given under two categories:</p> <ol style="list-style-type: none"> <li>1. One time GB training - Grants under this category will ordinarily be given for training programme proposals for a period of three days at one time. In exceptional cases the period may be extended, with proper justification.</li> <li>2. Sustained GB training – Gender budgeting is a continuous process and needs sustained intervention, funds will also be given to organisations/ agencies/institutions for conducting a series of workshops, targeting a particular area/group. In such cases too, funds for conducting one workshop will be given for a maximum period of three days. In exceptional cases the period may be extended as the case may be, with proper justification.</li> </ol>
<b>Who can apply?</b>	<p>Women and Child Welfare Department; State Government Women's Development Corporations; State Commissions for Women; Women's Development Centres; Rural (Panchayati Raj Institutions) &amp; Urban Local Bodies; Voluntary Organisations with three years experience after registration; Universities &amp; UGC approved Institutions; Public Sector Undertakings, etc.</p> <p>The organisation must have adequate experience in implementing women and child related projects and programmes, etc. It should have facilities, resources and personnel to implement the project for which assistance is sought.</p>

Related Scheme	<b>2. Support to Training and Employment Programme for Women (STEP)</b>
Description	<p>STEP advocates an integrated package of inputs aiming at the self-reliance and empowerment of women by enhancing their productivity and enabling them to take up income generation activities. The ultimate endeavour of each project should be to develop the group to thrive on a self-sustaining basis in market place with minimal Government support and intervention after the project period is over.</p> <p>The scheme aims at:</p> <ul style="list-style-type: none"> <li>Mobilising women in small viable groups and making facilities available through training,</li> <li>Provide access to credit and other inputs.</li> <li>Provide training for skill up-gradation</li> <li>Enable groups of women to take up employment-cum-income generation programmes of their own, or to access wage employment.</li> <li>Provide support services for further improving and employment conditions of women and for access to health care, literacy, legal literacy, and other information.</li> </ul>
Nature of assistance	<p>100% assistance.</p> <p>Project staff and administrative cost.</p> <p>Training-stipend, training of trainers, skill upgradation/reinforcement, training-cum-production centers and raw material for training.</p> <p>Support to members for formation of co-operative societies, producers, workers co-operative, leading to formal legal organisations.</p> <p>Support services - Education, general awareness, health care sanitation, nutrition/crèche facilities for dependent children. Wherever convergences of these services are not available these will be provided as part of the project cost.</p> <p>Marketing support - Marketing/sales personnel, stock provision and buyers' credit, godowns, marketing outlets, quality control and managerial support.</p> <p>b) 50% assistance</p> <p>Construction of individual work sheds and production centre not related with training – 50% of the total cost on this component will be borne by the Government of India and 50% to be borne by implementing agency.</p> <p>c) Working capital/raw material requirements</p> <p>Financial assistance will be provided for working capital and raw material in a phased manner, starting with 100% during first year, 50% in second year and 30% of third year of the project. This phrasing is considered essential to minimise the otherwise exorbitant costs and also with the ultimate aim of the STEP project to make these projects self-sufficient or reach them to a status where the beneficiaries of the STEP project will meet their requirements as an individual.</p>
Who can apply?	Public Sector Organisations, District Rural Development Agencies, federation, cooperatives and voluntary organisation – Non-Public Sector Organisations working in rural areas with legal status as a society registerEd under societies.

